

# BAYOU THEATER

2019/20 SEASON

## SPONSORSHIP OPPORTUNITIES

Bayou Theater does great work and it's all because of YOU! We are committed to bringing the Bay Area the best in arts and entertainment. However, ticket sales cover less than 30% of our costs. We depend on generous patrons like you to continue enriching the arts in this area. See below for the many ways to make your support count.

| <b>CORPORATE &amp; FOUNDATION SUPPORT</b>  | <b>INSIDER</b><br>\$500-1,499<br>(FMV \$175)* | <b>PRODUCER</b><br>\$1,500-2,999<br>(FMV \$350)* | <b>ENCORE SOCIETY</b><br>\$3,000-9,999<br>(FMV \$725)* | <b>OVATION SOCIETY</b><br>\$10,000 and up<br>(FMV \$1,300)* |
|--|---|--|--|---|
| Special discount for all employees of your company/foundation  | ✓   | ✓  | ✓  | ✓   |
| Invitation to the pre-season launch cocktail party   | ✓   | ✓  | ✓  | ✓   |
| Tickets to sponsored show  | ✓   | ✓  | ✓  | ✓   |
| Displayed collateral on a shared sponsor table at one pre-selected   |   | ✓  | ✓  | ✓   |
| Company name plate on seat in theater  |   | ✓  | ✓  | ✓   |
| Name/logo on all printed media including season brochure posters, postcards and print ads                  |   |  | ✓  | ✓   |
| Listed in social media and e-marketing outreach during the   |   |  | ✓  | ✓   |
| Logo on three issues of the monthly e-newsletter and on www.uhcl.edu/bayouthheater (based on availability) |   |  | ✓  | ✓   |
| Name/logo on the box office TV monitor and live "Thank You" at the sponsored show                          |   |  |  | ✓   |
| Spotlight table at every sponsored series show   |   |  |  | ✓   |
| Half-page printed recognition in all printed programs  |   |  |  | ✓   |

\*FMV: all donations and ticket purchases above the fair market value (FMV) are tax-deductible.