COMMUNICATION B.A.

The undergraduate major in Communication leads to the Bachelor of Arts (B.A.) degree and is designed to prepare students for careers in corporate or mass communication. Communication majors are instructed in both written and visual communication. The major exposes students to a broad range of communication skills to reflect today's era of integrated media and includes credit-based internships to provide students with work experience in their desired fields.

A minimum of 120 semester hours of applicable college credits is required for the bachelor's degree in Communication. The Communication curriculum requires a minimum of 48 upper-level credit hours. Because degree plans are subject to change, all students should meet with their faculty advisers during their first semester at UHCL to sign a Candidate Plan of Study in order to secure the degree plan in place at the time of their enrollment.

Entrance and Exit Requirements

Students in the Communication plan must take the Grammar-Spelling-Punctuation (GSP) test and score 70 or better before they may enroll in any 4300-level course. Students are also required to build a professional portfolio using a collection of their best written and graphic work as an exit requirement for the major.

For additional information about the GSP tutorial/test dates as well as advice regarding course recommendations and lower-level transfer requirements, please visit the Communication program's website at http://prtl.uhcl.edu/portal/page/portal/HSH/Programs/Communication.

Contact information for the Communication and Digital Media Association (CDMA) is located on at http://www.uhcl.edu/portal/page/portal/SOR/cdma. This student organization serves as a great networking opportunity for communication students.

University Core (42 hours)

Communication (6 hours)
WRIT 1301 Composition I
WRIT 1302 Composition II

Mathematics (3 hours)
MATH 1314 College Algebra
Or
MATH 1332 Mathematics for Liberal Arts
Or
MATH 1342 Elementary Statistical Methods

U.S. History (6 hours)
HIST 1301 United States History I
HIST 1302 United States History II

Government/Political Science (6 hours)
POLS 2305 Federal Government
POLS 2306 Texas Government

Public Speaking (3 hours)
COMM 1315 Public Speaking

Life and Physical Science (6 hours)
Choose TWO courses from the core approved list (p. 109).

Language

Philosophy and Culture (3 hours) Choose ONE course from the core approved list (p. 109).

Creative Arts (3 hours)
Choose ONE course from the core approved list (p. 109).

Social Behavioral Sciences (3 hours)
Choose ONE course from the core approved list (p. 109).

Additional Coursework (3 hours)
PSYC 1100 Learning Frameworks
Two 1-hour natural science labs - required co-requisites for the chosen science courses.

College of Human Sciences and Humanities (3 hours)

To earn a degree in communication, students must graduate with a GPA of 2.5 or better. A few courses require a grade of "C" or better, as noted below; a "C-" is not acceptable for these courses. All prerequisites are strictly enforced.

Core Requirement

Advanced Writing must be passed with a grade of "C" or better.
**Major Requirements (36 hours)**

Choose **TWO courses from any 3300/4300 level ANTH, PHIL, PSYC, SOCI**

These courses must be passed with grades of "C" or better.

**Courses**

<table>
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<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>WRIT 3307</td>
<td>Advanced Writing</td>
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<tr>
<td>ARTS 2371</td>
<td>Digital Photography</td>
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<tr>
<td>COMM 1307</td>
<td>Introduction to Mass Communication</td>
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<td></td>
<td>COMM 3320 Principles of Public Relations</td>
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<tr>
<td>COMM 3321</td>
<td>Media Writing</td>
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<tr>
<td>COMM 3352</td>
<td>Media Law</td>
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<tr>
<td>COMM 4358</td>
<td>Publication Design</td>
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<tr>
<td>COMM 3360</td>
<td>Web Design</td>
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**Capstone Requirement (senior year; GSP must first be passed)**

Students will have the opportunity to integrate and demonstrate their mastery of communication skills as well as achieve key learning objectives by taking 9 hours of capstone credit. Passing the GSP test is a prerequisite to all capstone courses.

<table>
<thead>
<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>COMM 4061</td>
<td>Communication Portfolio</td>
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<tr>
<td>COMM 4379</td>
<td>Communication Internship</td>
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<tr>
<td>COMM 4655</td>
<td>Media Production</td>
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**Communication Electives (15 hours)**

Choose **FIVE courses from a designated list (3300/4300 level)**

**Electives (24 hours)**

12 hours must be 3300/4300 level  12 hours may be 1300/2300 level

Students may take any course as an elective, including communication courses not taken to meet major requirements.