

Organizational Overview



About Us

Our Mission

Making high-quality college education affordable and accessible for all learners.

Modern States provides online courses that prepare any learner anywhere to earn college credit, at no cost to themselves.



MOOC-style online courses

+ CLEP exams

New model of college access

to deliver high-quality, flexible learning opportunities

to validate learning and provide portable, broadly accepted credit

scalable, accessible, cost-effective, rapidly improvable



Our Model



High-Quality

Courses taught by professors from leading universities across the country.



Flexible

Courses are available online, 24/7. Students move at their pace and test when ready.



Free

Courses are free for anyone. Learners who complete them can take CLEP exams for free.



Valuable

CLEP exams translate to credit at 3,000 colleges and universities across the country.



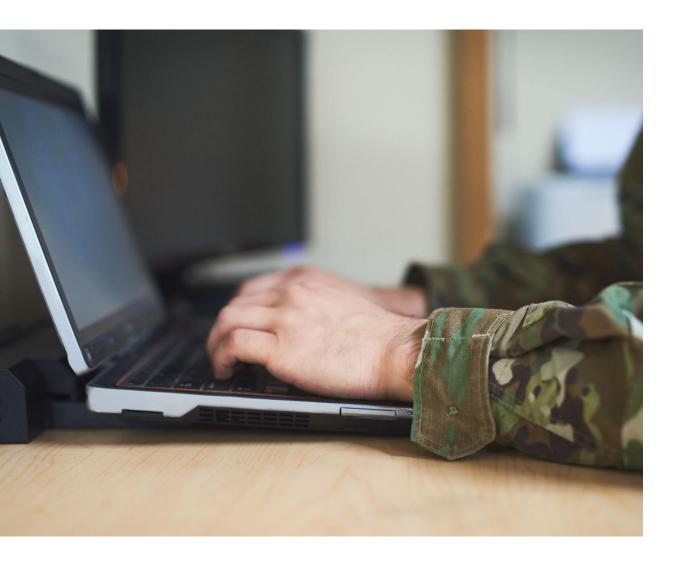


Our 2024 Results



- **140,000+ learners** active
- 27,000 learners from all 50 states and DC attempted CLEP exams paid for by Modern States
- 16,000 learners passed at least one CLEP exam (22,000 exams in total)
- Learners saved an estimated
 >\$40M saved on college tuition and fees





Our Resources

High Quality College Courses

Modern States offers asynchronous online courses, taught by college professors and with integrated free textbooks and quizzes, that anyone can access.

32

Different courses covering 5 areas



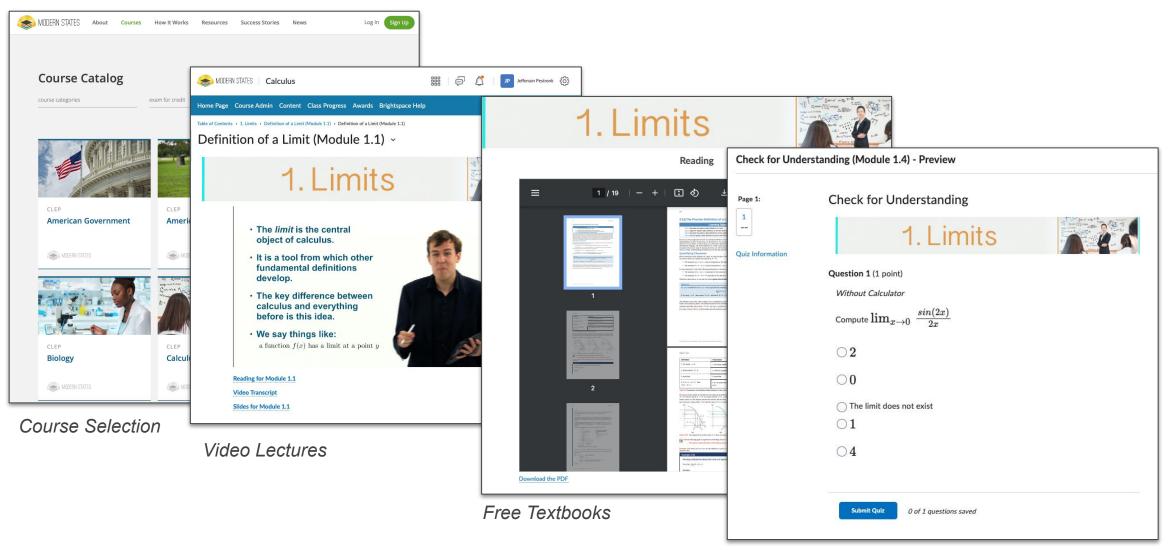
Our Courses

Available courses cover most freshman year general education courses.

CLEP Subjects			
Business	History and Social Sciences	Science and Mathematics	
Financial Accounting	American Government	Biology	
Information Systems	History of the United States I	Calculus	
Introductory Business Law	History of the United States II	Chemistry	
Principles of Management	Human Growth and Development	College Algebra	
Principles of Marketing	Introduction to Educational Psychology	College Mathematics	
Composition and Literature	Introduction to Psychology	Natural Sciences	
American Literature	Introduction to Sociology	Precalculus	
Analyzing and Interpreting Literature	Principles of Macroeconomics	World Languages	
College Composition	Principles of Microeconomics	French Language Level I (Level II)	
College Composition Modular	Social Sciences and History	German Language Level I (Level II)	
English Literature	Western Civilization I	Spanish Language Level I (Level II)	
Humanities	Western Civilization II		



Experiencing Modern States Courses



CLEP Exams

College Level Examination Program (CLEP), offered by College Board for more 50+ years, allows learners of all ages to show mastery of college-level material.



Accessible

Exams can be taken *whenever* students are ready to take them



Comprehensive

Exams cover most of general education requirements.



Immediate

Students receive immediate easy-to-interpret score (except for exams with essays)



Widely-Accepted

Nearly 3000 colleges / universities accept CLEP, including most flagship state schools



Computer-based

Tests are timed, computer-based, and taken at CLEP center or via remote proctoring



Affordable

Cost of a CLEP exam is only \$95-\$130 per exam





Student Journey

6 Individual Steps to College Credit

- 1. Create an account at register.modernstates.org.
- 2. <u>Choose any of 32 courses from top-notch faculty</u>
- Watch instructional videos, read aligned textbooks, and complete embedded quizzes
- 4. <u>Request voucher</u> from Modern States
- Use it to register for a CLEP exam at <u>clep.collegeboard.org</u>
- 6. Attempt and pass CLEP exam to earn credit at nearly 3,000 college and universities

Figure out what you want to do with the time and thousands of dollars saved!



School Journey

Four Types of School Implementation

There's no single way to implement Modern States in your school, but there are several models that we've seen schools use with success. Each requires different levels of capacity.

Model 1 Introducing

Focus on expanding awareness of program and introducing Modern States to learners in your school. Learners complete courses on their own, when and where they want.

Model 2 Engaging

Focus on creating a supportive social environment by checking in regularly with students, helping them unstick, and convening peer groups. Adults coach students but do not teach.

Model 3 Tutoring

Focus on offering targeted academic support to students outside classes, delivered by teachers/adults with content knowledge. Learners likely engage in school/scheduled time.

Model 4 Integrating

Focus on making Modern States part of regular day/experience by mapping Modern States courses onto existing courses or offering in parallel. Teachers drive pace and support.



Possible points of intersection

High School	College	Adult
1	2	4

1 Fast Start	Early credit accumulation and/or streamlined college acceptance for Modern States learners
2 Summer Bridge	Early credit opportunities for admitted learners
3 Finish Line	Support filling final gaps leading to graduation
4 Comebackers	Re-engaging adult learners who have stopped out



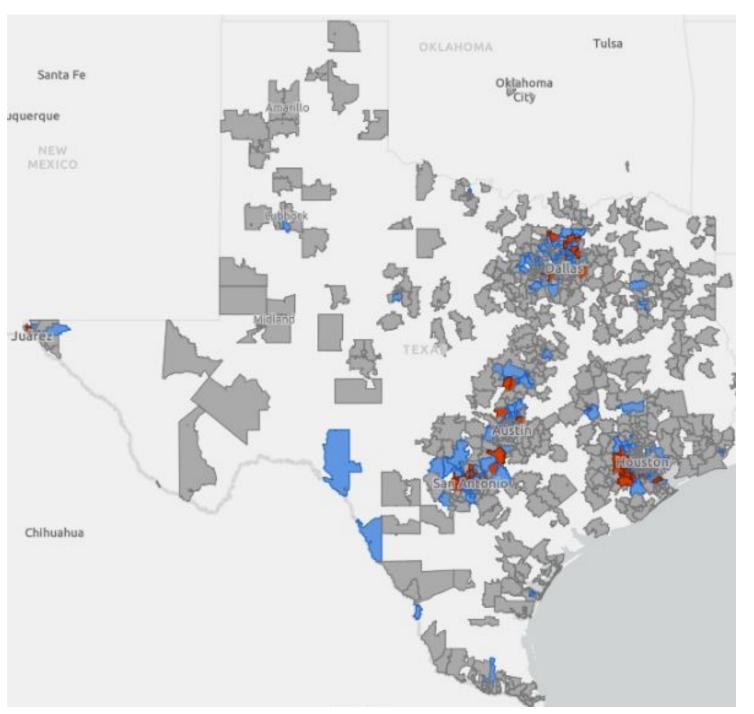
 Heat map shows registrations by learner ZIP Code

Gray is <10

Blue is 10-20

Red is 20+

- Widespread sign up across the state, particularly concentrated in major urban areas
- Several pockets of particular density, in the biggest cities





Texas Higher Ed Institutions

Learners Logged In	Institutions
300+	University of Texas at San Antonio
200-299	San Antonio College Texas State University University of Texas at Austin University of Texas at Dallas
100-199	Houston Community College Texas A&M University-College Station University of Houston University of Texas at Arlington
50-99 (selected)	Austin Community College District Dallas College Lone Star College System North American University St. Mary's University Sam Houston State University Texas Tech University University of Houston-Downtown University of North Texas
1-49	Alvin Community College Texas A&M International University Texas Permian Basin University of Houston-Clear Lake



Thank You

For further information or questions:

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Research about CLEP Exams

- Research on placement validity suggests students who earn CLEP credits perform
 as well as students who take equivalent courses in college (builds on <u>prior analysis</u>)
- High school CLEP takers <u>have higher retention and graduation rates</u> than a matched sample of students with similar academic backgrounds
- High school CLEP takers have <u>broadly better outcomes</u> than a matched sample of students who participated in dual enrollment
- Passing a <u>CLEP exam has a causal impact</u> on associates degree completion of nearly 6 percentage points and on bachelors completion of over 1 point
- Adult learners who earn credit for prior learning before attending college are likelier to persist, take more classes in the enrolled institution, and to graduate



Widely Accepted Credit

More than 2,900 colleges and universities in the U.S. accept CLEP for credit

