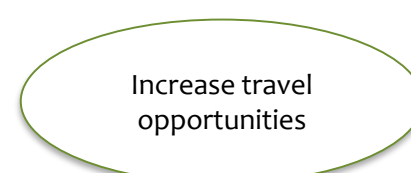


Innovation Partners

Student opportunities involving internal and external partnerships that engage the community, alumni, employees, and educational institutions, resulting in positive contributions to society. New knowledge generated by innovative scholarly activities produced by partners, students, and faculty in response to societal opportunities and challenges.

Students & Stakeholders



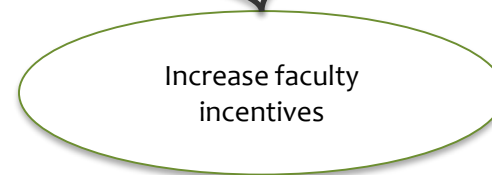
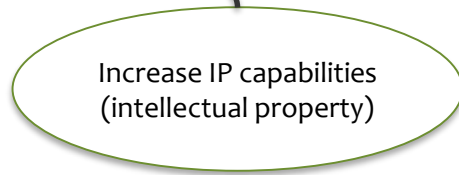
Resource Stewardship



University Process



Organizational Capacity



Innovation Partners

Objectives, Descriptions, and Intended Results

| <i>Perspective</i> | <i>Strategic Objective</i> | <i>Description</i> | <i>Intended Results</i> |
|---------------------------|-------------------------------|---|--|
| Students and Stakeholders | Increase Travel Opportunities | Students, faculty, and staff will have opportunities for global intellectual exchange, including travel to present research and gain knowledge that can improve our campus community. | <ul style="list-style-type: none"> • Global perspectives on campus • Higher international recognition and enrollment • More inclusive community • Students, faculty, and staff experience increased sense of ownership of UHCL |
| Students and Stakeholders | Improve Alumni Partnerships | Alumni desire opportunities to maintain contact with each other, the university and university resources. | <ul style="list-style-type: none"> • Mentorship opportunities • Give back through donations • Professional opportunities • Encourage new enrollment/students • Resource for academic growth |
| Students and Stakeholders | Increase Community Network | Community partners strengthen the educational, cultural, professional and ??? | <ul style="list-style-type: none"> • Increased partnerships with companies, governmental and professional organizations, and other educational institutions • Increased donations • Increased professional opportunities • Employment opportunities • Increased community involvement in university initiatives • Increased international student involvement • Increased diversity • Increased enrollment in continuing ed initiatives and certifications |

Innovation Partners

Objectives, Descriptions, and Intended Results

| <i>Perspective</i> | <i>Strategic Objective</i> | <i>Description</i> | <i>Intended Results</i> |
|-----------------------------|--|--|---|
| Resource Stewardship | Increase Funding | Dedicated resources and university support for fundraising and increased legislative support. | <ul style="list-style-type: none"> • Support for university initiatives • More grants • Increased experiential learning opportunities and internships • Access to professional conferences • Capitol for research • Workforce development • Updated equipment and lab facilities, etc. • University support for institutes and centers focused on community research. |
| University Process | Improve Data Management | Coordinate campus wide sources of data and make them searchable and accessible. | <ul style="list-style-type: none"> • Improved and expanded data on external partners • More complete information on alumni • Improved student outcome data • Centralized and accessible repository for data |
| University Process | Decrease Barriers to Innovation | Eliminate policies and processes that impede or slow rates of innovation, disincentivizing the advancement of new ideas. | <ul style="list-style-type: none"> • Faster development of partnerships • Fewer partnerships abandoned mid-stream • Implementation of digital signatures • Transparent, streamlined process and support for the development and implementation of new ideas |
| University Process | Improve Communication | Improve processes to disseminate knowledge about external opportunities and partnership across colleges. Increase student awareness of external opportunities and current programs. Increase visibility of student and faculty research and overall university profile providing opportunities for local companies to see the scope and impact of UHCL research. | <ul style="list-style-type: none"> • Efficient, well-designed website and marketing materials • Faculty and students will be aware of partnership opportunities on campus, including across colleges • Central repository of partnership opportunity information |

Innovation Partners

Objectives, Descriptions, and Intended Results

| <i>Perspective</i> | <i>Strategic Objective</i> | <i>Description</i> | <i>Intended Results</i> |
|--------------------------------|--|--|---|
| Organizational Capacity | Improve Transportation Options | Improved transportation means students from all socioeconomic backgrounds have options to travel to meet with businesses, alumni, and faculty. | <ul style="list-style-type: none"> • Students using university bus service for transportation to internship sites. • Students using university bus service for meetings with key stakeholders. • Improved experiential learning opportunities with off-campus locations. |
| Organizational Capacity | Increase Intellectual Property Capacity | Develop in-house capacities to process intellectual properties (i.e. patents, licensing agreements, data use agreements, trademarks, non-disclosure agreements, allocation of rights agreements, and similar IP arrangements). | <ul style="list-style-type: none"> • UHCL employee with the expertise and authority to negotiate and execute agreements on behalf of the university and inventor. • Resources to invest in IP applications with potential to generate income for university and inventors. • University center that investigates and champions commercialization of novel ideas and products that benefits students, faculty and the university. |
| Organizational Capacity | Increase Faculty Incentives BSI Note: Improve Workload Management | Create incentives for faculty collaboration across departments and colleges. Increase faculty workload and curricular flexibility. Reduce teaching loads to allow more time for faculty collaboration. | <ul style="list-style-type: none"> • Faculty will have more time for partnerships • Collaborations will form across colleges • Faculty will seek out partnerships <p>BSI Note: This is really about managing the workload to integrate partnership activity time.</p> |

Innovation Partners

Post – it Notes from SMT Foundations Workshop that Support Theme

- Alumni (2)
- Alumni – Professional Development & Mentoring
- Alumni – Role, Scope, Relationship, Outcomes, Affinity, Value of Degree/Exp.
- Alumni (Connection, Investment, Pipeline – All aspects of alumni contact)
- Area Economy is Strong
- Community
- Community Partners
- Community Partnerships
- Community Resource
- Connections – Institutions, employer, Alumni
- Corporate Partner
- Equity vs Equality (Pay; Diverse Staff)
- Inability to show progress to external stakeholders
- Innovation
- Innovative Research
- Innovative Technologies
- Internal Partners
- NASA Connection
- Open to Change
- Partner
- Partner
- Partnership/Community – Alumni
- Partnership/Community – Employers
- Partnerships
- Partnerships
- Partnerships & Alliances
- Positive Economy
- Recognition as a Top Employer
- Resilience
- Rise of Interdisciplinary Collaboration & Partnerships between Universities
- Supporting State Initiatives (Graduates)
- Sustainability
- Transformative