

Graduating Student Survey College of Business Spring 2021

By the Office of Institutional Effectiveness

Summary of the Survey

The purpose of the Graduating Student Survey is to determine the level of satisfaction of students with their recent higher education experience at the University of Houston-Clear Lake (UHCL). In addition, we solicit the student's opinions regarding which areas or issues need improvement to ensure that UHCL maintains the highest quality of instruction and support. Finally, the percentage of students who would recommend UHCL to family or friends is included in the UHCL progress card each year and is on the next page.

We conduct the Graduating Student Surveys in the fall, and spring semesters using Qualtrics, a cloud-based software often used to capture a user's experience. The Office of Institutional Effectiveness sent an invitation to all students who applied for graduation during the Spring 2021 semester to complete the survey on March 29. The survey was active through May 31, 2021.

The final reports are posted online at:

<https://www.uhcl.edu/about/administrative-offices/institutional-effectiveness/institutional-research/survey-data.aspx>

College of Business

Demographics

Respondents:

360 graduating business students were invited to participate. During this collection period, 94 students started the survey.

Response rates was 28.5%

Fall 2020	Not Captured
Spring 2020	19.5%
Fall 2019	21.0%
Spring 2019	25.1%
Fall 2018	23.8%
Spring 2018	23.8%

Ethnicity:

Asian	20.2%	19
Black	9.6%	9
Hispanic	22.3%	21
International	2.1%	2
Multi-racial	6.4%	6
White	34.0%	32
No Response	5.3%	5

Gender:

Female	73.4%	69
Male	22.3%	21
No Response	4.3%	4

Citizenship:

International	14.9%	14
U.S. Citizen	78.7%	74
U.S. Resident (Green Card)	2.1%	2
No Response	4.3%	4

College of Business

Overall Satisfaction

“Looking back, how would you evaluate the overall education you received from UHCL?”

Excellent	43.6%	41
Good	40.4%	38
Fair	10.6%	10
Poor	1.1%	1
No Response	4.3%	4

“In your opinion, did UHCL provide an education worthy of your yearly tuition and fees?”

Yes	74.5%	70
No	21.3%	20
No Response	4.3%	4

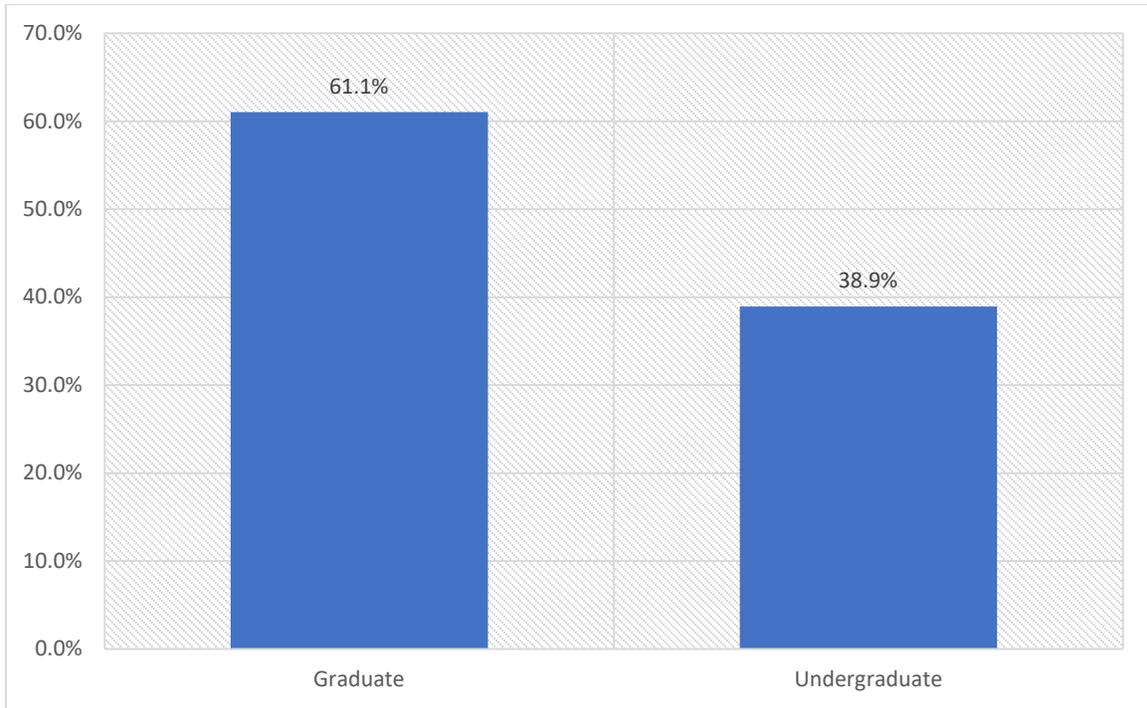
“Would you still choose the same program of study?”

Yes	67.0%	63
Not sure	16.0%	15
No	12.8%	12
No Response	4.3%	4

“Will you recommend UHCL to friends and family considering college?”

Yes	83.0%	78
No	11.7%	11
No Response	5.3%	5

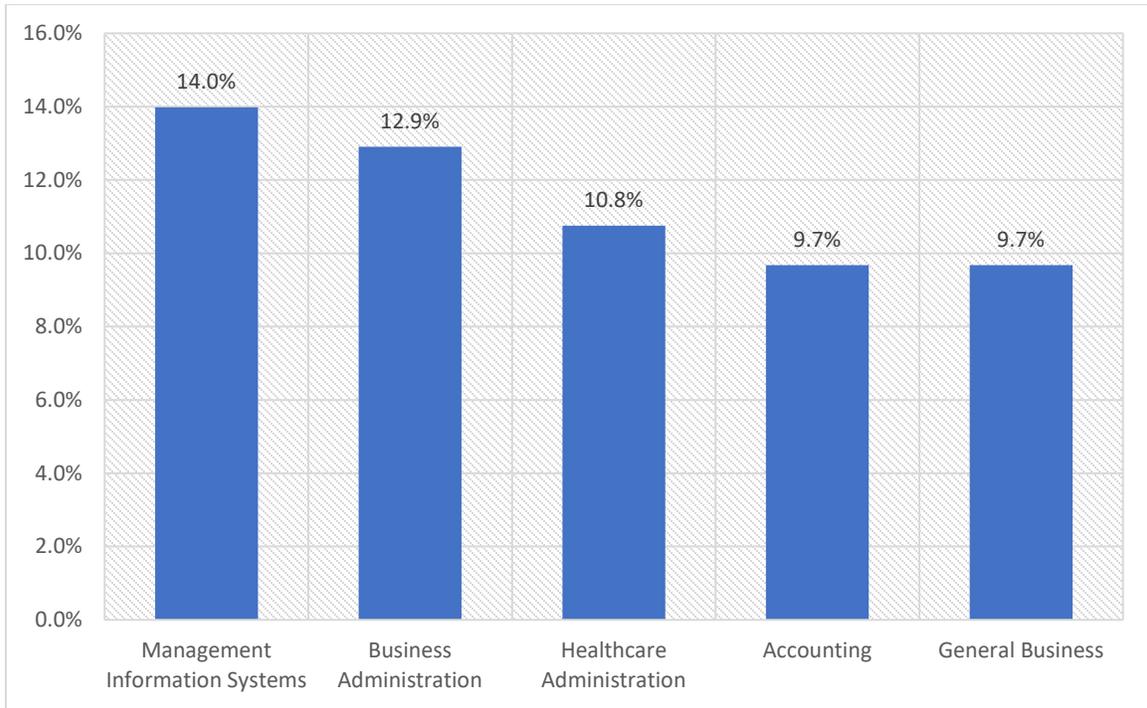
What will be your degree level?



<i>Degree</i>	<i>Count of Responses</i>	<i>Percent</i>
Undergraduate	37	38.9%
Graduate	58	61.1%
Grand Total	95	100.0%

What is your primary degree program in the College of Business?

Top 5

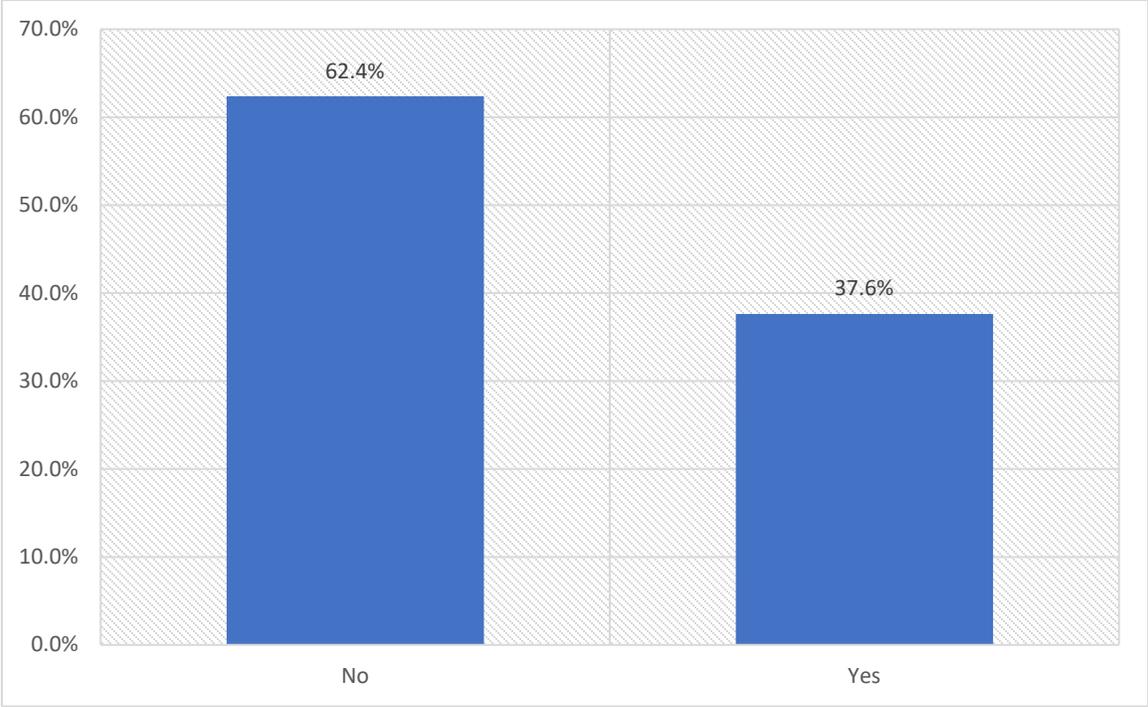


What is your primary degree program in the College of Business?

(continued)

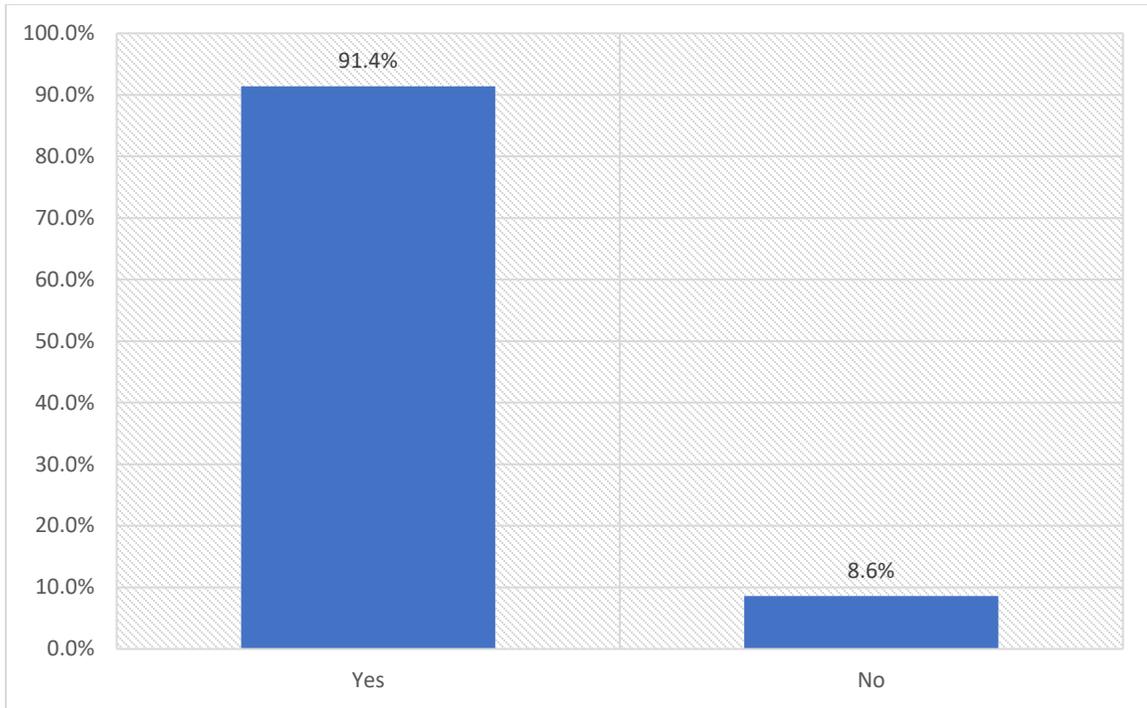
<i>Degree</i>	<i>Count</i>	<i>Percent</i>
Accounting	9	9.8%
Accounting, Finance	2	2.2%
Business Administration	12	13.0%
Business Administration, Finance	1	1.1%
Business Administration, Healthcare Admin/Business Administration	1	1.1%
Environmental Management	2	2.2%
Finance	5	5.4%
General Business	9	9.8%
Healthcare Admin/Business Administration	8	8.7%
Healthcare Administration	10	10.9%
Healthcare Services	1	1.1%
Human Resource Management	6	6.5%
Legal Studies	4	4.3%
Management	5	5.4%
Management Information Systems	13	14.1%
Marketing	2	2.2%
Obtained Dual Degree	2	2.2%
Grand Total	92	100.0%

While attending UHCL, did you take any classes away from the main UHCL campus? (e.g. Sugar Land, Pearland, Medical Center)



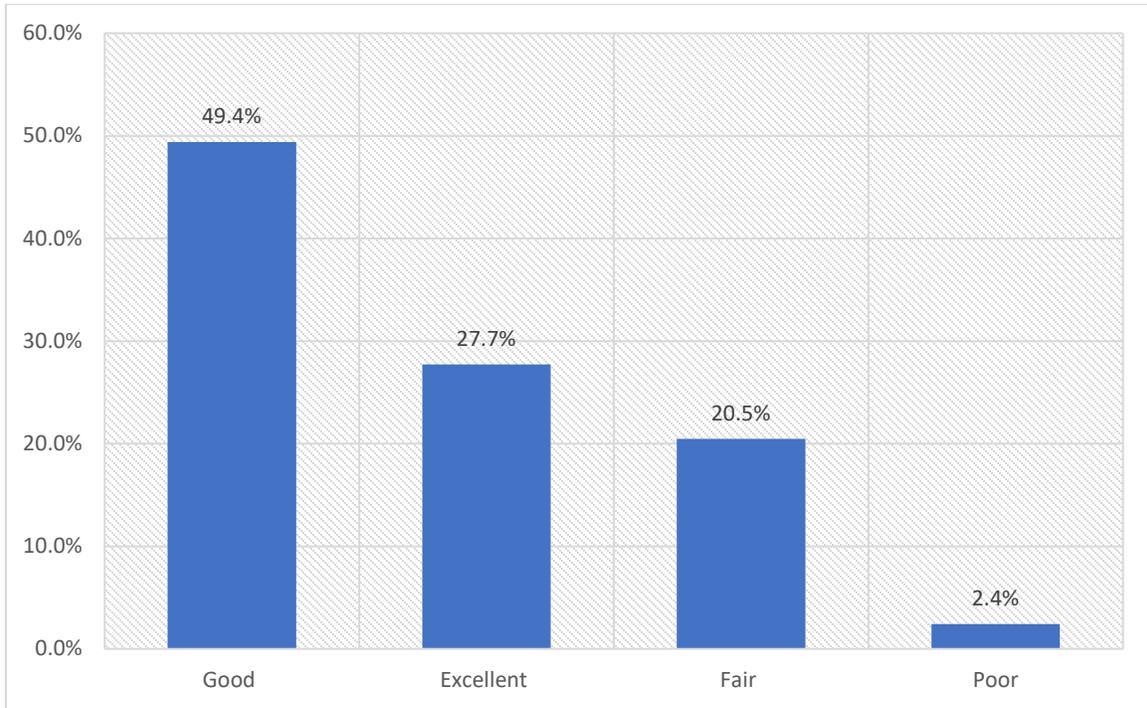
<i>Response</i>	<i>Count of responses</i>	<i>Percent</i>
No	58	62.4%
Yes	35	37.6%
Grand Total	93	100.00%

While attending UHCL, did you take any web-based or internet classes?



<i>Response</i>	<i>Count of responses</i>	<i>Percent</i>
Yes	85	91.4%
No	8	8.6%
Grand Total	93	100.00%

While attending UHCL, if you did take any web-based or internet courses at UHCL, how would you rate your overall experience using that format?

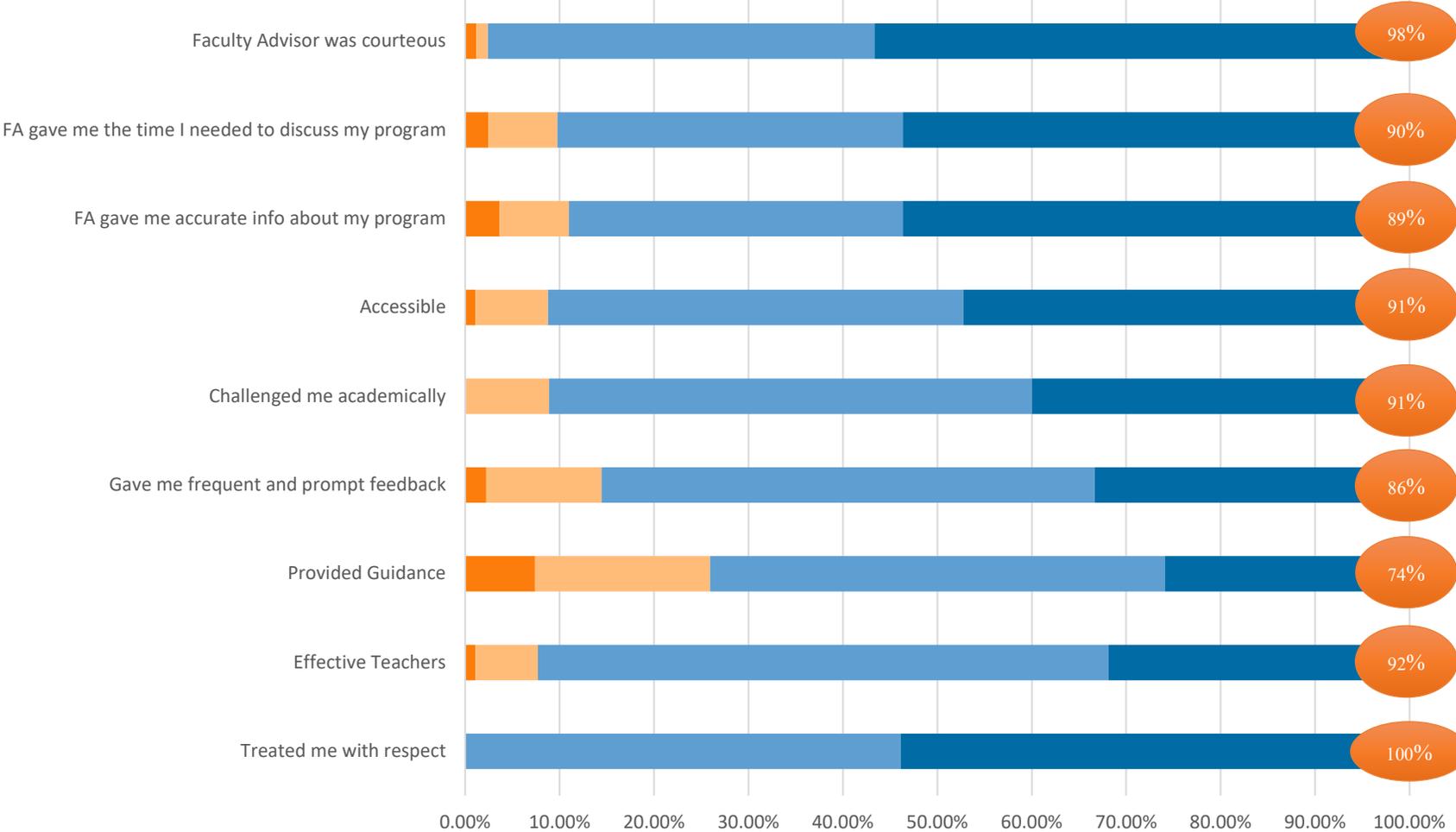


Descriptive Statistics

N	Valid	67
	Missing	26
Mean		3.12
Median		3.00
Std. Deviation		0.686
Variance		0.470
Minimum		1
Maximum		4

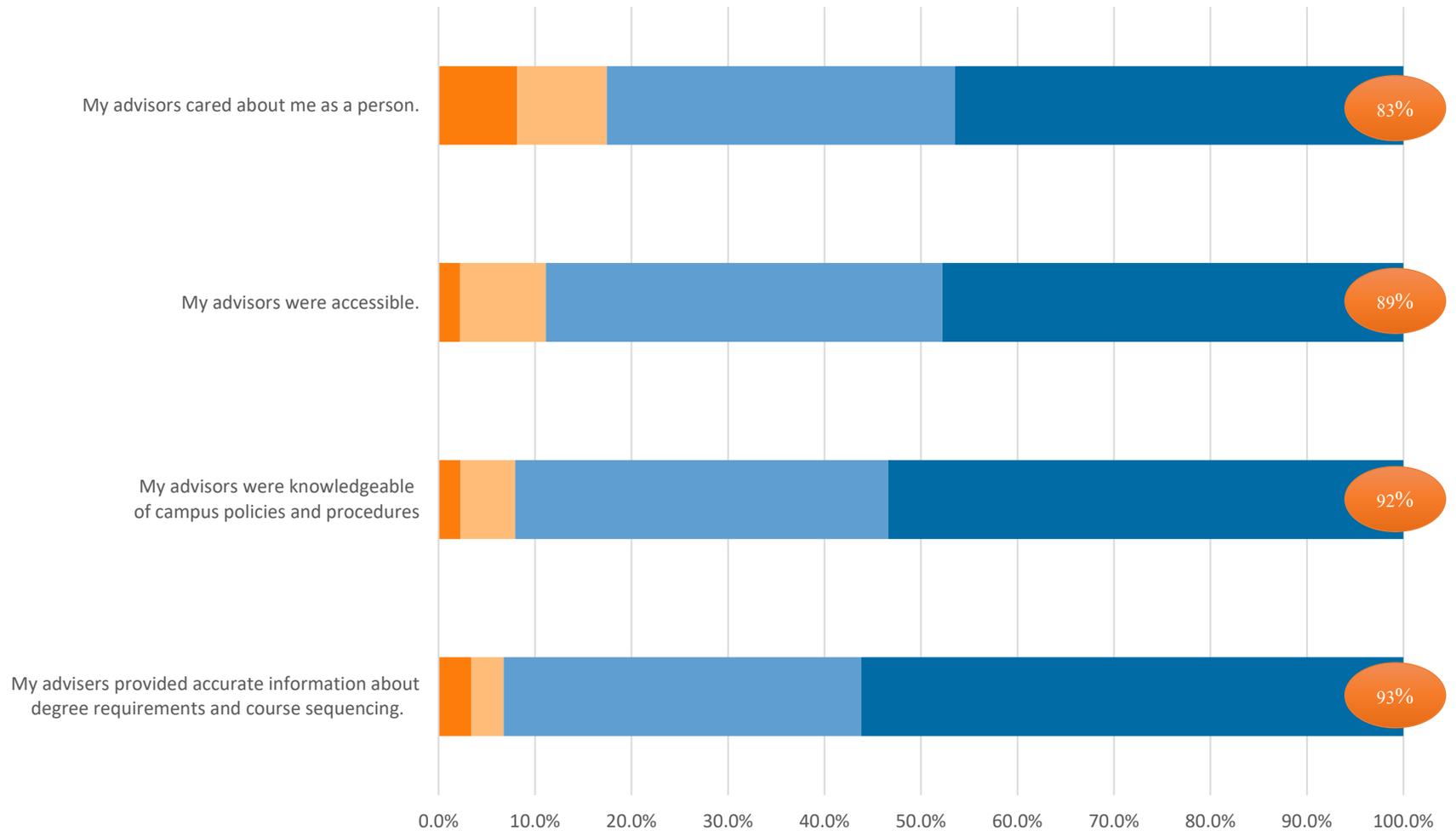
Experience with Faculty

Strongly Disagree Disagree Agree Strongly Agree



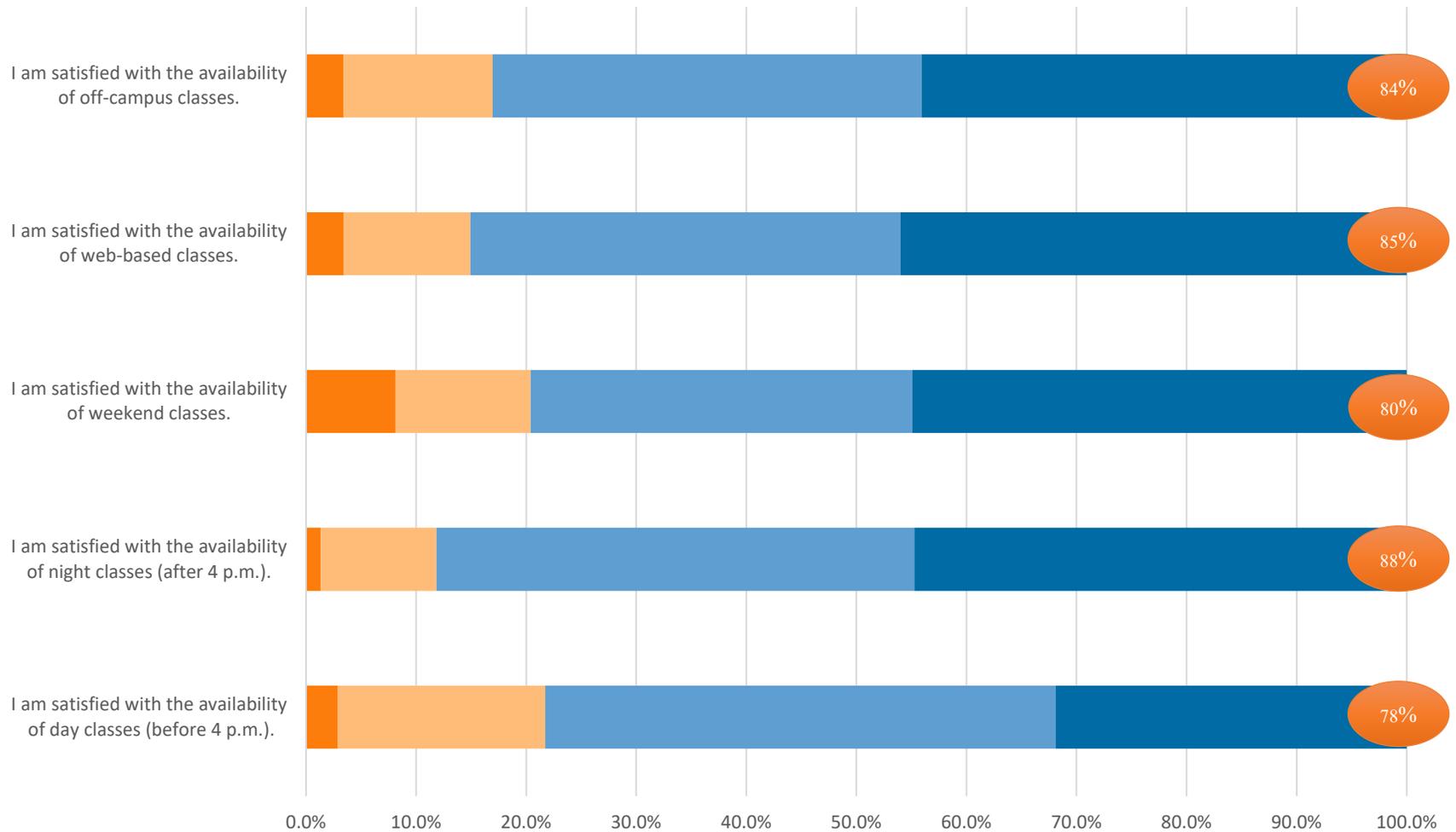
Academic Advising

Strongly Disagree Disagree Agree Strongly Agree

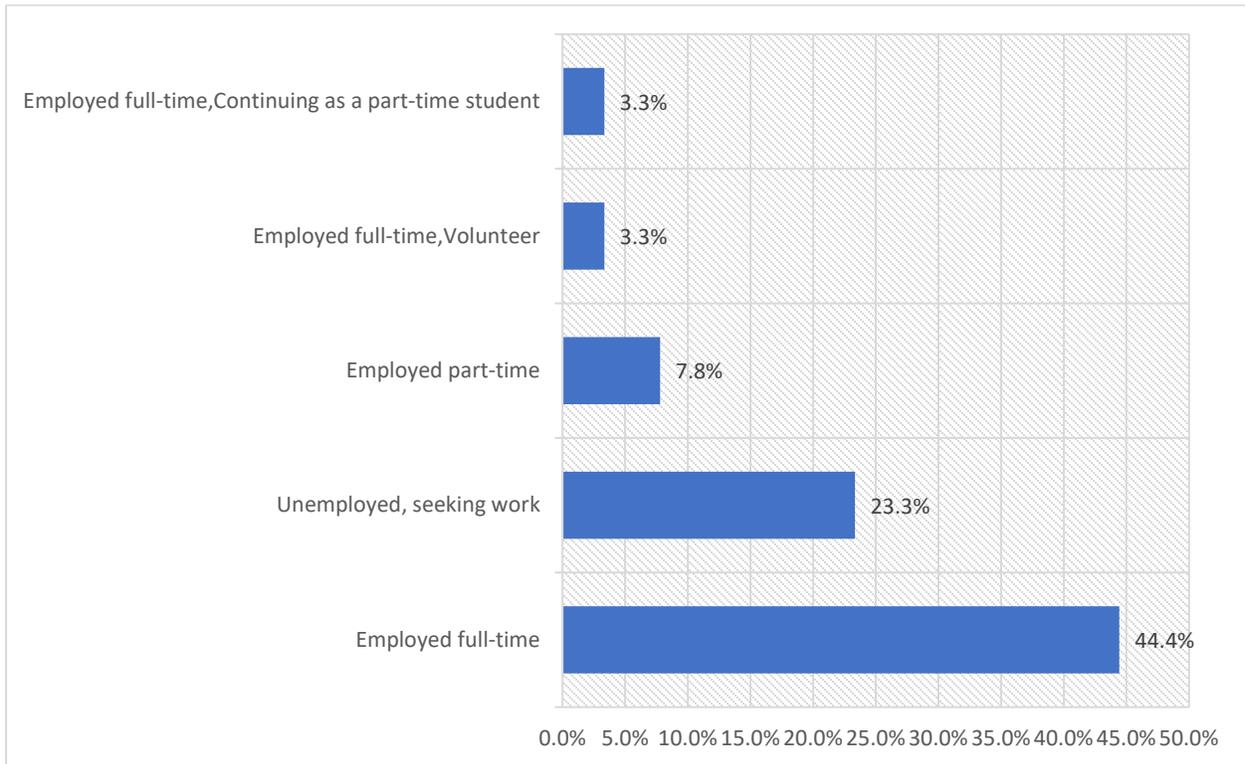


Class Availability

Strongly Disagree Disagree Agree Strongly Agree

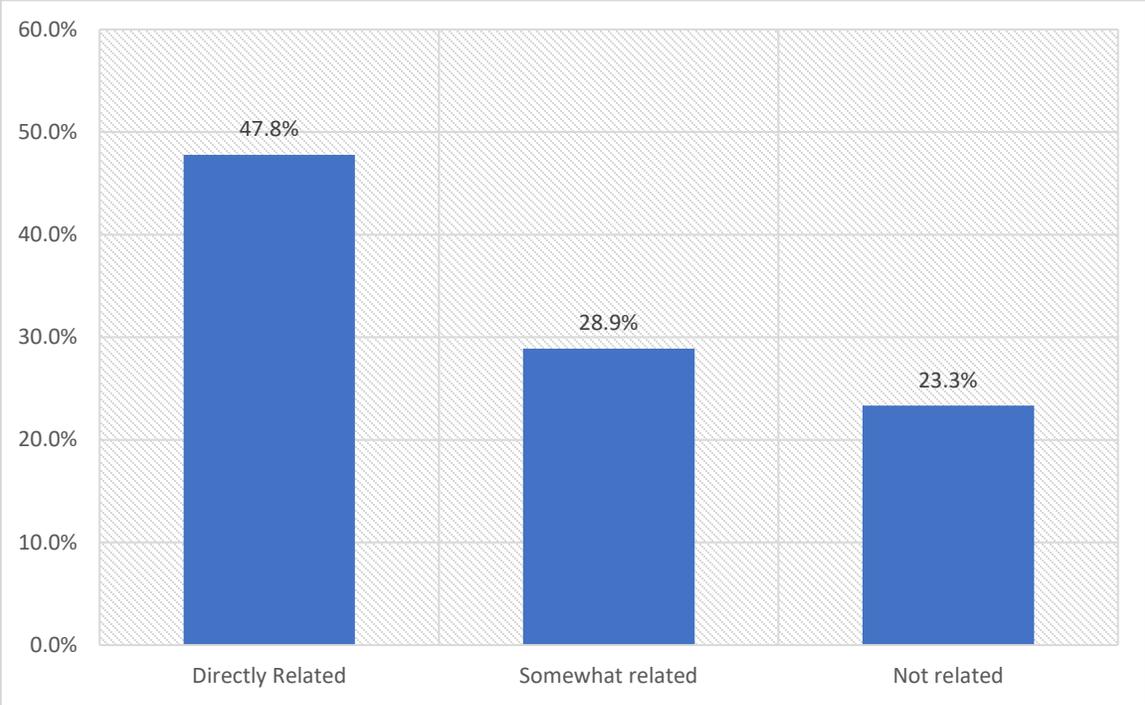


What is your current status? Top 5



	<i>Status</i>	<i>Count</i>	<i>Percent</i>
	Continuing as a full-time student after graduation	1	1.1%
	Employed full-time	40	44.4%
	Employed full-time, Continuing as a full-time student	3	3.3%
	Employed full-time, Continuing as a part-time student	3	3.3%
	Employed full-time, Continuing as a part-time student, Volunteer	1	1.1%
	Employed full-time, Employed part-time	1	1.1%
	Employed full-time, Volunteer	3	3.3%
	Employed part-time	7	7.8%
	Employed part-time, Continuing as a full-time student after graduation, Volunteer	1	1.1%
	Employed part-time, Volunteer	1	1.1%
	Self-employed	2	2.2%
	Self-employed, Unemployed, seeking work	1	1.1%
	Unemployed, not seeking employment	2	2.2%
	Unemployed, seeking work	21	23.3%
	Unemployed, seeking work, Continuing as a full-time student	2	2.2%
	Unemployed, seeking work, Continuing as a part-time student, Volunteer	1	1.1%
	Grand Total	90	100.0%

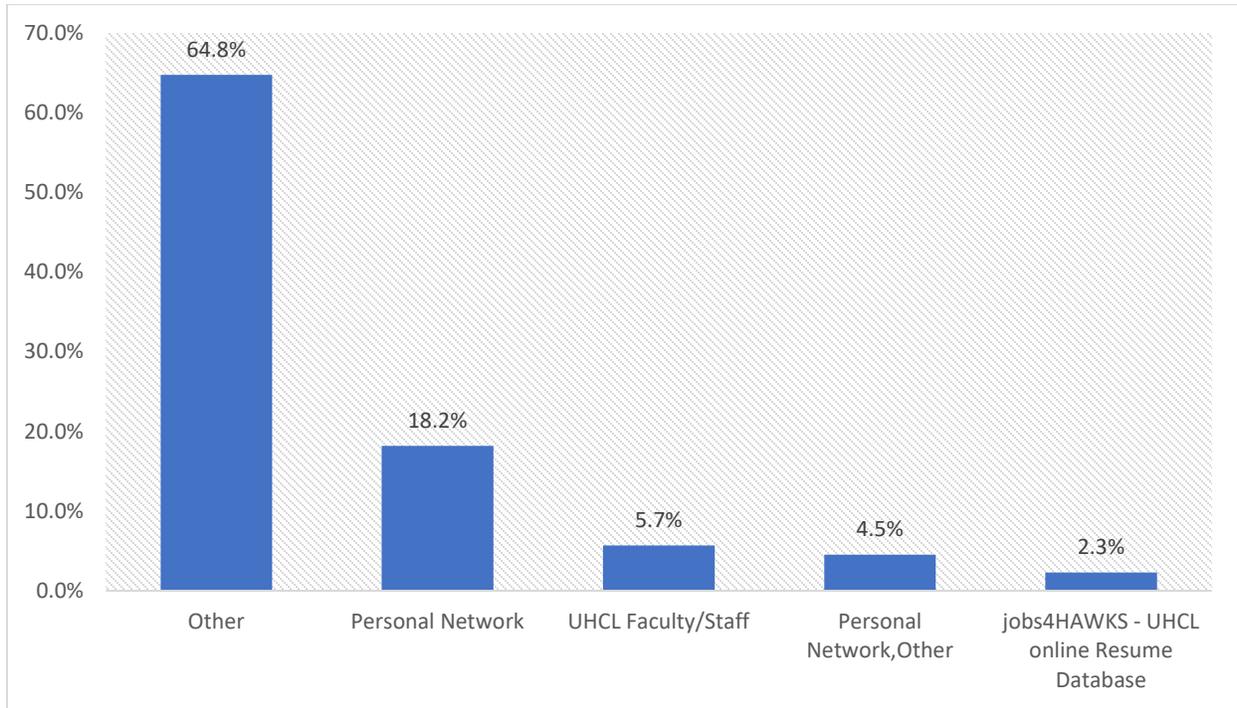
**To what extent is your employment related to your major
or area of study at UHCL?**



<i>Response</i>	<i>Count</i>	<i>Percent</i>
Directly Related	43	49.1%
Somewhat related	26	28.9%
Not related	21	23.3%
Total	90	100.0%

How did you find your position? (Please check all that apply)

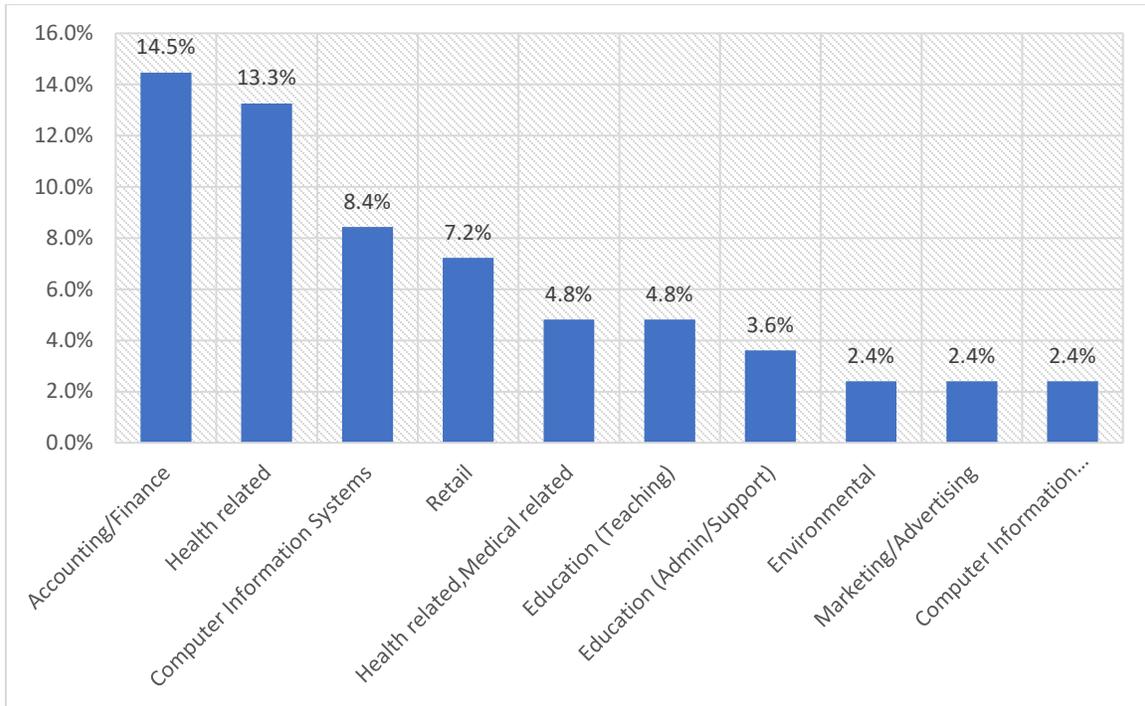
Top 5



<i>Response</i>	<i>Count</i>	<i>Percent</i>
Other	57	64.8%
Personal Network	16	18.2%
UHCL Faculty/Staff	5	5.7%
Personal Network, Other	4	4.5%
jobs4HAWKS - UHCL online Resume Database	2	2.3%
UHCL Career Services	1	1.1%
jobs4HAWKS - UHCL online Resume Database, Personal Network	1	1.1%
jobs4HAWKS - UHCL online Resume Database, Personal Network, UHCL Faculty/ Staff, Other	1	1.1%
Personal Network, UHCL Faculty/Staff, Other	1	1.1%
Grand Total	88	100.0%

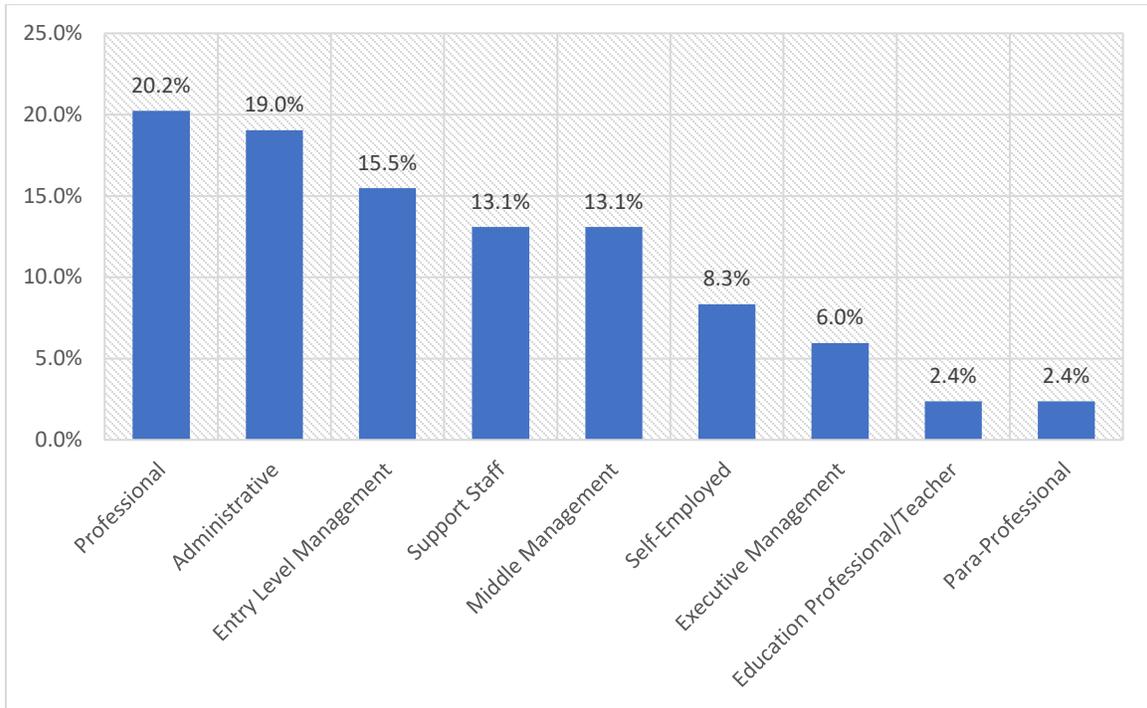
Which industry best describes your current place of employment?

Top 10



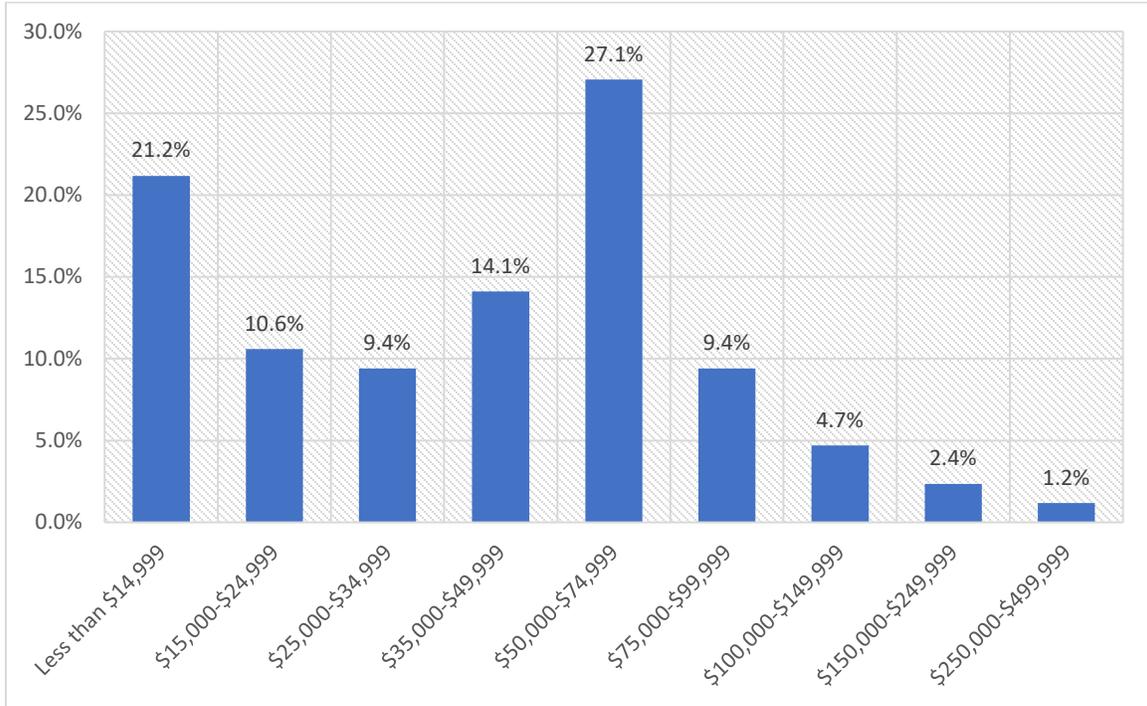
	<i>Response</i>	<i>Count</i>	<i>Percent</i>
	Accounting/Finance	12	14.6%
Accounting/Finance, Computer Information Systems, Medical related		1	1.2%
Accounting/Finance, Construction		1	1.2%
Accounting/Finance, Health related		2	2.4%
Accounting/Finance, Human Resources, Social Services		1	1.2%
Accounting/Finance, Marketing/Advertising, Transportation		1	1.2%
Accounting/Finance, Utilities/Public Works		1	1.2%
Aerospace, Engineering & Mgmt. Services		1	1.2%
Aerospace, Government		1	1.2%
Communications, Health related, Marketing/Advertising		1	1.2%
Communications, Human Resources		1	1.2%
Computer Information Systems		6	7.3%
Computer Information Systems, Engineering & Mgmt. Services		2	2.4%
Construction		2	2.4%
Education (Admin/Support)		3	3.7%
Education (Admin/Support), Health related, Human Resources, Marketing/Advertising		1	1.2%
Education (Teaching)		4	4.9%
Education (Teaching), Real Estate/ Land Management		1	1.2%
Engineering & Mgmt. Services		1	1.2%
Engineering & Mgmt. Services, Manufacturing		1	1.2%
Environmental		2	2.4%
Government (local, state or federal including education)		1	1.2%
Government (local, state or federal including education), Health related		1	1.2%
Health related		11	13.4%
Health related, Human Resources		1	1.2%
Health related, Medical related		4	4.9%
Human Resources		2	2.4%
Human Resources, Marketing/Advertising		1	1.2%
Legal Services/Criminal Justice		1	1.2%
Manufacturing		1	1.2%
Manufacturing, Transportation		1	1.2%
Marketing/Advertising		2	2.4%
Real Estate/ Land Management		1	1.2%
Retail		6	7.3%
Social Services		1	1.2%
Transportation		1	1.2%
Utilities/Public Works		1	1.2%
	Grand Total	82	100.0%

What best describes your current professional position?



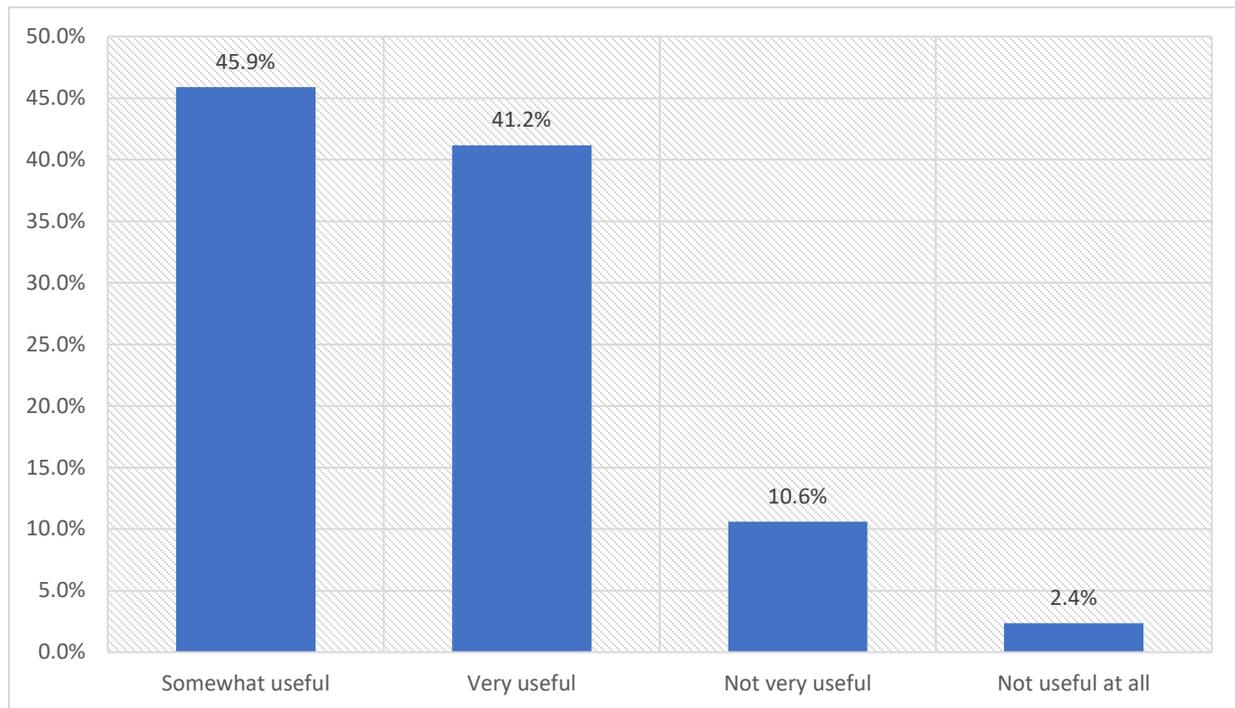
<i>Row Labels</i>	<i>Count</i>	<i>Percent</i>
Professional	17	20.2%
Administrative	16	19.0%
Entry Level Management	13	15.5%
Support Staff	11	13.1%
Middle Management	11	13.1%
Self-Employed	7	8.3%
Executive Management	5	6.0%
Education Professional/Teacher	2	2.4%
Para-Professional	2	2.4%
Grand Total	84	100.0%

What is your current yearly salary range?



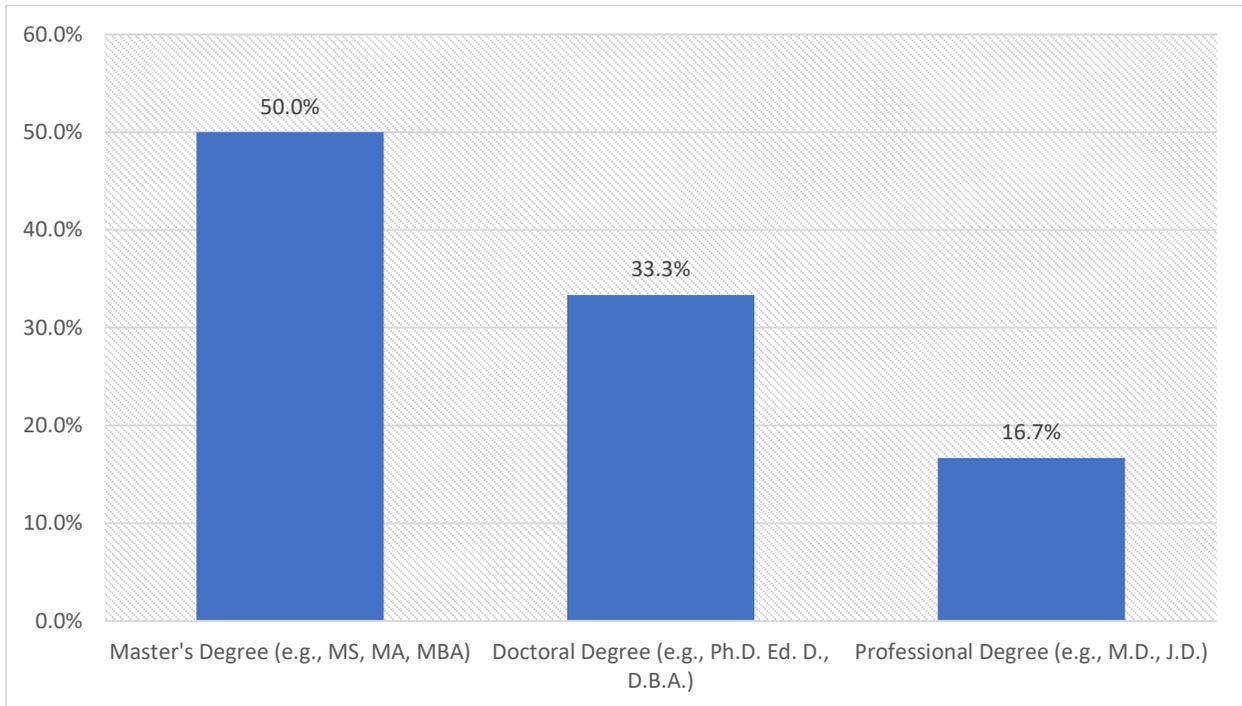
Salary	Count	Percent
Less than \$14,999	18	21.2%
\$15,000-\$24,999	9	10.6%
\$25,000-\$34,999	8	9.4%
\$35,000-\$49,999	12	14.1%
\$50,000-\$74,999	23	27.1%
\$75,000-\$99,999	8	9.4%
\$100,000-\$149,999	4	4.7%
\$150,000-\$249,999	2	2.4%
\$250,000-\$499,999	1	1.2%
Grand Total	85	100.0%

**How useful is what you learned at UHCL in your day-to-day work
at your place of employment?**



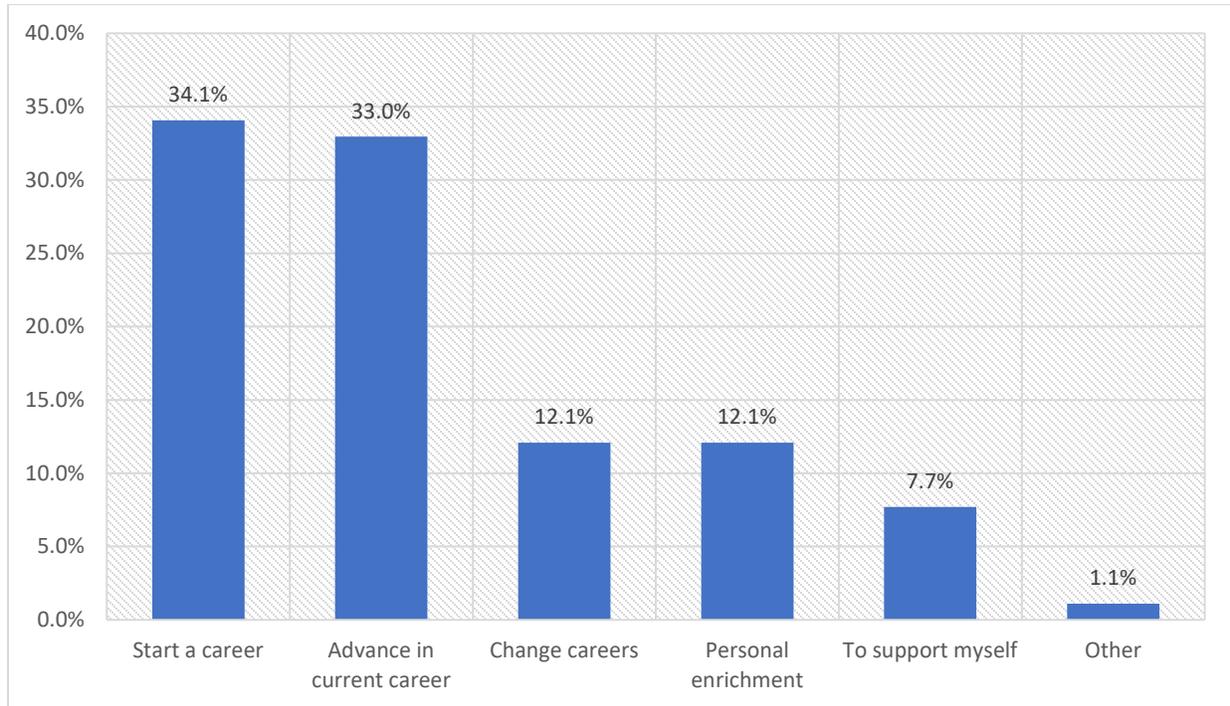
<i>Response</i>	<i>Count</i>	<i>Percent</i>
Somewhat useful	39	45.9%
Very useful	35	41.2%
Not very useful	9	10.6%
Not useful at all	2	2.4%
Grand Total	85	100.0%

**If you plan to continue your education, what is
the highest degree you plan to earn?**



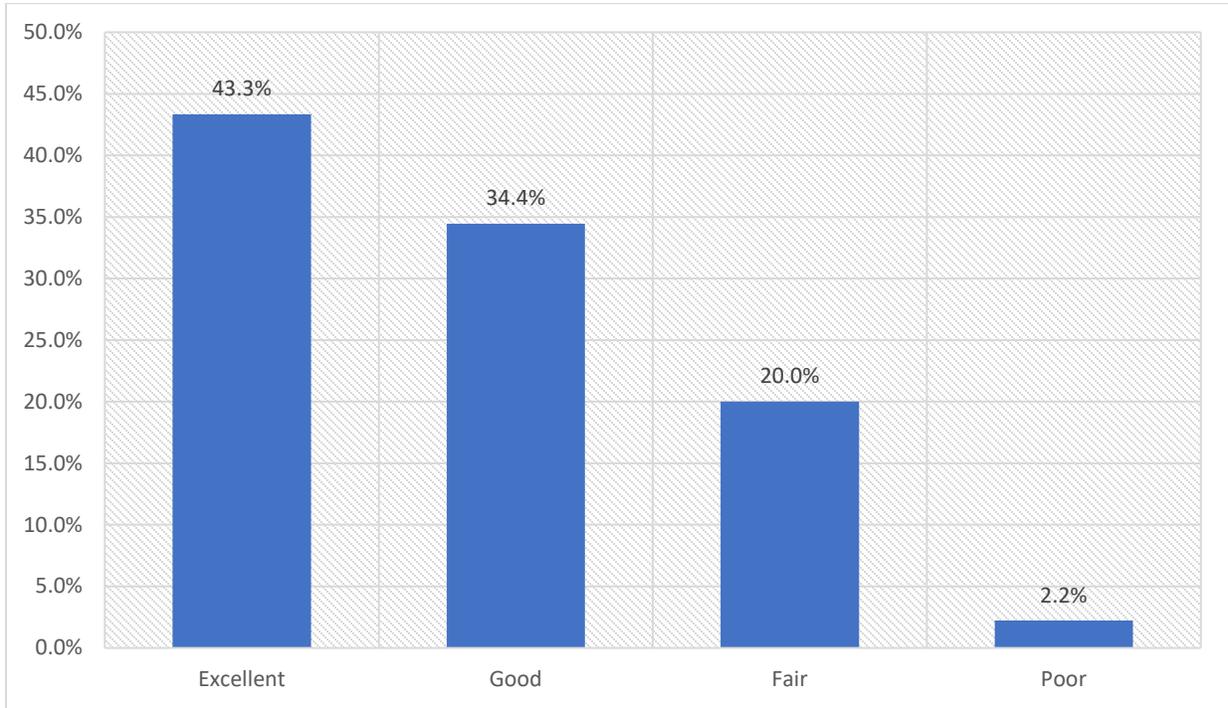
<i>Degree</i>	<i>Count</i>	<i>Percent</i>
Master's Degree (e.g., MS, MA, MBA)	6	50.0%
Doctoral Degree (e.g., Ph.D. Ed. D., D.B.A.)	4	33.3%
Professional Degree (e.g., medicine, law)	2	16.7%
Grand Total	12	100.0%

What was your primary reason for obtaining a degree?



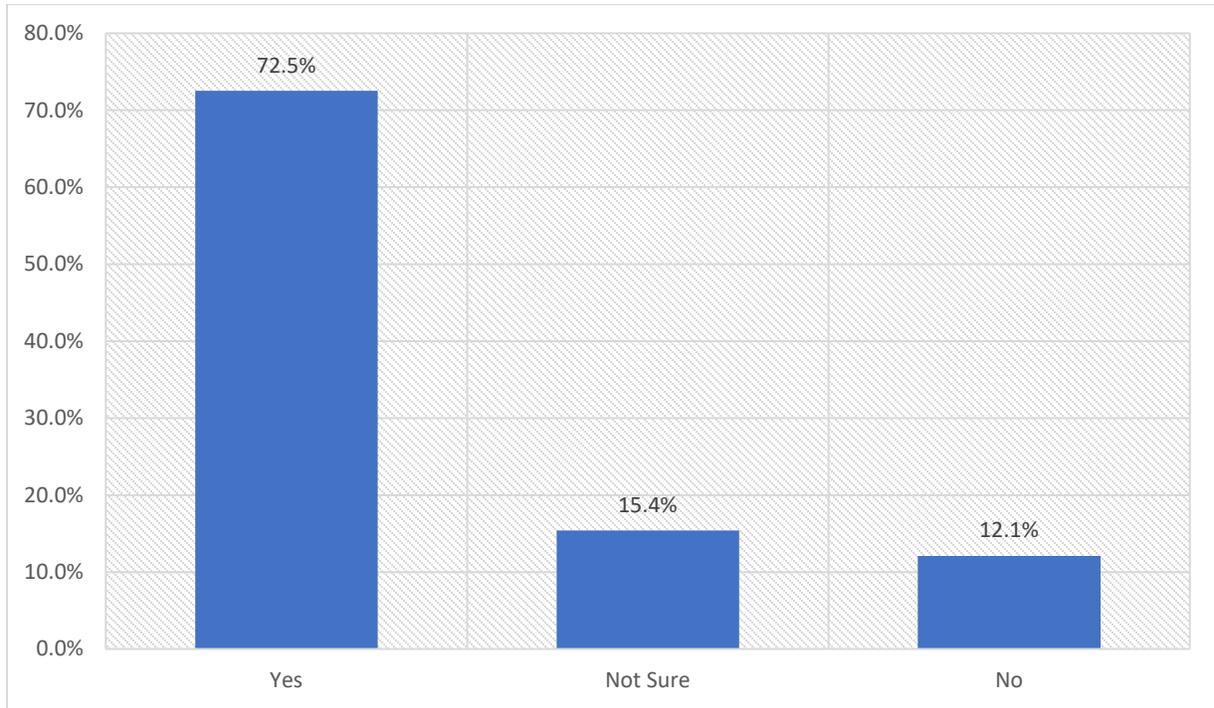
<i>Response</i>	<i>Count</i>	<i>Percent</i>
Start a career	31	34.1%
Advance in current career	30	33.0%
Change careers	11	12.1%
Personal enrichment	11	12.1%
To support myself	7	7.7%
Other	1	1.1%
Grand Total	91	100.0%

Looking back, how would you evaluate your overall experiences?



Row Labels	Count	Percent
Excellent	39	43.3%
Good	31	34.4%
Fair	18	20.0%
Poor	2	2.2%
Grand Total	90	100.0%

Would you still choose to attend UHCL?



Row Labels	Count	Percent
Yes	66	72.5%
Not Sure	14	15.4%
No	11	12.1%
Grand Total	91	100.0%

End of Report