**ART AND DESIGN B.F.A.**

The undergraduate major in Art and Design leads to the Bachelor of Fine Arts (B.F.A.) in Art and Design. Its flexibly structured program prepares students for professional careers and graduate studies while supporting the liberal arts tradition. This plan includes an opportunity for an international exchange with faculty and students in Europe and Central America. The degree leads to careers and teaching positions in graphic design, studio art, lens media (photography and video), visual communication, and teaching certification at all levels (EC-12). Students often choose the Art and Design major to develop creativity and the capacity for critical thinking about visual culture.

There are three distinct and interrelated concentrations within the Art and Design major: Graphic Design (p. 215), Studio Art (p. 216), and EC-12 Teacher Certification (p. 218). The Graphic Design concentration prepares students for the intense visual requirements of today's computer-based design industry. The Studio Art concentration prepares students to be competitive professional artists as they work in both traditional and contemporary media. The Art and Design B.F.A. with EC-12 certification prepares students to teach art at any level from early childhood through high school.

To earn the B.F.A. degree, students take a minimum of 120 credit hours (51 must be at the upper-level). Students pursuing the B.F.A. with EC-12 certification must take 127 hours. Students will select the B.F.A. concentration that best satisfies their academic, professional, and artistic goals. Students then take 51 credit hours of upper-level coursework to complete the degree. The following courses must be completed with a grade of "C" or better: ARTS 1311 Design Foundations (p. 307), ARTS 1316 Drawing Foundations (p. 307), ARTS 2371 Digital Photography (p. 307), HUMN 3375 Ideas in Transition (p. 359), PHIL 4314 The Great Philosophers I (p. 386), PHIL 4315 The Great Philosophers II (p. 386), WRIT 3307 Advanced Writing (p. 412), and all 4300-level Art History courses.

**Graphic Design Concentration**

**University Core (42 hours)**

**Communication (6 hours)**
- WRIT 1301 Composition I
- WRIT 1302 Composition II

**Mathematics (3 hours)**
- MATH 1314 College Algebra
- Or
- MATH 1332 Mathematics for Liberal Arts
- Or
- MATH 1342 Elementary Statistical Methods

**Creative Arts (3 hours)**
- ARTS 1303 World Art Survey I

**U.S. History (6 hours)**
- HIST 1301 United States History I
- HIST 1302 United States History II

**Government/Political Science (6 hours)**
- POLS 2305 Federal Government
- POLS 2306 Texas Government

**Public Speaking (3 hours)**
- COMM 1315 Public Speaking

**Life and Physical Science (6 hours)**
Choose TWO courses from the core approved list (p. 109).

**Language Philosophy and Culture (3 hours)**
Choose ONE course from the core approved list (p. 109).

**Social Behavioral Sciences (3 hours)**
Choose ONE course from the core approved list (p. 109).
Additional Coursework (3 hours)
PSYC 1100 Learning Frameworks
Two 1-hour natural science labs - required co-requisites for the chosen science courses.

College of Human Sciences and Humanities (6 hours)
48 hours of upper-level credit must be "C" or better.

Core Requirement
WRIT 3307 Advanced Writing

Humanities Requirements (3 hours)
Choose ONE course from the following list:
HUMN 3375 Ideas in Transition
PHIL 4314 The Great Philosophers I
PHIL 4315 The Great Philosophers II
ARTS 43XX 4300-Level Art History Elective
The Art History elective is in addition to the one required in the major.

Major Requirements (72 hours)

Lower-Level Art courses
ARTS 1304 World Art Survey II
ARTS 1311 Design Foundations
ARTS 1316 Drawing Foundations
ARTS 2371 Digital Photography

Upper-Level Art courses
ARTS 4358 History and Theory of Graphic Design
   Or
ARTS 4374 Modern Art
ARTS 43XX - must be an Art History course.

Studio Requirements
ARTS 3310 Sculpture
ARTS 3320 Ceramics
ARTS 3333 Life Drawing
ARTS 3340 Printmaking
ARTS 3360 Graphic Design
COMM 3360 Web Design

Graphic Concentration Requirements
Choose 9 courses at the 3300/4300 level with the advice of faculty adviser.

Electives
Choose TWO courses (any 3300/4300 level).

Seminar course
This course should be completed during the final semester.
ARTS 4390 Senior Seminar in Art

Studio Art Concentration

University Core (42 hours)

Communication (6 hours)
WRIT 1301 Composition I
WRIT 1302 Composition II

Mathematics (3 hours)
MATH 1314 College Algebra
   Or
MATH 1332 Mathematics for Liberal Arts
Creative Arts (3 hours)
   ARTS 1303        World Art Survey I

U.S. History (6 hours)
   HIST 1301        United States History I
   HIST 1302        United States History II

Government/Political Science (6 hours)
   POLS 2305        Federal Government
   POLS 2306        Texas Government

Public Speaking (3 hours)
   COMM 1315        Public Speaking

Life and Physical Science (6 hours)
Choose TWO courses from the core approved list (p. 109). Language

Philosophy and Culture (3 hours) Choose ONE course from the core approved list (p. 109).

Social Behavioral Sciences (3 hours)
Choose ONE course from the core approved list (p. 109).

Additional Coursework (3 hours)
   PSYC 1100        Learning Frameworks
   Two 1-hour natural science labs - required co-requisites for the chosen science courses.

College of Human Sciences and Humanities (6 hours)
48 hours of upper-level credit must be "C" or better.

Core Requirement
   WRIT 3307        Advanced Writing

Humanities Requirements (3 hours)
Choose ONE course from the following list:
   HUMN 3375        Ideas in Transition
   PHIL 4314        The Great Philosophers I
   PHIL 4315        The Great Philosophers II
   ARTS 43XX        4000-Level Art History Elective

The Art History elective is in addition to one required in the major.

Major Requirements (72 hours)

Lower-Level Art courses
   ARTS 1304        World Art Survey II
   ARTS 1311        Design Foundations
   ARTS 1316        Drawing Foundations
   ARTS 2316        Painting
   ARTS 2371        Digital Photography

Upper-Level Art courses
   ARTS 4374        Modern Art Or
                    Any 4300 level Modern or Contemporary Art History course
   ARTS 43XX        4300-Level Art History Elective

Studio Requirements
   ARTS 3310        Sculpture
   ARTS 3320        Ceramics
   ARTS 3333        Life Drawing
   ARTS 3340        Printmaking
   ARTS 3360        Graphic Design
   COMM 3360        Web Design

Seminar course
   ARTS 4390        Senior Seminar in Art

Studio Concentration Requirements
Choose 9 art courses at the 3300/4300 level with the advice of faculty adviser.

Electives (3 hours)
Choose ONE course (any 3300/4300 level)
**Graphic Design Certificate**

Undergraduate students concentrating in computer-based Graphic Design are eligible for a certificate in Graphic Design. The Graphic Design certificate is designed for motivated individuals concentrating in the competitive field of design.

**Certificate Requirements:**
Fifteen hours specializing in computer-based Graphic Design.

**Students must take the following two courses:**
- ARTS 3360 Graphic Design
- ARTS 4363 Advertising Design

**Choose THREE courses from the following list:**
- ARTS 2371 Digital Photography
- ARTS 4352 Video Arts
- ARTS 4369 Digital Illustration
- ARTS 4392 Arts Internship
- COMM 3360 Web Design
- COMM 4350 3D Computer Modeling