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Houston, TX 77058

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Brent Kice

Education

Ph.D., Communication Studies

Louisiana State University

Dissertation: "From the Mountains to the Podium:
The Rhetoric of Fidel Castro"

Research Interests: Rhetorical Criticism, Popular Media,
Dictators, Pedagogy

Baton Rouge, LA

Advisor: Andy King

M.A., Organizational Communication

Southeastern Louisiana University

Hammond, LA

B.A., Communications

Loyola University New Orleans

New Orleans, LA

Academic Positions

Assistant Professor

University of Houston-Clear Lake

Aug 2015 – present

Houston, TX

Associate Professor

Department Chair

Tenured

Frostburg State University

Aug 2014 – Jul 2015

Summer 2015

Aug 2014

Frostburg, MD

Assistant Professor

Department Chair

Frostburg State University

Aug 2008 – Jul 2014

Summer 2013

Frostburg, MD

Peer-Reviewed Publications

Kice, Brent. "Developing a Supportive Communication Climate in Virtual Task Groups." *Discourse 3* (2016): 103-109.

Kice, Brent. "Fidel Castro's 'Battle of Ideas': The Rhetorical Vision of the Special Relationship Between Cuba and Venezuela." *Texas Speech Communication Journal 39.1* (2015): 29-39.

Hall, Z., Brent Kice, and Jinbong Choi. "Damage Control: Rhetoric and New Media Technologies in the Aftermath of the BP Oil Spill." *Poroi: An Interdisciplinary Journal of Rhetorical Analysis & Invention 8.1* (2012).

Kice, Brent. "The Religious Rhetoric of Scapegoat Reliance." Rhetoric and Religion Special Issue of the *Memphis Theological Seminary Journal 50* (2012).

Kice, Brent. "Identifying Rhetorical Visions and Group Roles Through Role-Play." *Communication and Theatre Association of Minnesota Journal 38* (2011): 78-82.

Kice, Brent. "Humorous Commercials, Millennial Students, and the Classroom." *Texas Speech Communication Journal Online* (2010).

Book Chapters

Kice, Brent. "Prestige: A Cyclical Act for Consumer Control." *The Evolution and Social Impact of Video Game Economics*. Ed. Casey Hart. Lanham, MD: Lexington, 2017.

Kice, Brent. "Sonic the Hedgehog." *100 Greatest Video Game Franchises*. Eds. Robert Mejia, Jaime Banks, and Aubrie Adams. Lanham, MD: Rowman and Littlefield Education, 2017.

Kice, Brent. "Participation Fetishism in the Digital Age." *Debates for a Digital Age: The Good, the Bad, and the Ugly of Our Online World*, Vol. 2, edited by Danielle Sarver Coombs and Simon Collister. Santa Barbara, CA: Praeger, 2016. 173-187.

Kice, Brent. "Assessing Player-Connected Versus Player-Disconnected Sex Acts in Video Games." *Rated M for Mature: Sex and Sexuality in Video Games*, edited by Matthew Wysocki and Evan W. Lauteria. New York: Bloomsbury, 2015. 253-264.

Kice, Brent. "Perceptions of Control: Open World Formats v. Online Multiplayer First Person Shooters." *Ctrl-Alt-Play: Essays on Control in Video Gaming*. Ed. Matthew Wysocki. Jefferson, NC: McFarland, 2013. 146-157.

Awards

Faculty Achievement Award in Teaching **May 2015**

Awarded by university to one faculty member a year for meritorious achievement in teaching
Frostburg State University

Dean's Merit: Professional Achievement **May 2011, 2013, 2014**
Frostburg State University

Dean's Merit: Teaching **May 2012**
Frostburg State University

Competitive Presentations

"Obama's Failed Reconstitution of the Cuban People." National Communication Association. Dallas, TX. November 2017. *Accepted to Top Competitive Papers Panel in the Public Address division.*

"Constituting Division: The Unethical Consequences of Casting 'Other' Identities on Game Players." National Communication Association. Philadelphia, PA. November 2016.

"Sarcasm and Its Path to Division: The Downside of the 'Think Again, Turn Away' Campaign." Southern States Communication Association. Austin, TX. April 2016.

"The Confinement of the Numbing Cycle." Game Studies Preconference of the National Communication Association. Las Vega, NV. November 2015.

"Directorial Portrayals of the 'Scapegoat Devices of the Ignorant:' Connections in the Selection of Means in *Darkon*" Eastern Communication Association. Providence, RI. April 2014. Co-authored with David Stern. *Top competitive papers panel in the Kenneth Burke division.*

"LARPing and Scapegoat Devices: Burkean Selection of Means in *Darkon*." Popular Culture Association/American Culture Association. Chicago, IL. March 2014. Co-authored with David Stern.

- “‘There’s a Soldier in All of Us’: An Inclusive Fantasy.” Popular Culture Association/American Culture Association. Washington D.C. March 2013.
- “The Opportunity for the Transition: A Grant Opportunity from the University System of Maryland and National Center for Academic Transformation.” Eastern Communication Association. Cambridge, MA. April 2012.
- “BP’s Communication Reversal: Kiddies to Catastrophe.” Association for the Rhetoric of Science and Technology Preconference of the National Communication Association. New Orleans, LA. November 2011.
- “Under Armour’s New Prototype: A Burke Perspective.” Eastern Communication Association. Arlington, VA. April 2011.
- “Fidel Castro’s ‘Battle of Ideas’: Transitioning to an Abstract Plane.” Southern States Communication Association. Memphis, TN. April 2010.
- “The Religious Structure and Priestly Quality of Fidel Castro’s Rhetoric.” Eastern Communication Association. Philadelphia, PA. April 2009.
- “Fidel Castro’s god-term: Socialism as a Guiding Force.” Southern States Communication Association. Savannah, GA. April 2008.
- “Updating Vico’s Religion: Individual Empowerment Through the Global Network.” Southern States Communication Association. Savannah, GA. April 2008.
- “Spartan Cubans? . . . Castro’s Recreated Cuban Identity.” Southern States Communication Association. Louisville, KY. March 2007.
- “Expanding Generic Criticism: Establishing the Genre of Special Relationship Discourse.” Southern States Communication Association. Dallas, TX. April 2006.
- “Fidel Castro: Adapting Agent to Scene in Burke’s Dramatism.” Southern States Communication Association. Dallas, TX. April 2006.
- Invited Presentation** “CMST 102 Introduction to Human Communication Course Redesign Results.” University System of Maryland Redesign Final Report Workshop. Baltimore, MD. October 9, 2012.
- Campus Presentations** “Text Ain’t the Only Thing Worth Reading: Nonverbal Communication and Positive Tutoring Experiences.” Frostburg Tutoring Center. Frostburg, MD. March 15, 2013; April 1, 2011; April 2, 2010.
- “Writing Rewarding Resumes.” Student Communication Studies Association. Frostburg, MD. April 18, 2012; October 25, 2011; November 2010; October 28, 2009; October 15, 2008.
- Special Guest for “Morality” Episode on *Down to Earth with Dr. G. Television Show*. FSU-TV3, Frostburg, MD. March 2011.
- Grants Awarded** “Teaching Effectiveness Summer Conference” **Jun 2012**
Opportunity Grant **\$2000**
The FSU Foundation

	<p>“Course Redesign for Introduction to Human Communication”</p> <p>USM Carnegie Course Redesign Initiative <i>National Center for Academic Transformation and University System of Maryland</i></p>	<p>Apr 2011 \$40,000</p>
	<p>“Journalistic Perspectives: Covering Pop Culture”</p> <p>Presidential Experiential Learning Enhancement Fund <i>Frostburg State University</i></p>	<p>Mar 2011 \$200</p>
	<p>“Enhancing Small Group Skills Through Audio Tour Development”</p> <p>Faculty Development Project Grant <i>Frostburg State University</i></p>	<p>Oct 2009 \$619</p>
	<p>“Initiating a Graduate Student Library”</p> <p>Teaching Enhancement Grant <i>Southeastern Louisiana University</i></p>	<p>Oct 2003 \$1500</p>
Grants Applied For	<p>“Course Redesign Lab Space”</p> <p>Opportunity Grant <i>The FSU Foundation</i></p>	<p>Jun 2012 \$6800</p>
	<p>“Free Speech on Wheels”</p> <p>Student Achievement Grant <i>NEA Foundation</i></p>	<p>Oct 2009 \$5000</p>
	<p>“Propaganda and the Citizen”</p> <p>Archives Grants for Teachers <i>C-SPAN</i></p>	<p>Oct 2009 \$180</p>
	<p>“Campaign Experience in the Classroom”</p> <p>Innovation Grant <i>NEA Foundation for the Improvement of Teaching</i></p>	<p>Mar 2004 \$4356</p>
	<p>“Protecting Southeastern’s Investment: Proximity Card Locks for Student Equipment”</p> <p>Student Technology Fee: Large Project Grants <i>Southeastern Louisiana University</i></p>	<p>Oct 2003 \$7889</p>
Teaching Experience	<p>Argumentation and Advocacy</p> <p>Communicating with Video Games</p> <p>Communication Ethics</p> <p>Communication for Business and Professionals</p> <p>Communication Theory</p> <p>Environmental Communication</p> <p>First Amendment Law and Ethics</p> <p>Internship</p>	

Interpersonal Communication

Introduction to Human Communication

Public Speaking

Rhetorical Criticism

Small Group Communication

Service to Department	Program Director <i>Communication Program</i> University of Houston-Clear Lake	Sep 2017 – present
	Chair <i>DMST Employer Survey Committee</i> University of Houston-Clear Lake	Oct 2016 – present
	Member <i>High School Recruitment Committee</i> University of Houston-Clear Lake	Apr 2016 – present
	Member <i>Communication & DMST Scholarly Activities</i> <i>Policy Review Committee</i> University of Houston-Clear Lake	Jun 2016 – Aug 2016
	Basic Course Director <i>Department of Communication Studies</i> Frostburg State University	May 2011 – Jun 2015
	Chair <i>Adjunct Faculty Search Committee, Com. Studies</i> Frostburg State University	Nov 2010 – Jun 2015
	Member <i>Curriculum Development Committee, Com. Studies</i> Frostburg State University	Aug 2010 – Jun 2015
	Member <i>Admin. Asst. Search Committee, Com. Studies</i> Frostburg State University	Aug 2012
	Chair <i>Basic Course Committee, Communication Studies</i> Frostburg State University	Aug 2010 – May 2011
	Member <i>Faculty Search Committee, Communication Studies</i> Frostburg State University	Sep 2013 – May 2014 Aug 2010
	Web Manager <i>Department of Communication Studies</i> Frostburg State University	Nov 2008 – Jun 2015

	Department Representative <i>Career Expo</i> Frostburg State University	Sep 2008 – Jun 2015
	Department Representative <i>Library Acquisitions</i> Frostburg State University	Sep 2008 – Jun 2015
	Webmaster <i>HopKin's Black Box Theatre</i> Louisiana State University	May 2005 – May 2008 www.lsu.edu/hbb
Service to College	Member <i>College of Human Sciences and Humanities Curriculum Committee</i> University of Houston-Clear Lake	Jan 2017 – present
	Member <i>Scholarship Committee</i> University of Houston-Clear Lake	Aug 2016 – present
	Member <i>College of Liberal Arts and Sciences Curriculum Committee</i> Frostburg State University	Sep 2012 – Jun 2015
	Member <i>Undergraduate Research Steering Committee</i> Frostburg State University	Oct 2013 – Jun 2015
	Member <i>Undergraduate Research Working Group</i> Frostburg State University	Oct 2011 – Jun 2015
	Web Manager <i>Leadership Studies Minor</i> Frostburg State University	Aug 2009 – Jun 2015
	Member <i>College of Graduate School Committee</i> Southeastern Louisiana University	Aug 2003 – May 2004
Service to University	Member <i>Foundations of Excellence Improvement Committee</i> University of Houston-Clear Lake	Oct 2015 – May 2016
	Senator <i>Faculty Senate</i> Frostburg State University	Sep 2012 – Jun 2015
	Member <i>Faculty Concerns Committee</i> Frostburg State University	May 2012 – Jun 2015
	Faculty Advisor <i>Society for Collegiate Journalists</i> Frostburg State University	Jan 2011 – Jun 2015

	Member <i>Oral Communication Work Group</i> Frostburg State University	Oct 2013 – May 2014
	Chair <i>Faculty Development and Sabbatical/Professional Leave Senate Subcommittee</i> Frostburg State University	Sep 2012 – May 2014
	Member <i>President’s Advisory Council on Institutional Effectiveness</i> Frostburg State University	Jan 2014 – May 2014
	Member <i>Mission Statement Work Group</i> Frostburg State University	Jan 2014 – May 2014
	Treasurer <i>Faculty Development and Sabbatical/Professional Leave Senate Subcommittee</i> Frostburg State University	Sep 2011 – Jul 2012
	Member <i>Center for Teaching Excellence Advisory Group</i> Frostburg State University	Nov 2011 – Jun 2012
	Faculty Advisor <i>Yearbook (The Nemaocolin)</i> Frostburg State University	Sep 2008 – Oct 2011
	Member <i>Staff Awards for Excellence Committee</i> Frostburg State University	Sep 2008 – Sep 2011
	Web Manager <i>Yearbook (The Nemaocolin)</i> Frostburg State University	Oct 2008 – Oct 2011
	Website Analysis <i>Learning Green, Living Green (LGLG) Committee</i> Frostburg State University	Nov 2010 – Jan 2011
Service to Discipline	Competitive Paper Reviewer <i>Game Studies Division</i> National Communication Association	Apr 2016 – present
	Competitive Paper Reviewer <i>Public Address Division</i> National Communication Association	Apr 2016 – present
	Competitive Paper Reviewer <i>Rhetorical and Communication Theory Division</i> National Communication Association	April 2016

	<p>Textbook Reviewer <i>Let's Communicate</i> by Douglas Fraleigh, Joseph Tuman and Peter Arkle Bedford/St. Martin's</p>	<p>May 2015</p>
	<p>Competitive Paper Reviewer <i>Kenneth Burke Division</i> Eastern Communication Association</p>	<p>Oct 2014</p>
	<p>Reviewer <i>Iowa Communication Journal</i></p>	<p>Mar 2013</p>
	<p>Competitive Paper Reviewer <i>Rhetoric and Public Address Division</i> National Communication Association</p>	<p>Feb 2011 – Feb 2013</p>
	<p>Webmaster <i>Maryland Communication Association</i></p>	<p>Dec 2009 – Nov 2013 www.marylandcomm.org</p>
	<p>Textbook Reviewer <i>The Evolving Art of Human Communication</i> by Stephanie J. Coopman and Ted M. Coopman Cengage</p>	<p>Nov 2013</p>
	<p>Textbook Reviewer <i>Introduction to Human Communication: Meaning Making and Identity</i> by Susan R. Beauchamp and Stanley J. Baran Cengage</p>	<p>Sep 2013</p>
	<p>Textbook Reviewer <i>Communication Matters</i> 2nd edition by Kory Floyd McGraw-Hill</p>	<p>Jan 2012</p>
	<p>Textbook Reviewer <i>Invitation to Human Communication</i> 1st edition by Cindy Griffin and Jennifer Bone Wadsworth</p>	<p>Sep 2011</p>
	<p>Competitive Paper Reviewer <i>Political Communication Division</i> Eastern Communication Association</p>	<p>Oct 2009 – Oct 2010</p>
Service to Community	<p>Communication Consultant <i>St. Bernadette Church</i></p>	<p>Aug 2016 Houston, TX</p>
	<p>Communication Consultant <i>Savage River Watershed Association</i></p>	<p>Oct 2013 – Oct 2014 Frostburg, MD</p>
	<p>Judge <i>Allegany County 4-H Annual Public Speaking Contest</i></p>	<p>Apr 2010 – Mar 2013 Cumberland, MD</p>
	<p>Web Consultant <i>Allegany County Conflict Resolution Center</i></p>	<p>Apr 2010 – Sep 2010 Cumberland, MD</p>

Web Design
Southside Junior High

Aug 2007
Denham Springs, LA

Web Design
Students In Free Enterprise, Delgado Community College

Dec 2003
New Orleans, LA

**Professional
Memberships**

Member
National Communication Association