



UNIVERSITY OF HOUSTON
CLEAR LAKE

HOMECOMING 2025

PARTNERSHIPS

Summary

Homecoming 2025 is set to be one of the most spirited and community-centered weeks of the 2025–2026 academic year at the University of Houston–Clear Lake.

Designed to drive student engagement, increase campus connection, and celebrate Hunter the Hawk's birthday, Homecoming 2025 will feature several high-energy and high – spirit programs. Every year, students can expect exciting new events along with traditional favorites such as: I Heart UHCL and the annual Homecoming Chili Cook-Off.

With a full week of student-facing events, competitive spirit activities, campus partner involvement, and a major community-facing celebration, Homecoming 2025 continues to build momentum around impactful student engagement and Hawk spirit.

This year, Homecoming will take place starting **Monday, October 6th through Saturday, October 11th.**

Hunter's Millennium Tour

We're throwing it back to the late 90s and early 2000s—when flip phones ruled, boy bands reigned, and glitter was a lifestyle. It's time to dust off the butterfly clips and trucker hats, because we're partying like LimeWire never gave your computer a virus.

Overview of Events

Monday, October 6th

- **Homecoming Kickoff**

- Kickoff event to start homecoming week with cupcakes, appearances from the Spirit Squad, and Y2K themed photo opportunities in celebration of Hunter the Hawk's 12th birthday.

Tuesday, October 7th

- **University Staff Association Duck Races**

- Decorate a rubber duck and cheer it on as it races through the Alumni Plaza fountain with prizes for creativity and speed.

- **National Night Out**

- Join UHCL Police Department for an evening of community, safety, and fun in a relaxed setting.

Wednesday, October 8th

- **I Heart UHCL**

- UHCL's largest spirit day featuring a Y2K costume contest, DIY activities, and games all complete with nostalgic flair.

Thursday, October 9th

- **The Millennium Hunt**

- Y2K scavenger hunt across campus with interactive clues to learn more about all the things that make us unique at UHCL.

Friday, October 10th

- **Alumni Gala**

- A special evening to honor the spirit, achievements, and future of our incredible University community.

Saturday, October 11th

- **Chili Cook-Off**

- Our flagship community event that brings students, staff, alumni, and local partners together for a full day of competition, fun, and great chili!
- Highlights include: Cookoff Competition, DJ, Vendor Marketplace, and a wide variety of activities and giveaways.

Why Partner with UHCL?

Becoming a UHCL Homecoming 2025 partner connects your organization/brand with **over 2,000 students, faculty, staff, and community members** throughout the week.

Partners can expect to:

- **Build brand visibility and recognition** throughout campus.
- **Directly engage** with the UHCL community.
- **Support student programs** and experience.
- **Participate in events** designed to draw high attendance numbers.
- And more!



Homecoming 2025 Partnership Tiers

Community Partner (\$250, Nonprofit Only)

- **Tabling space at Chili Cook-Off** (approx. 10'x10' space).
- Brand name/logo with live link **displayed on event website** for 1 year.

Green Partner (\$750)

- **Community Partner benefits** plus...
- **(1) Social Media Advertisement Feature** on Center for Student Engagement social media accounts.
- Brand name/logo displayed on **digital Homecoming 2025 promotions**.
- Announcement of partnership in **campus-wide communications**.

Blue Partner (\$1,500)

- **Green Partner benefits** plus...
- **Social media spotlight** on official University of Houston-Clear Lake social media platforms.
- **Premier brand name/logo placement** on print and digital materials for Homecoming 2025.
- **Premier brand name/logo placement** on campus-wide Homecoming 2025 email communications.
- **Verbal recognition** at Homecoming 2025 Kickoff, I Heart UHCL, and Chili Cook-Off events.

Take Flight Presenting Partner (\$3,000)

- **Blue Partner benefits** plus...
- **Personalized social media post** on Center for Student Engagement social media accounts.
- Brand name/logo displayed on **Homecoming 2025 t-shirt**.
- Brand name/logo displayed on **Homecoming 2025 yard signs**.
- Brand name/logo displayed on **promotional event banner**.
- **"Presented By" title** for one 2025 Homecoming event (I Heart UHCL or Chili Cook-Off).
- **Additional large display space** at sponsored event (approx. 10'x20').

In-Kind Partnership Opportunities

In-kind contributions provide meaningful support for UHCL Homecoming and allow local businesses and organizations to engage with students, faculty, alumni, and families throughout the week. These contributions enhance the student experience and provide added value to our signature events.

Examples of in-kind contributions include:

- **Complimentary catering or refreshments for events:**
 - *Homecoming 2025 Kickoff*
 - *I Heart UHCL*
 - *Chili Cook-Off*
- **Gift cards, coupons, or discount vouchers:**
 - *Given to UHCL students as giveaways, door prizes, contests, etc.*
- **Student-body discount offers:**
 - *Promotions to run during week of Homecoming 2025.*
 - *Redeemable with UHCL ID.*
- **Donated branded items or promotional materials:**
 - *Minimum quantity of 300.*
- **Event décor or supplies**
 - *Contributions such as balloon arches, signage, themed decorations, or other materials that enhance the Homecoming 2025 atmosphere*
- **And more!**

In-kind contributions will be recognized at the tier that aligns with their estimated value and integration into programming.

Ready to be a partner?

Thank you for your interest in partnering with the University of Houston–Clear Lake for Homecoming 2025. Community engagement is a key part of the Homecoming experience, and we're excited to highlight brands/organizations like yours throughout the week.

If you are interested in being a Homecoming 2025 partner, please complete and return the [UHCL Homecoming 2025 External Partnership Form](#) no later than **Friday, September 19, 2025**.

Once submitted, our team will follow up with next steps including event setup details, promotional material collection, and confirmation of tabling, activities, or other involvement. All submitted partnerships are subject to review and approval by the university and the Center for Student Engagement.

Please send your completed form and organization logo to:

Calvin Nguyen (*He, Him, His*)

Campus Programming Coordinator

Center for Student Engagement | Division of Student Affairs

nguyenca@uhcl.edu

(281) 283-2553

THANK YOU!



University of Houston–Clear Lake | Homecoming 2025 External Partnerships Form

Thank you for your interest in partnering with the University of Houston–Clear Lake for Homecoming 2025. Please complete the form below to confirm your partnership and submit it via email to nguyenca@uhcl.edu no later than **Friday, September 19th, 2025**.

Brand/Organization Name:	
Contact Person Name (First, Last):	
Contact Phone Number:	
Contact Email Address:	
Website or social media (if applicable):	

Partnership Tier (Check One): Please review partnership tier benefits prior to selecting.

- ☐ \$3,000 – Take Flight Presenting Partner
- ☐ \$1,500 – Blue Partner
- ☐ \$750 – Green Partner
- ☐ \$250 – Community Partner (Non-profit organizations only)

In-Kind Contributions (Optional):

Interested in contributing promotional items, food, or experiences to enhance the Homecoming 2025 experience? Please describe below.

Estimated Total Value	\$
Description of Item(s)	

Participation at Chili Cookoff (Check all that apply):

- ☐ Chili Cookoff Competition team.
- ☐ Vendor Marketplace booth (Additional registration required. Form sent in follow-up).
- ☐ Student-body discount offers.
- ☐ Provide giveaways/promotional items (minimum quantity 300).

Submit completed form to:

Calvin Nguyen (He, Him, His)
Campus Programming Coordinator
nguyenca@uhcl.edu

Once submitted, a team member from the Center of Student Engagement will follow up with next steps and event details where applicable. All submitted partnerships are subject to review and approval by the university and the Center for Student Engagement. Thank you for your consideration and generosity.