

CURRICULUM VITAE

# Jeffrey W. Lash

Geography Program  
Department of Social and Cultural Sciences  
University of Houston-Clear Lake  
2700 Bay Area Blvd., Box 246  
Houston, TX 77058 USA  
Office 281.283.3417 | Fax: 281.283.3630  
Skype: jeffreylash

## EDUCATION

- 2001 **Ph.D., Geography**, Texas State University, San Marcos, Texas  
Department of Geography  
Dissertation: "Exporting Education: The Case of the American University in Cairo"  
Advisor: Dr. David Stea  
Dissertation of the Year Award - National Council for Geographic Education, 2002
- 1996 **Master of Applied Geography**, Texas State University, San Marcos, Texas  
Department of Geography  
Project Title: "Children in the Woods: Teaching Undergraduate World Regional Geography"  
Advisor: Dr. Richard Boehm
- 1993 **Teacher of English as a Foreign Language (TOEFL) Certificate**  
Transworld Teachers, San Francisco, California
- 1992 **B.A., Art History**, University of Texas at Austin, Austin, Texas

## PROFESSIONAL EXPERIENCE

- 2007-Present **Associate Professor of Geography**  
University of Houston-Clear Lake, Houston, Texas
- 2001-Present **Geography Program Director**  
University of Houston-Clear Lake, Houston, Texas
- 2016-2017 **Chair, Department of Social and Cultural Sciences**  
University of Houston-Clear Lake, Houston, Texas
- 2009-2010 **Fulbright Scholar**, University of Belgrade, Belgrade, Serbia
- 2001-2007 **Assistant Professor of Geography**  
University of Houston-Clear Lake, Houston, Texas
- 1999 **Research Fellow**, American University in Cairo, Cairo, Egypt
- 1998, 2000 **Ph.D. Graduate Assistant**, Geography Department, Texas State University
- 1997 **Assistant Professor of Geography**, Al Akhawayn University, Ifrane, Morocco
- 1994-1996 **Ph.D. Graduate Teaching Assistant**, Texas State University
- 1993 **English Teacher**, Centro Linguistico Conversa, San Jose, Costa Rica

## RESEARCH & TEACHING INTERESTS

Human geography

Geography education

Geographic Information Science (GIS)

Historical geography of the Balkan Peninsula

International political economy

Regional geographies (Texas, United States, Latin America, North Africa, Eastern Europe)

Field Methods

## RECENT PUBLICATIONS

### **Editorship**

Guest Editor, *The Geography Teacher*, 2018(1)

Co-Editor, *Southwestern Geographer*, 2005-2009

### **Book Chapters**

Lash, Jeff. 2008. "Living on the Fringe of Ecotourism: Children's Lifeworlds in Sarapiquí Canton, Costa Rica," (in) *Children's Lifeworlds: Locating Indigenous Voices*. Robertson, M.E. & Gerber, R. (Eds). Nova Scientific: New York.

Lash, Jeff. 2003. "Exporting Education: The Case of the American University in Cairo," (in) *The New Geography of Human Mobility - Inequality Trends?* Ishikawa, Yoshitaka and Armando Montanari (eds.). International Geographical Union: Rome, Italy.

Lash, Jeff, and Pamela Wridt. 2002. "Geography, Culture, and Knowing: Hybridity and the Production of Social and Cultural Knowledge," (in) *Geography, Culture and Education*. Gerber, Rod, and Michael Williams (eds). Kluwer Academic Publishers: Dordrecht, The Netherlands.

### **Articles in Refereed Journals**

Ickes, Joan, Jeff Lash and Janice Nath. In review. "Common Professional Language: A critical piece for communicating, promoting, and researching clinical practices." *Action in Teacher Education*.

Lash, Jeff. 2013. "Situating Texas' World Geography End-of-Course Exam in the Ecosystem of American Geography Education." (in) *Review of International Geographical Education Online*, Vol. 3, (3) Winter, 265-298.

Lash, Jeff. 2013. "Mapping Geographic Literacy in Texas." (in) *Papers in Applied Geography*, Vol. 36, 117-126.

Lash, Jeff. 2010. "Teaching the Political Geography of the Balkans to American University Students." *Proceedings of the Territorial Aspects of Development of Serbia and Neighbouring Countries International Scientific Meeting*, Divčibare, Serbia.

Lash, Jeff. 2010. "Reflections on the Art of Teaching Landscape Exploration," (in) *Papers in Applied Geography*. Vol. 33, 324-332.

- Lash, Jeff. 2009. "Teaching Geography in the Field: Experiential Education and the Continuum of Theory, Practice and Policy," (in) *Proceedings of the International Conference of Education, Research and Innovation*. Madrid, Spain.
- Lash, Jeff. 2006. "Wandering but not Lost: Geography Education through Research Ecotourism in Costa Rica," (in) *Proceedings of the Symposium of the Commission on Geographical Education of the International Geographical Union*. International Geographical Union: Brisbane, Australia.
- Lash, Jeff. 2005. "Singapore: The Most Globally Integrated Place on Earth." *Special Focus on Globalization in AP Human Geography*, New York: CEEB.
- Lash, Jeff. 2004. "Finding our Place: Thoughts on the Value of Geography." *Journal of Geography*. Vol. 103, (5) 222-224.
- Lash, Jeff. 2001. "Backwards in High Heels: Liberal Education at the American University in Cairo." *Research in Geographic Education* 3(1): 86-91.

## **RECENT PRESENTATIONS**

### ***International***

- Lash, Jeff. "Good Fences Make Good Neighbors: An Examination of 21st Century American Border Policy in Brownsville, Texas." International Conference on Cross-border Partnerships with Special Regard to the Hungarian-Romanian-Ukrainian Tripartite Border, Debrecen, Hungary, 2009.
- Lash, Jeff. "Teaching the Political Geography of the Balkans to American University Students." International Symposium on the Territorial Aspects of Development of Serbia and Neighbouring Countries, Divčibare, Serbia, 2009.
- Lash, Jeff. "Teaching Geography in the Field: Experiential Education and the Continuum of Theory, Practice and Policy," International Conference of Education, Research and Innovation. Madrid, Spain, 2009.

### ***National***

- Lash, Jeff. "Best Practices for the ArcGIS Online Professional Development of Primary and Secondary Teachers." ESRI Education GIS Conference, San Diego, California, 2017.
- Lash, Jeff. "ArcGIS Online and the Professional Development of Primary and Secondary Teachers." Annual Meeting of the American Association of Geographers, Boston, Massachusetts, 2017.
- Lash, Jeff. "Advanced Placement Human Geography – Addressing the Challenges of Professional Development of Teachers." Annual Meeting of the American Association of Geographers, Boston, Massachusetts, 2017.
- Lash, Jeff. "Teaching Geography with Digital Maps." Annual Meeting of the National Council for Geographic Education, Tampa, Florida, 2016.
- Lash, Jeff. "Geo-what? Exploring Best Practices for Teacher Professional Development in Geospatial Technology." Annual Meeting of the American Association of Geographers, San Francisco, California, 2016.

- Lash, Jeff. "Using an ESRI Web Map Application to Disseminate Geographic Literacy Assessment Data: A Feasibility Study of Clear Creek Independent School District, Texas." Annual Meeting of the Association of Applied Geographers, San Antonio, Texas, 2015.
- Lash, Jeff. "Mapping Geographic Social Studies Literacy in Clear Creek Independent School District, Texas." ESRI Education GIS Conference, San Diego, California, 2015.
- Lash, Jeff. "Mapping Geographic Literacy in Texas – Poster Presentation." ESRI User Conference, San Diego, California, 2014.
- Lash, Jeff. "Mapping Geographic Literacy in Texas." ESRI Education GIS Conference, San Diego, California, 2014.
- Lash, Jeff. "A Spatial Analysis of Geographic Literacy in Texas." Annual Meeting of the Association of Applied Geographers, Tampa, Florida, 2014.
- Lash, Jeff. "Mapping Geographic Literacy in Texas." Annual Meeting of the National Council for Geographic Education, Memphis, Tennessee, 2014.
- Lash, Jeff. "Mapping Geographic Literacy in Texas." Annual Meeting of the Association of Applied Geographers, Annapolis, Maryland, 2013.
- Lash, Jeff. "Situating Texas' World Geography End-of-Course Exam in the Ecosystem of Geography Education." Annual Meeting of the Association of American Geographers, Los Angeles, California, 2013.
- Lash, Jeff. "Using the State of Texas Assessment of Academic Readiness to Improve Geographic Literacy." Annual Meeting of the National Council for Geographic Education, Denver, Colorado, 2013.
- Lash, Jeff. "Texas' World Geography End-of-Course Exam." Annual Meeting of the National Council for Geographic Education, San Marcos, Texas, 2012.
- Lash, Jeff. "Jovan Cvijić: Serbia's Forgotten Geographer." Annual Meeting of the Association of American Geographers, New York, New York, 2012.
- Lash, Jeff. "What happened to Yugoslavia?" Annual Meeting of the National Council for Geographic Education, Portland, Oregon, 2011.
- Lash, Jeff. "Reflections on the Art of Teaching Geography in the Field." Annual Meeting of the Association of Applied Geographers, Ft. Worth, Texas, 2010.
- Lash, Jeff. "Teaching Geography in the Field: Experiential Education and the Continuum of Theory, Practice and Policy." Annual Meeting of the Association of American Geographers, Las Vegas, Nevada, 2009.

***Regional, State, Local***

- Lash, Jeff. "Integrating Maps with the Study of Literature." Harris County Department of Education, Houston, Texas, 2017.
- Lash, Jeff. "Teaching Map Reading and Interpretation." Friends of Geography Professional Development Conference for High School Geography Teachers, Houston, Texas, 2017.
- Lash, Jeff. "Teaching Social Studies with Digital Maps." Annual Meeting of the Texas Council for Social Studies, Corpus Christi, Texas, 2016.
- Lash, Jeff. "Exploring Earth's Physical Geography with Digital Maps." Annual Meeting of the Texas Council for Social Studies, Fort Worth, Texas, 2015.
- Lash, Jeff. "Raul's Cuba: An ArcGIS Online Story Map." Annual Meeting of the Texas Council for Social Studies, Galveston, Texas, 2014.

- Lash, Jeff. "Using the Results of the 2013 STAAR World Geography End-of-Course Exam." Annual Meeting of the Texas Council for Social Studies, San Antonio, Texas, 2013.
- Lash, Jeff. "Using the GeoHistoGram to Teach About Southeast Asia." Annual Meeting of the Texas Council for Social Studies, San Antonio, Texas, 2013.
- Lash, Jeff. "Tilapia and Shrimp: Understanding the Globalization of Seafood." Annual Meeting of the Texas Council for Social Studies, Las Colinas, Texas, 2012.

#### **RECENT WORKSHOPS & INVITED LECTURES**

- Lash, Jeff. "Teaching AP Human Geography," AP Human Geography Training Institute, University of Houston, 2016.
- Lash, Jeff. "Teaching AP Human Geography," AP Human Geography Training Institute, Rice University, 2016.
- Lash, Jeff. "Teaching AP Human Geography," AP Human Geography Training Institute, University of Texas-San Antonio, 2016.
- Lash, Jeff. "Teaching Social Studies with Digital Maps." Texas Alliance for Geographic Education, 2016 (Multiple locations: Houston, San Antonio, Edinburg, Kilgore)
- Lash, Jeff. "Teaching Social Studies with Digital Maps." Region 4 Social Studies Conference, Houston, TX, 2016.
- Lash, Jeff. "Teaching Social Studies with Digital Maps." Workshop Series Presented for the Texas Alliance for Geographic Education at Texas Educational Services Centers in El Paso, Edinburg, Richardson, Houston, Kilgore, Victoria, and San Antonio, 2015.
- Lash, Jeff. "Teaching Economic Geography and Development in AP Human Geography," AP Human Geography Training Institute, University of Texas-San Antonio, 2015.
- Lash, Jeff. "Teaching High School Social Studies with Digital Maps." Texas Alliance for Geographic Education, Texas State University, 2015
- Lash, Jeff. "Beyond the Paper Map: Teaching Geographic Information Systems (GIS) with ArcGIS Online." Annual Meeting of the Texas Council for Social Studies, Galveston, Texas, 2014.
- Lash, Jeff. "Teaching AP Human Geography," AP Human Geography Training Institute, University of Texas-San Antonio, 2014.
- Lash, Jeff. "Raul's Cuba: A Map-based Approach," World Geography Professional Development Workshop, World Affairs Council Houston, 2014.
- Lash, Jeff. "Teaching AP Human Geography Section 6: Industrialization and Economic Development," AP Human Geography Training Institute, University of Texas-San Antonio, 2013.
- Lash, Jeff. "In Dreams Begins Responsibility: STAAR and the Future of Social Studies." Keynote Address, Sixth Annual Region 4 Social Studies Conference, Houston, TX, 2013.
- Lash, Jeff. "Technology Applications for Social Studies," Social Studies Workshop, Rice University Center for College Readiness, Houston, Texas, 2013.
- Lash, Jeff. "Jovan Cvijić and the Making of Modern Geography." World Geography Workshop, ESC 6, Huntsville, Texas. 2012.
- Lash, Jeff. "Gifts of the Sultan." Evening for Educators, Museum of Fine Arts Houston, Houston, Texas, 2011.
- Lash, Jeff. "Preparing for your Fulbright Year in Serbia," U.S. State Department Fulbright Orientation Meeting, Washington D.C. 2010.

Lash, Jeff. "Geography of the United States," Lecture Series, University of Pecs, Pecs, Hungary, 2009.

Lash, Jeff. "American Geographies," Lecture Series, University of Belgrade, Belgrade, Serbia, 2009-2010.

## **TEACHING ACTIVITIES**

### ***Courses Taught (University of Houston-Clear Lake)***

- Advanced Geographic Information Systems
- Economic Geography
- Fundamentals of Geographic Information Systems
- Geography of Latin America
- Geography of the United States and Canada
- Map Reading and Interpretation
- Modern Physical Geography
- Political Geography
- Geography of the Middle East and North Africa
- Fieldwork in Geography
- Geography of Costa Rica
- Geography of Texas
- Geography of Turkey
- Global Geography
- World Regional Geography

### ***Courses Taught (Other Universities)***

- World Regional Geography (Texas State University-San Marcos, Al Akhawayn University, San Jacinto Community College)
- Economic Geography (Al Akhawayn University)
- Political Geography (Al Akhawayn University)

### ***Study Abroad/Domestic Field Study Program Direction***

Brazil 2008

Costa Rica 2003, 2004, 2012, 2014

Cuba 2014

London 2016

South Dakota 2012

Texas 2002, 2003, 2004, 2005, 2006, 2007, 2008

Turkey 2011

## **SELECTED NATIONAL GRANT AWARDS**

2009 Fulbright Fellowship Grant, Council for the International Exchange of Scholars, \$52,000

2007 Teacher Training Grant, National Geographic Education Foundation: \$44,129

## **PROFESSIONAL SERVICE**

### ***International/National***

- Fulbright Scholar Program Peer Reviewer, 2010-2013
- Gamma Theta Upsilon Recording Secretary, 2008-2015
- National Council for Geographic Education Board Member, 2016-Present  
Treasurer, 2017-Present  
Finance Committee Member, 2013-2016  
Finance Committee Member, 2005-2009  
Awards Committee Chair, 2007  
Awards Committee Member, 2006
- College Board AP Human Geography Reader, 2015-2016

### ***Regional/State***

- Executive Board Member, Texas Alliance for Geographic Education, 2010-Present
- Editor, *Southwestern Geographer*, 2005-2009
- Texas State Geography Bee Moderator, National Geographic Society, 2003-2006
- Curriculum Consultant, TI-IN Television Network, 1996

### ***University of Houston-Clear Lake***

- Chair, Department of Social and Cultural Sciences, 2016-2017
- Geography Program Director, 2001-Present
- Member, Committee for Educational Policy (CEP), School of Human Sciences and Humanities, 2009-Present
- Faculty Sponsor, Gamma Theta Upsilon – International Honor Society in Geography, 2003-Present
- Administrator, Geographic Information Science Laboratory, 2001-Present
- Member, Curriculum Committee, 2011-Present
  
- Co-Chair, International Initiatives Committee, School of Human Sciences and Humanities, 2011-2015
- Member, Provost's Task Force for International Initiatives, 2006-2008
- Representative-School of Education, Computing Services Advisory Council, 2003-2008
- Member, Faculty Senate Executive Committee Research Task Force, 2003-2005
- Member, Carnegie Academy of the Scholarship of Teaching and Learning, 2002-2004
- Member, Learning Innovators Leadership Team, 2002-2004
- Member, Provost's Scholarship of Teaching and Learning Planning Team, 2002

## **HONORS AND AWARDS**

*Inductee, Phi Beta Delta, Honor Society for International Scholars, 2015*  
*Piper Teaching Award Nominee, University of Houston-Clear Lake, 2013*  
*Presidential Citation Award, Gamma Theta Upsilon, International Geography Honor Society, 2012*  
*Higher Education Distinguished Teaching Award, National Council for Geographic Education, 2012*  
*Marquis Who's Who in America, 2011*  
*Piper Teaching Award Nominee, University of Houston-Clear Lake, 2007*  
*International Initiatives Outstanding Service Award, University of Houston-Clear Lake, 2006*  
*Distinguished Service Award, Texas Alliance for Geographic Education, 2006*  
*Meritorious Service Key Award, University of Houston-Clear Lake, 2003*  
*Dissertation of the Year, National Council for Geographic Education, 2002*

## **ACTIVE PROFESSIONAL MEMBERSHIPS**

Association of American Geographers (1994-present)  
International Geographical Union (2001-2010)  
Middle Eastern Studies Association (1998-2004)  
National Council for Geographic Education (1994-present)  
Southwest Division of the Association of American Geographers (1994-present)  
Texas Alliance for Geographic Education (1994-present)  
Texas Council for the Social Studies (1996-present)

## **LANGUAGE and COMPUTER SKILLS**

Spanish (Proficient)  
Serbian (Beginner)  
Arabic (Beginner)  
ArcGIS 10.4, ArcGIS Pro, ArcGIS Server, ArcPad, Dreamweaver, Microsoft Office, QuickBooks,  
Python, Photoshop, SPSS, EndNote, Word Press, AABBY Express, Adobe Acrobat  
Professional, BlackBoard