Educational Achievement

- Improve student outcomes
  - Reduce cost
    - Improve business operations
    - Improve technology
  - Improve communication
  - Improve culture
  - Improve programs (academic & non-academic)
    - Increase learning opportunities
    - Increase revenue

Provide innovative and experiential learning opportunities that promote student success. Strengthen interdisciplinary collaborations across the university that enhance the students’ experience throughout their academic and professional careers. Support educational experiences through the optimization and stewardship of educational resources.
<table>
<thead>
<tr>
<th>Perspective</th>
<th>Strategic Objective</th>
<th>Description</th>
<th>Intended Results</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Students and Stakeholders</strong></td>
<td>Improve Student Outcomes</td>
<td>Students will complete education objectives in minimal time. Students will find the campus resources and programming helpful in completion and rewarding in the endeavor to find employment.</td>
<td>• Increase retention rates  • Decrease time to completion  • Increase post-graduation professional job placement.</td>
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<tr>
<td><strong>Resource Stewardship</strong></td>
<td>Decrease Cost</td>
<td>Decrease the costs of both university business operations as well as student affordability.</td>
<td>• Improve student affordability  • Identify underutilized resources/operations</td>
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<tr>
<td><strong>Resource Stewardship</strong></td>
<td>Increase Revenue</td>
<td>Increasing revenue in all sources.</td>
<td>• Increased enrollment  • Increased donations/endowments  • Increased scholarships/grants</td>
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<tr>
<td><strong>University Process</strong></td>
<td>Improve Business Operations</td>
<td>Re-evaluate and improve business operations through supporting data that promote review and updates to policies and procedures. Delivering business solutions through collaborative partnerships that foster culture of integrity, creativity, and innovation.</td>
<td>• Increased efficiency and effectiveness  • Data Warehouse  • Improved space utilization</td>
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<td><strong>University Process</strong></td>
<td>Improve Communication</td>
<td>Active and effective and communication that will be an institutional value that will transcend all departments and programs to better inform student faculty and staff.</td>
<td>• Improved integrated strategic communication plan(s)  • Increased university community engagement</td>
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<td>University Process</td>
<td>Improve Programs</td>
<td>Faculty and staff will examine existing programs and identify areas of</td>
<td>• Increase effectiveness</td>
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<td></td>
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<td>improvement.</td>
<td>• Increase enrollment</td>
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<td>• Identify return on investments (ROI)</td>
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<tr>
<td>Organizational</td>
<td>Improve Technology</td>
<td>Improve technology across campus for all users by optimizing external</td>
<td>-Reduce clicks in navigating website</td>
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<tr>
<td>Capacity</td>
<td></td>
<td>software packages and integrating techniques to support ease of access.</td>
<td>-Increased student access to services</td>
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<td><strong>BSI Note: This may be a stronger “University Process” objective.</strong></td>
<td>-Increased support to program improvement</td>
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<tr>
<td>Organizational</td>
<td>Improve Culture</td>
<td>Create an engaging campus for all community members that encourages a</td>
<td>• Increased collaboration across all levels of the university</td>
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<tr>
<td>Capacity</td>
<td></td>
<td>transparent environment and promotes a positive campus life.</td>
<td>• Increased Student Involvement</td>
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<tr>
<td>Organizational</td>
<td>Improve Learning</td>
<td>Increase the knowledge, skills, and abilities of faculty, staff, and students</td>
<td>• Student to Career Pathways match and enhance the needs of our students</td>
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<tr>
<td>Capacity</td>
<td>Opportunities</td>
<td>by actively encouraging continual education and career development.</td>
<td>• Faculty ongoing improvement of pedagogy and curriculum development</td>
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<td>Promote and support increased access to time and experiential learning</td>
<td>• Staff match organizational needs including cross training</td>
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<td>opportunities.</td>
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Educational Achievement
Post – it Notes from SMT Foundations Workshop that Support Theme

- 4-Year Career Experience
- Academic Excellence – Collaborations
- Academic Excellence – Setting High Standards
- Academic Strategy – Student Mix, Culture
- Academic Success
- Academics
- Accessible (Entrance / Admit, Faculty / Staff, Programming)
- Continued Interdisciplinary Collaborations
- Co-Op Internship (Experiential Learning)
- Core Capability
- Creative Activities
- Critical Thinking
- Emphasis on Career Development
- Expense Reduction
- Experiential Learning
- Faculty
- Faculty – Taught Classes

- Faculty Support Resources
- Faculty, Staff & Students
- Faculty, Staff (Org. Cap.)
- Financial
- Financial Resources – Revenue Generation
- Flexible Delivery of Education
- High Quality (Delivery of Service)
- High Quality Education
- Higher Graduation Rate
- Increased competition from online education
- Innovative Teaching Programming
- Internships
- Knowledge Quality of Graduates
- Learner – Focused
- Learner Centered University
- Life Long Learning
- Meaningful Contributions
- Programs
- Quality Education (Soft & Hard Skills)
- Recast Opportunity – Clearly identify downward expansion population (trad/non trad distinctions)
- Responsive curriculum – Faculty Engaged
- Rigorous Program (Real life skills, knowledge base)
- Rigorous Programs
- Rising Cost of Higher Education
- Service
- Soft Skills of Graduates
- Staff / Faculty Health and Well-being
- Strong Academic Programs
- Student – Centered
- Student Success
- Student Support
- Support for Student Success
- Teacher Scholars
- Thrive
- Transformative Education
- Type & Variety of Programs
- User Friendly
- Viable intellectual pipeline