

Graduating Student Survey College of Business Fall 2021

By the Office of Institutional Effectiveness

Summary of the Survey

The purpose of the Graduating Student Survey is to determine the level of satisfaction of students with their recent higher education experience at the University of Houston-Clear Lake (UHCL). In addition, we solicit the student's opinions regarding which areas or issues need improvement to ensure that UHCL maintains the highest quality of instruction and support. Finally, the percentage of students who would recommend UHCL to family or friends is included in the UHCL progress card each year and is on the next page.

We conduct the Graduating Student Surveys in the fall, and spring semesters using Qualtrics, a cloud-based software often used to capture a user's experience. The Office of Institutional Effectiveness sent an invitation to all students who applied for graduation during the Fall 2021 semester to complete the survey on October 27. The survey was active through December 12, 2021. You'll find the data grouped by college, degree level, gender, ethnicity, and program. The following pages summarize data collected in the Graduating Student Survey Fall 2021 by UHCL as a whole and the individual schools.

The final reports are posted online at:

<https://www.uhcl.edu/about/administrative-offices/institutional-effectiveness/institutional-research/survey-data.aspx>

College of Business

Demographics

Respondents:

385 graduating business students were invited to participate. During this collection period, 132 students started the survey.

The response rate for this survey is 34.3%

Spring 2021	28.5%
Fall 2020	Not Captured
Spring 2020	19.5%
Fall 2019	21.0%
Spring 2019	25.1%
Fall 2018	23.8%

Gender:

Female	72.0%	95
Male	24.2%	32
Other	0.8%	1
No Response	3.0%	4

Ethnicity:

American Indian or Alaskan Native	3.0%	4
Asian	17.4%	23
Black	12.1%	16
Hispanic	30.3%	40
International	1.5%	2
Multi-racial	3.8%	5
White	31.3%	41
No Response	3.0%	4

Citizenship:

International	9.1%	12
U.S. Citizen	84.1%	111
U.S. Resident (Green Card)	4.5%	6
No Response	2.3%	3

College of Business

Overall Satisfaction

“Looking back, how would you evaluate the overall education you received from UHCL?”

Excellent	46.2%	61
Good	40.2%	53
Fair	9.8%	13
Poor	1.5%	2
No Response	2.3%	3

“In your opinion, did UHCL provide an education worthy of your yearly tuition and fees?”

Yes	81.8%	108
No	15.9%	21
No Response	2.3%	3

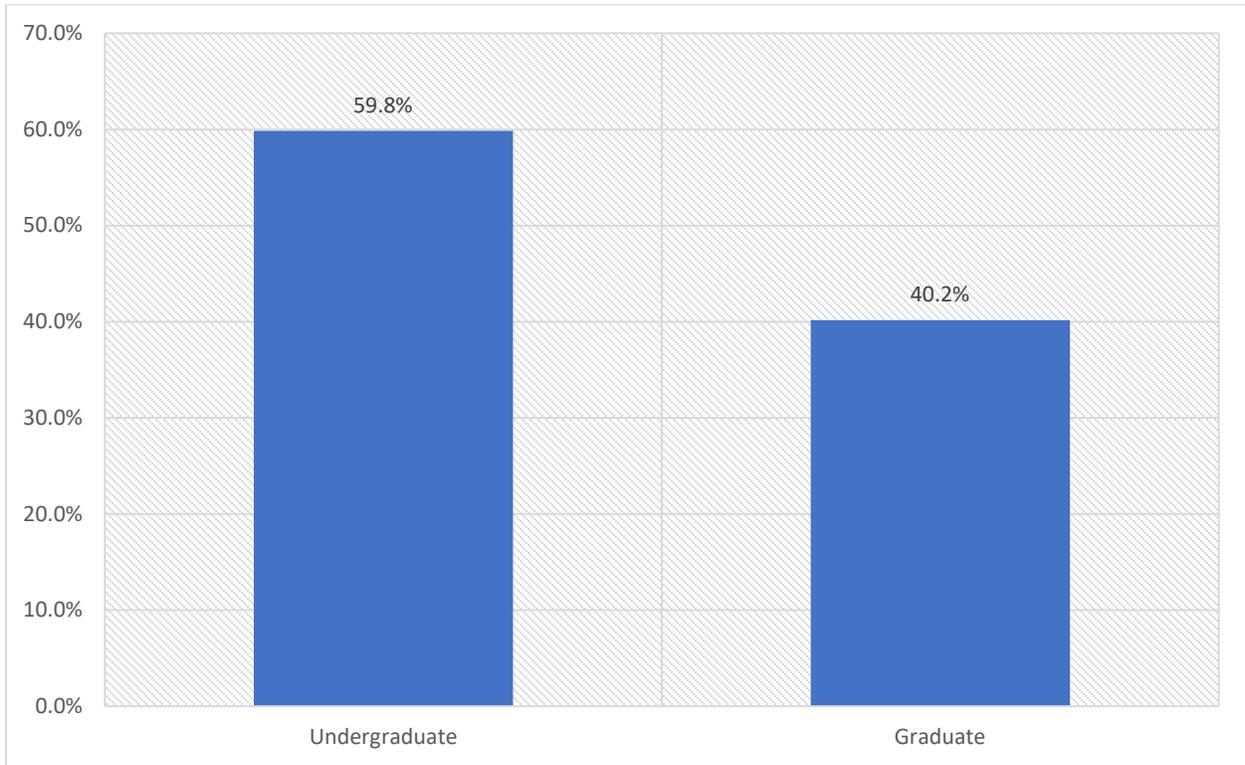
“Would you still choose the same program of study?”

Yes	65.9%	87
Not sure	18.9%	25
No	12.1%	16
No Response	3.0%	4

“Will you recommend UHCL to friends and family considering college?”

Yes	87.1%	115
No	9.8%	13
No Response	3.0%	4

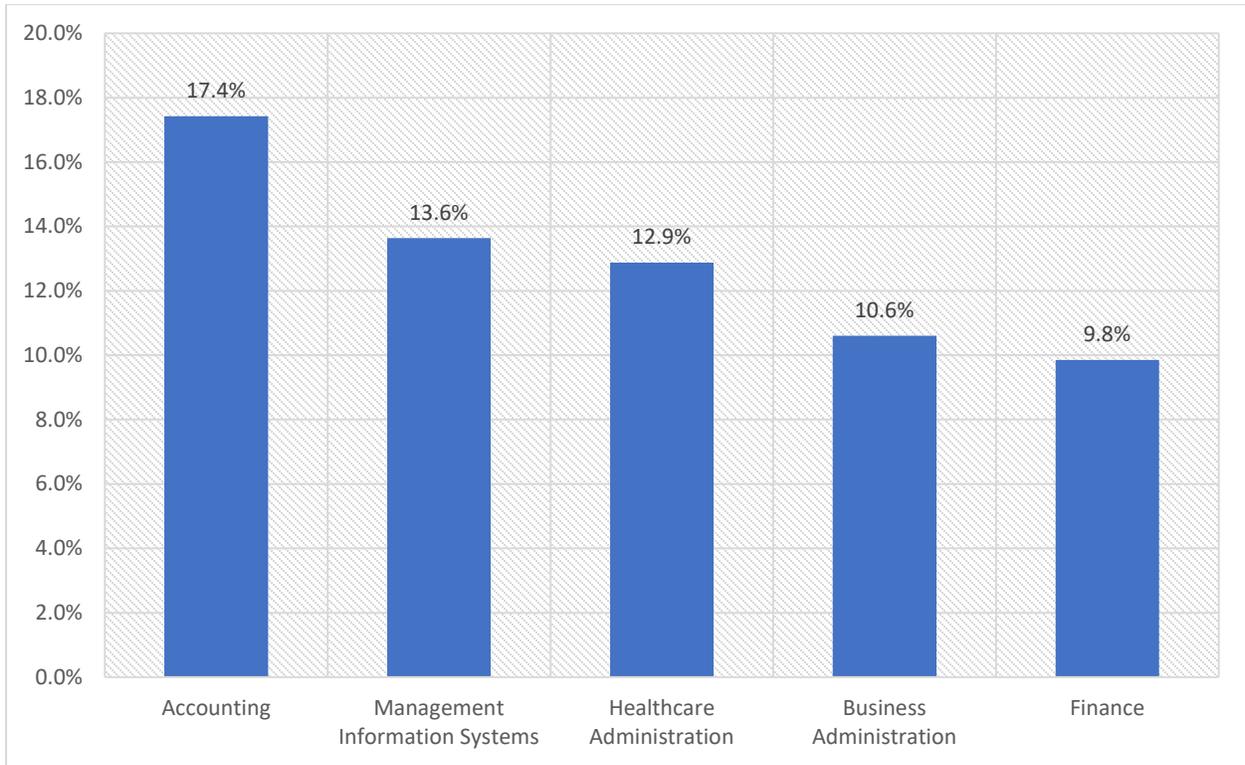
What will be your degree level?



<i>Degree</i>	<i>Count</i>	<i>Percent</i>
Undergraduate	79	59.8%
Graduate	53	40.2%
Grand Total	132	100.0%

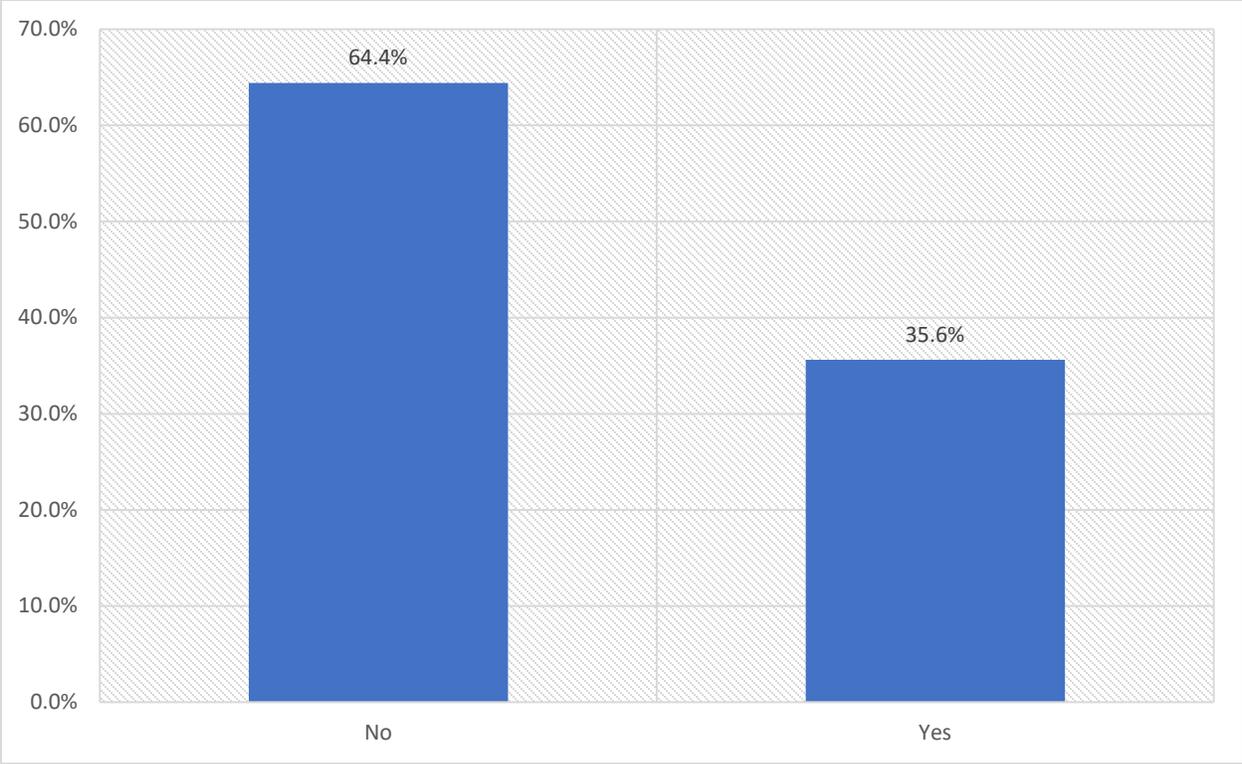
What is your primary degree program in the College of Business?

Top 5



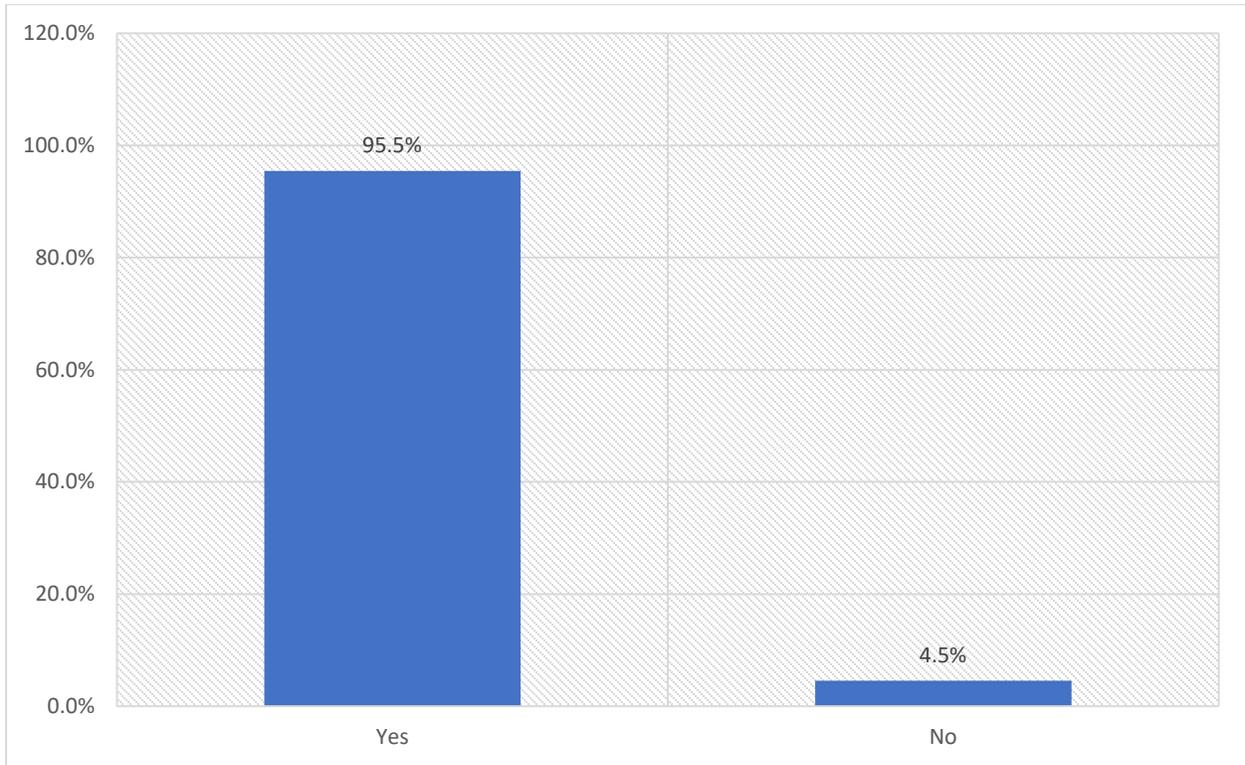
<i>Program</i>	<i>Count</i>	<i>Percent</i>
Accounting	23	17.4%
Management Information Systems	18	13.6%
Healthcare Administration	17	12.9%
Business Administration	14	10.6%
Finance	13	9.8%
Management	12	9.1%
Human Resource Management	11	8.3%
General Business	8	6.1%
Marketing	8	6.1%
Healthcare Admin/Business Administration	4	3.0%
Environmental Management	3	2.3%
Professional Accounting	1	0.8%
Grand Total	132	100.0%

While attending UHCL, did you take any classes away from the main UHCL campus? (e.g. Sugar Land, Pearland, Medical Center)



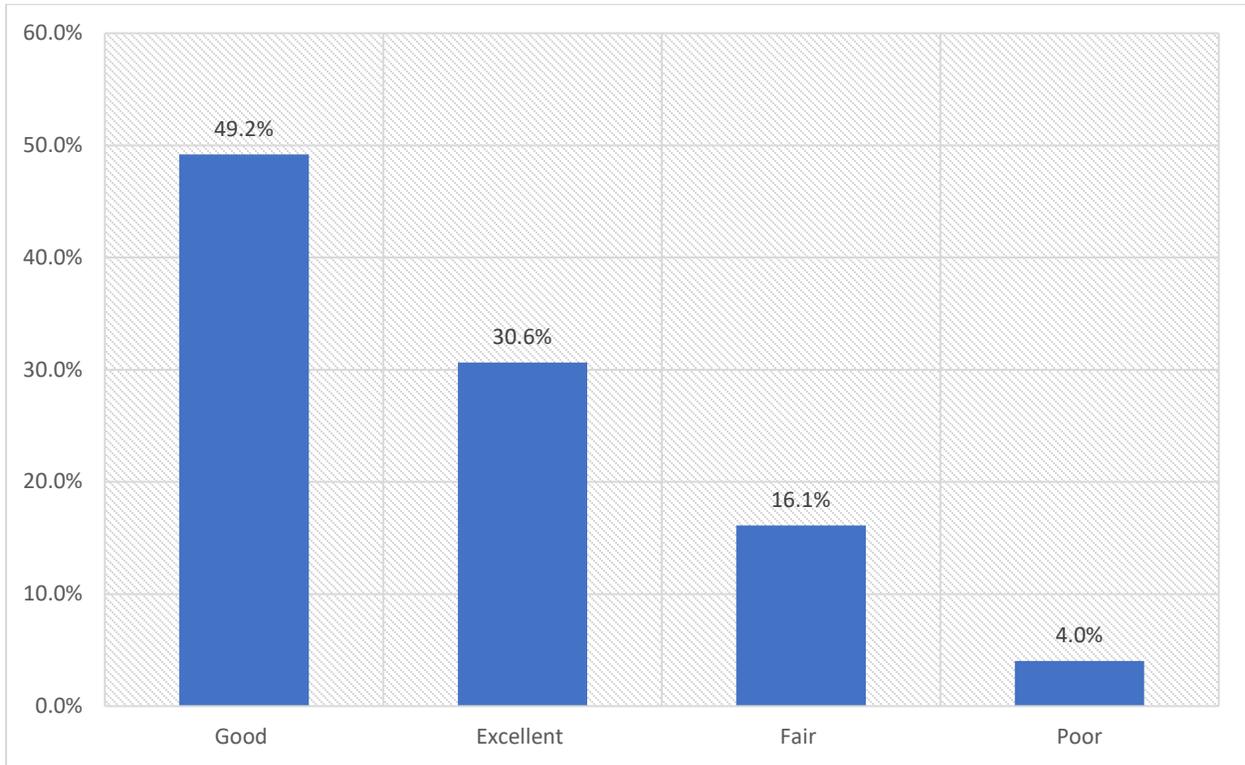
<i>Response</i>	<i>Count</i>	<i>Percent</i>
No	85	64.4%
Yes	47	35.6%
Grand Total	132	100.00%

While attending UHCL, did you take any web-based or internet classes?



<i>Response</i>	<i>Count</i>	<i>Percent</i>
Yes	126	95.5%
No	6	4.5%
Grand Total	132	100.00%

While attending UHCL, if you did take any web-based or internet courses at UHCL, how would you rate your overall experience using that format?

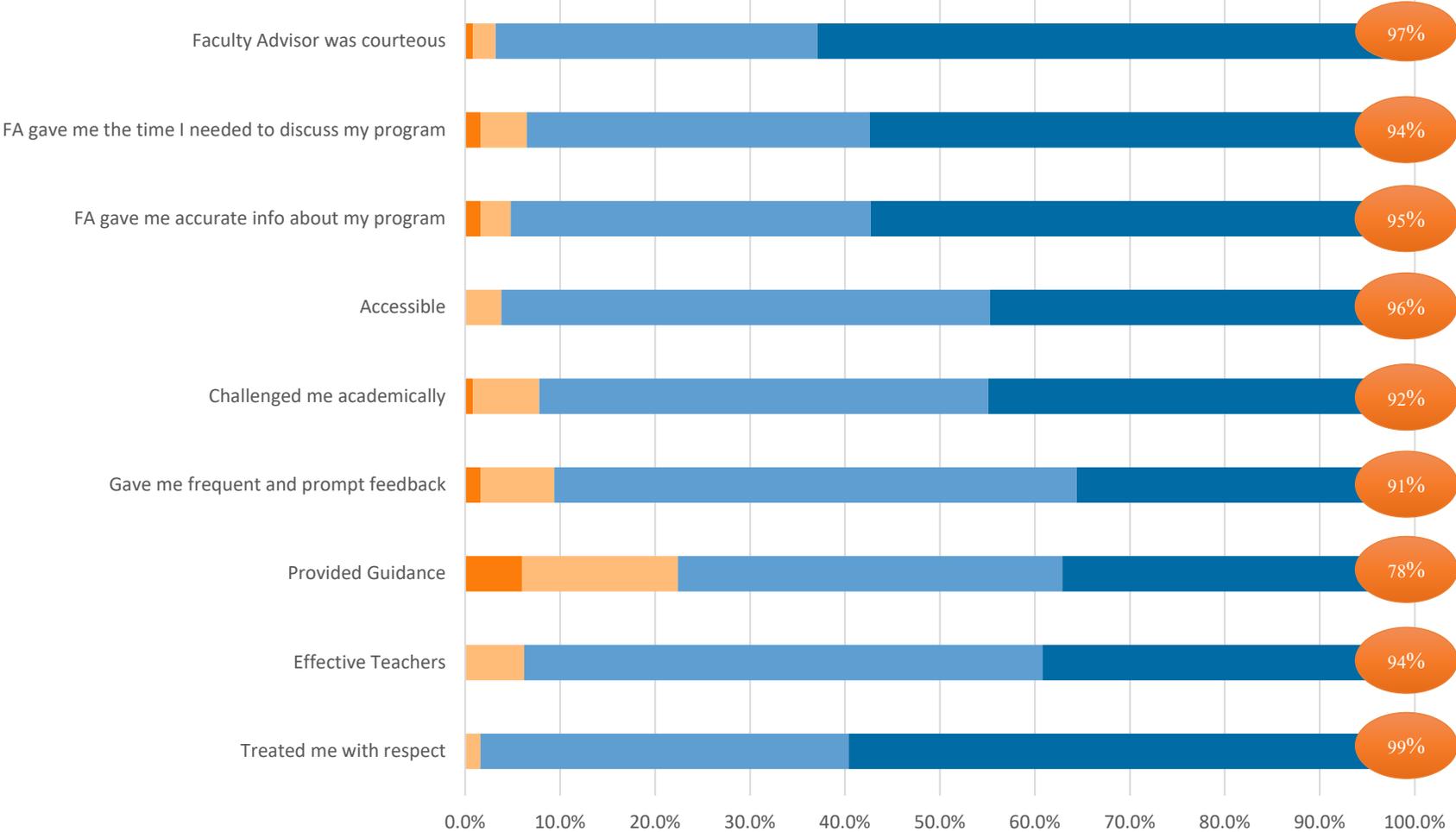


Descriptive Statistics

N	Valid	124
	Missing	8
Mean		3.065
Median		3.000
Std. Deviation		0.794
Variance		0.630
Minimum		1
Maximum		4

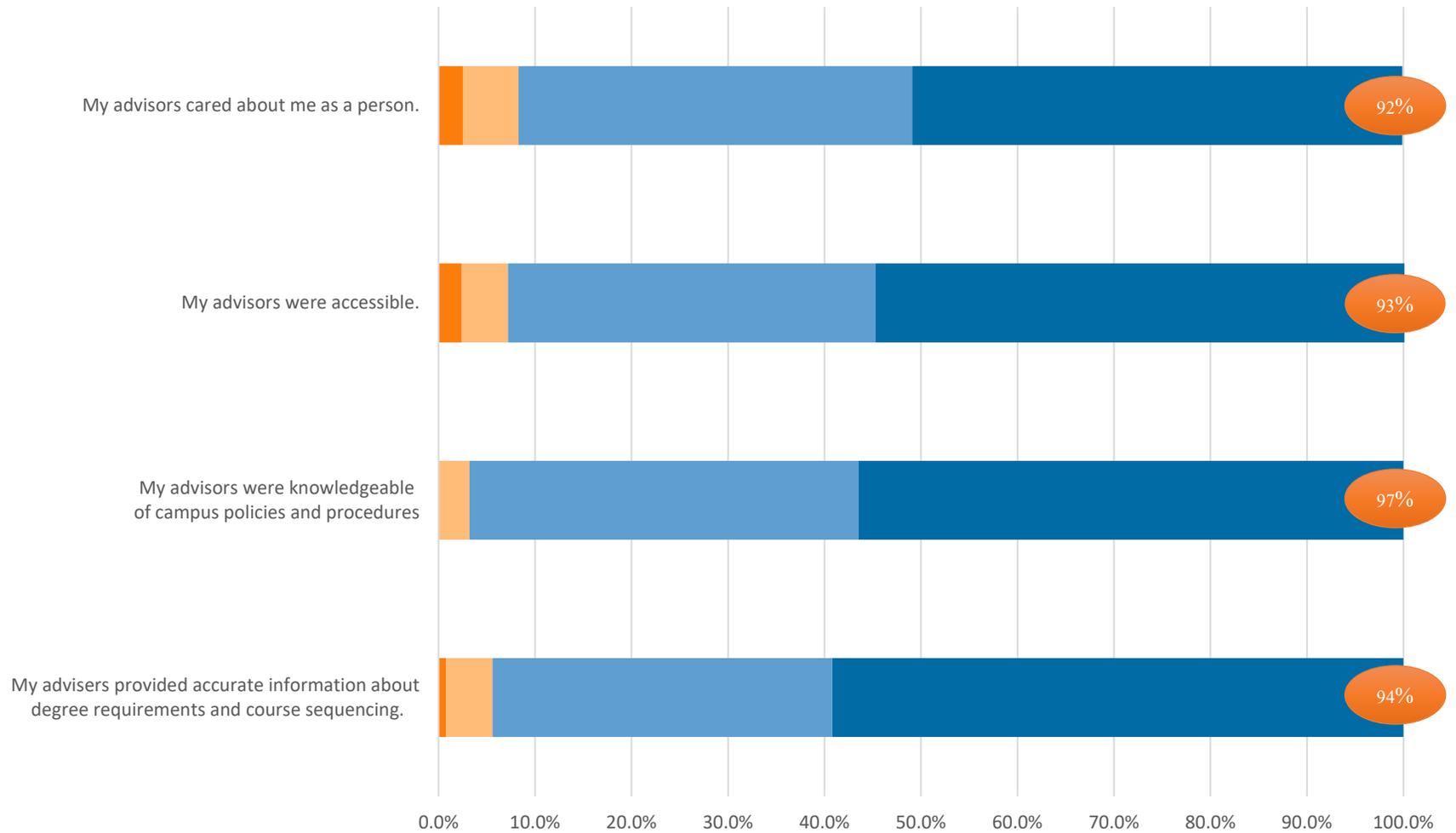
Experience with Faculty

Strongly Disagree Disagree Agree Strongly Agree



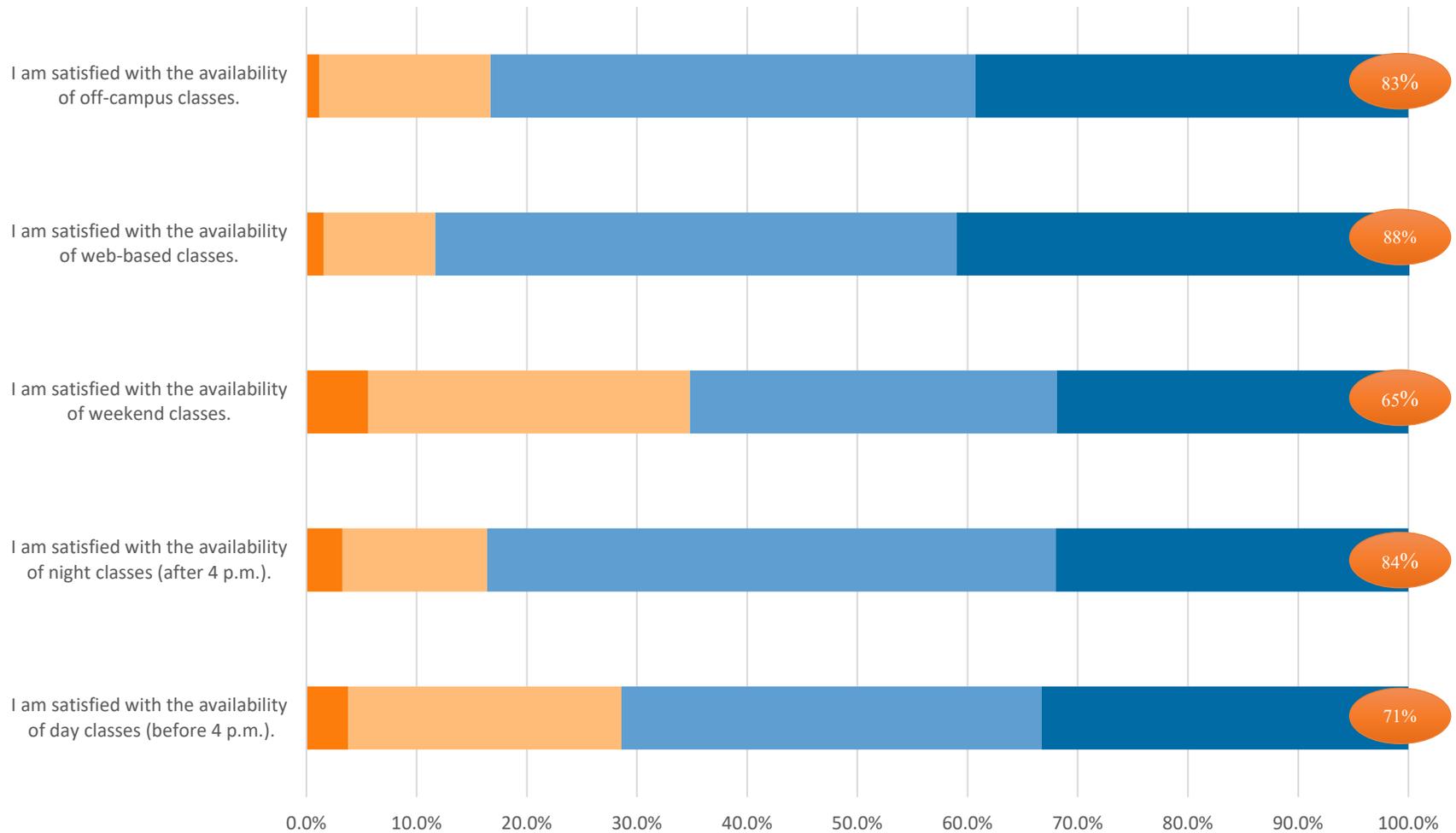
Academic Advising

Strongly Disagree Disagree Agree Strongly Agree

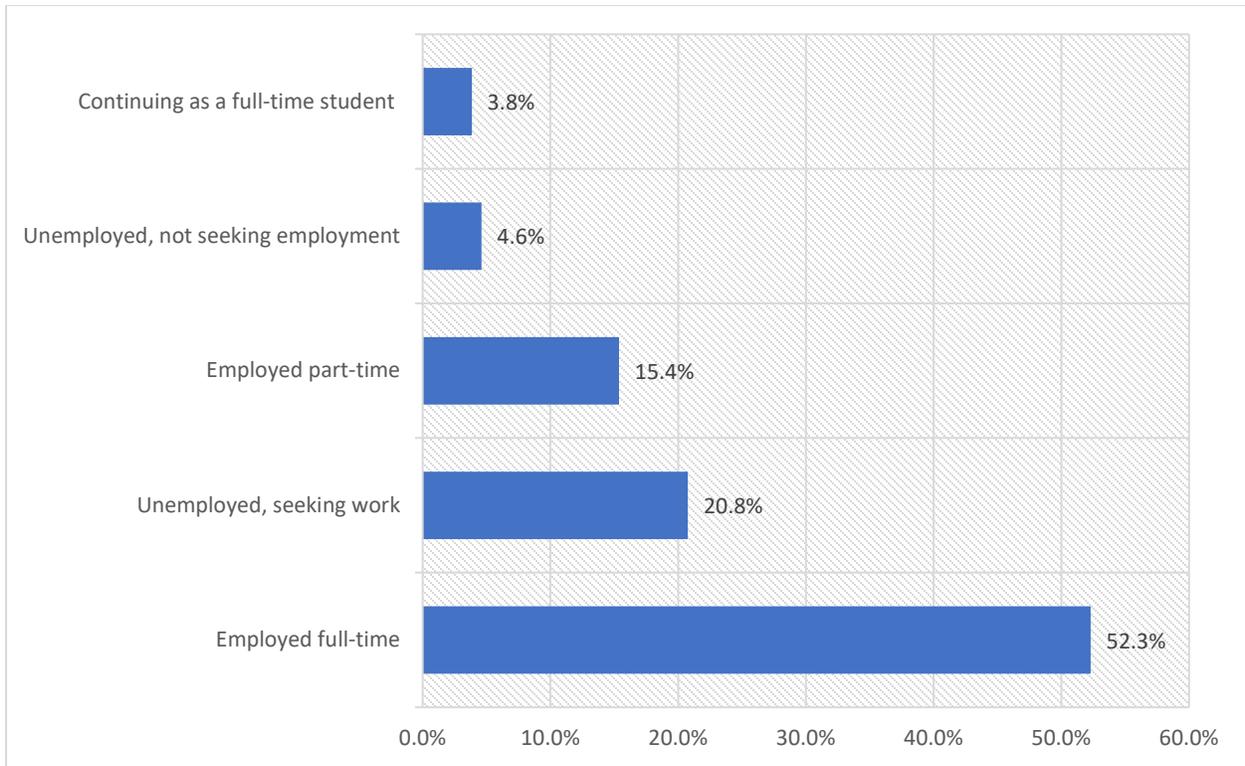


Class Availability

Strongly Disagree Disagree Agree Strongly Agree

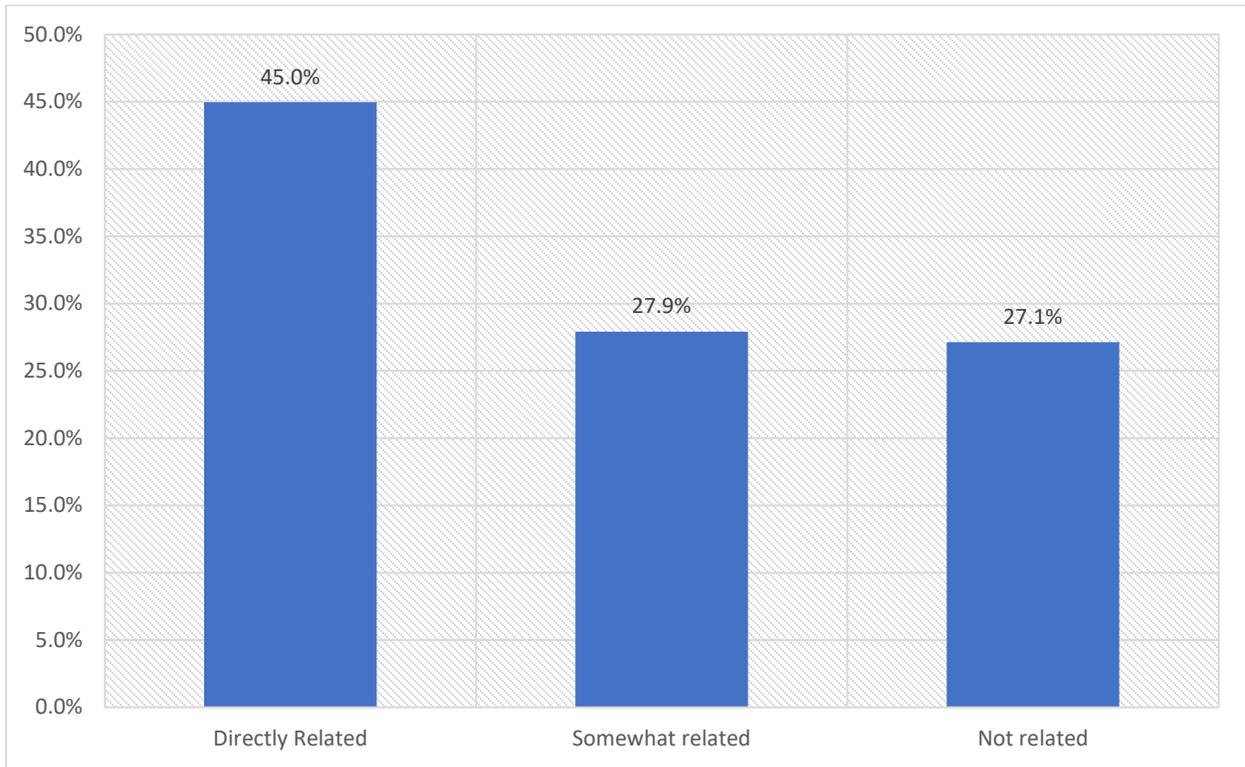


What is your current status? Top 5



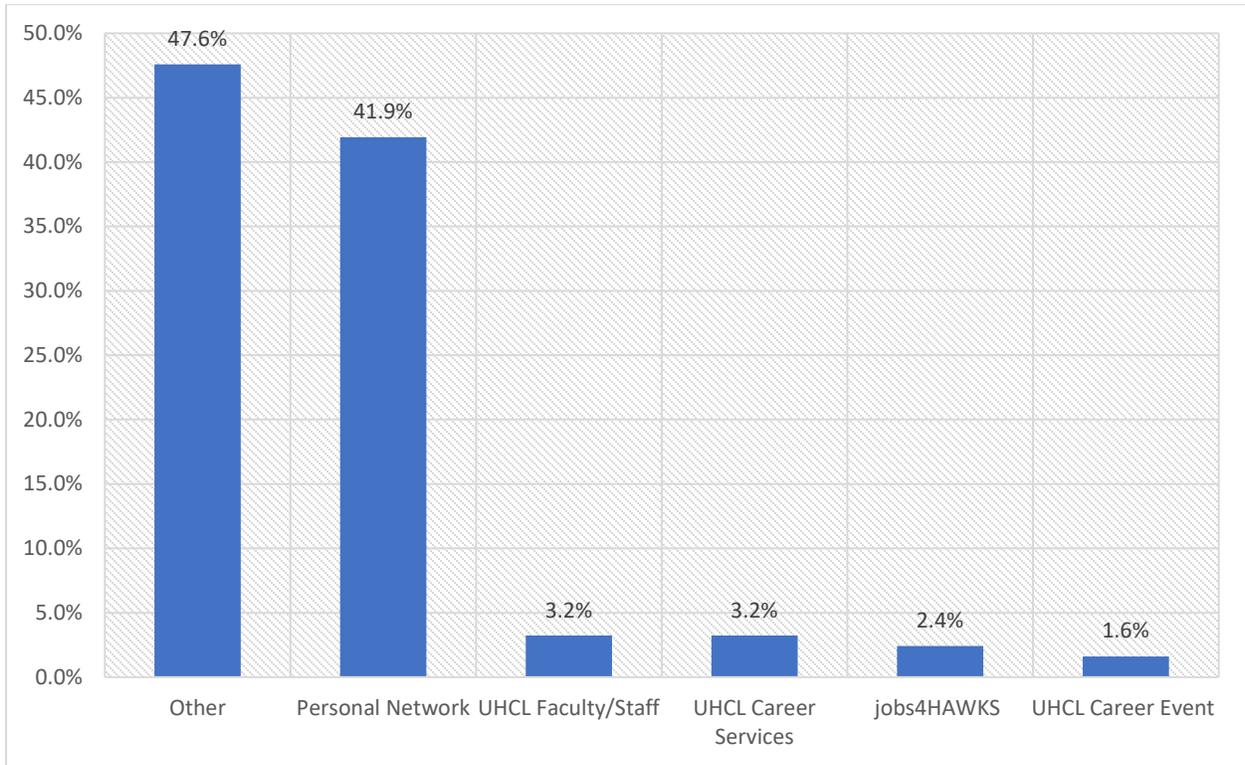
<i>Status</i>	<i>Count</i>	<i>Percent</i>
Active military service or dependent	1	0.8%
Continuing as a full-time student after graduation	5	3.8%
Continuing as a part-time student after graduation	3	2.3%
Employed full-time	68	52.3%
Employed part-time	20	15.4%
Unemployed, not seeking employment	6	4.6%
Unemployed, seeking work	27	20.8%
Grand Total	130	100.0%

**To what extent is your employment related to your major
or area of study at UHCL?**



<i>Response</i>	<i>Count</i>	<i>Percent</i>
Directly Related	58	45.0%
Somewhat related	36	27.9%
Not related	35	27.1%
Grand Total	129	100.0%

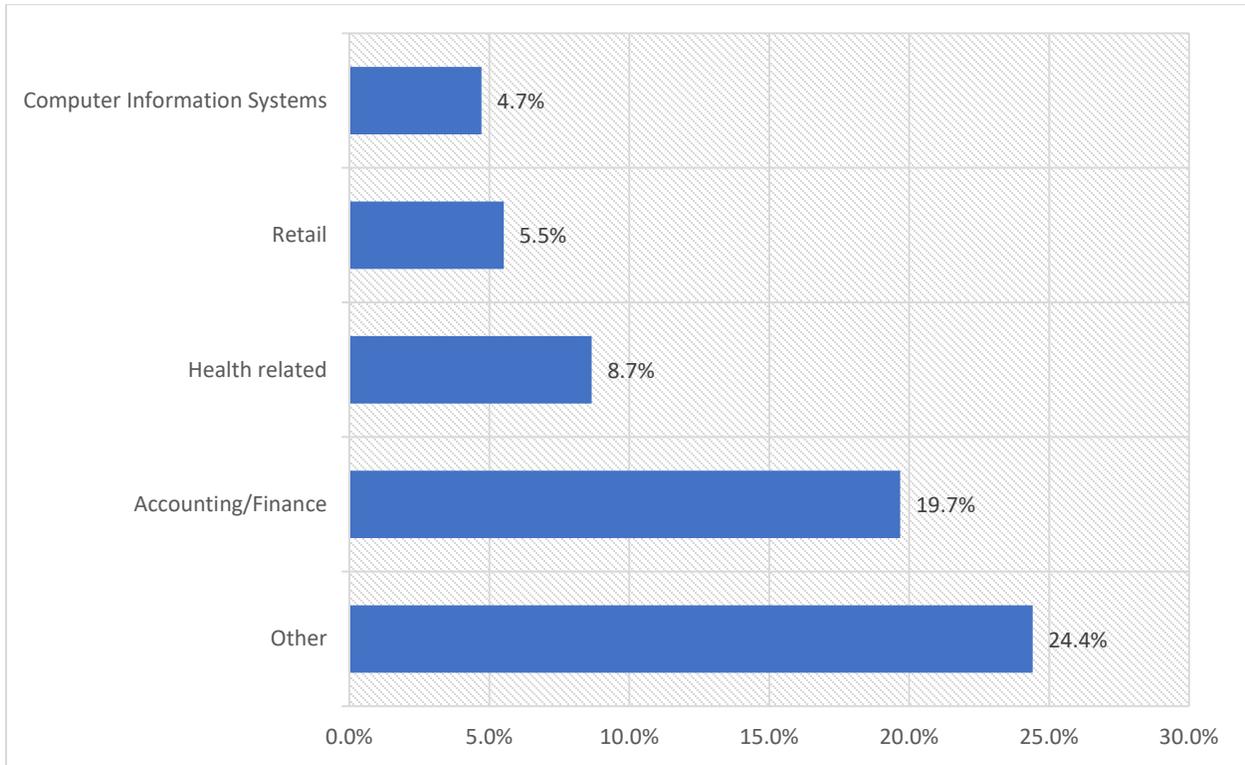
How did you find your position? (Please check all that apply)



<i>Response</i>	<i>Count</i>	<i>Percent</i>
Other	59	47.6%
Personal Network	52	41.9%
UHCL Faculty/Staff	4	3.2%
UHCL Career Services	4	3.2%
jobs4HAWKS - UHCL online Resume Database	3	2.4%
UHCL Career Event - Job fair, Networking Reception	2	1.6%
Grand Total	124	100.0%

Which industry best describes your current place of employment?

Top 5



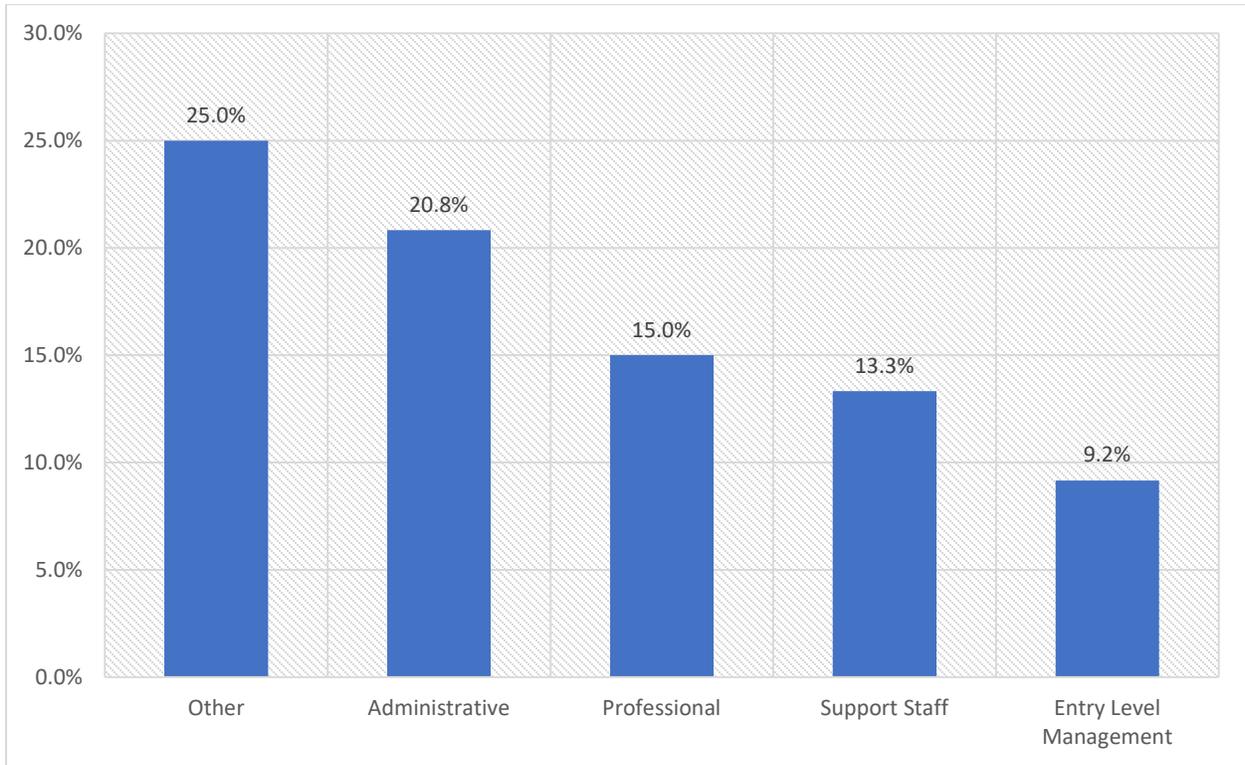
Which industry best describes your current place of employment?

continued

<i>Row Labels</i>	<i>Count</i>	<i>Percent</i>
Accounting/Finance	25	19.7%
Aerospace	1	0.8%
Communications	1	0.8%
Computer Information Systems	6	4.7%
Construction	1	0.8%
Education (Admin/Support)	5	3.9%
Education (Teaching)	5	3.9%
Engineering & Mgmt. Services	5	3.9%
Environmental	1	0.8%
Government	3	2.4%
Health related	11	8.7%
Human Resources	5	3.9%
Legal Services/Criminal Justice	4	3.1%
Manufacturing	1	0.8%
Marketing/Advertising	5	3.9%
Medical related	5	3.9%
Other	31	24.4%
Real Estate/ Land Management	1	0.8%
Retail	7	5.5%
Social Services	3	2.4%
Utilities/Public Works	1	0.8%
Grand Total	127	100.0%

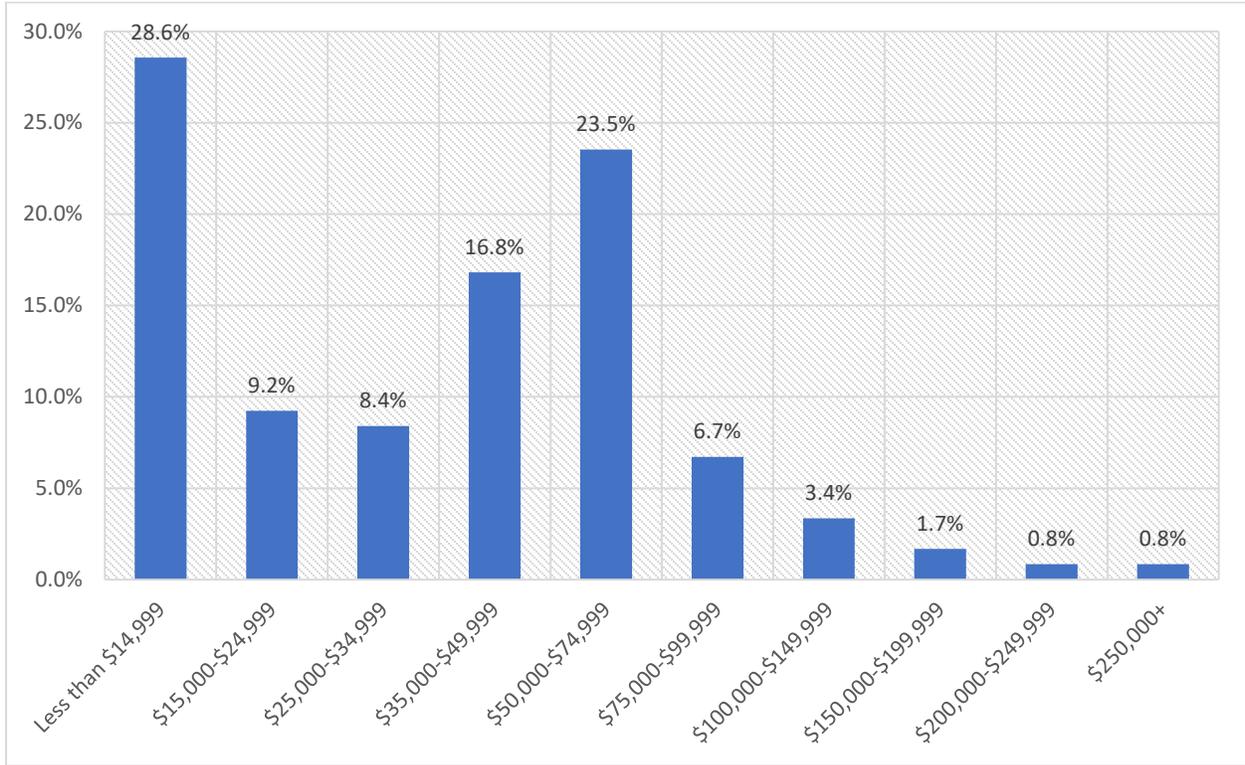
What best describes your current professional position?

Top 5



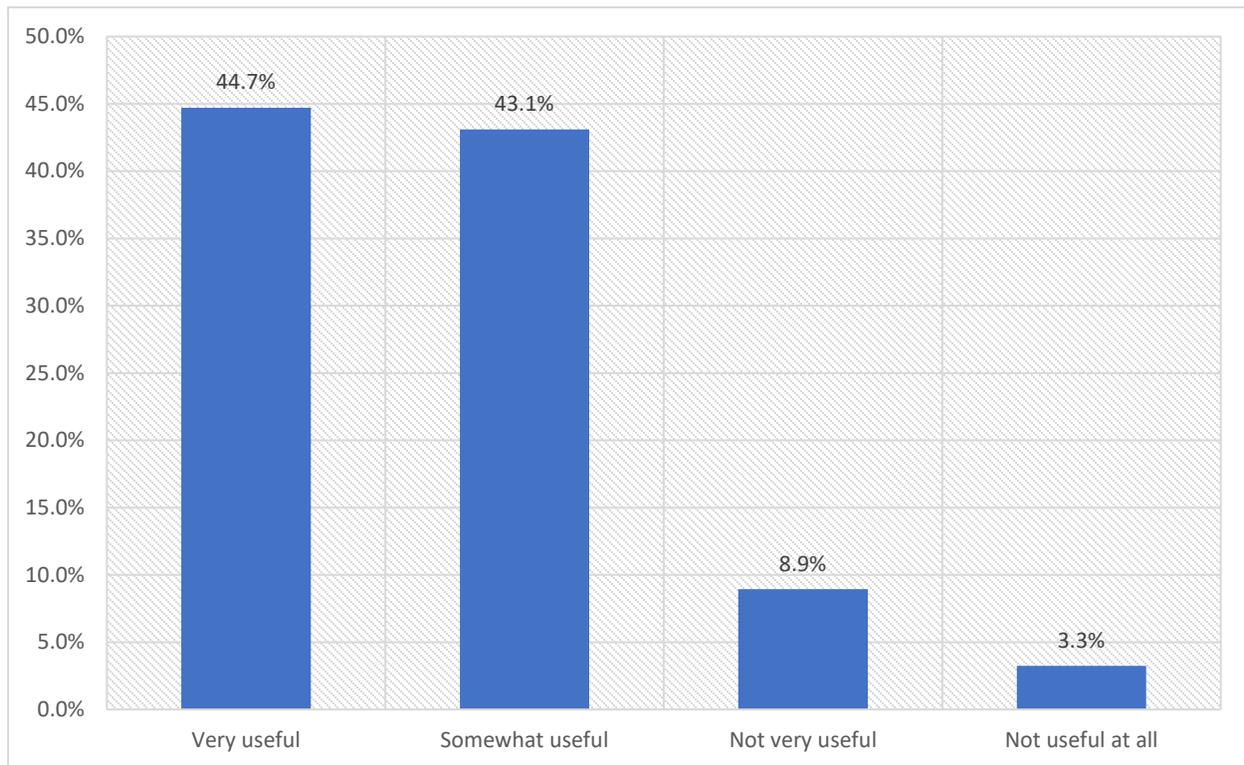
<i>Row Labels</i>	<i>Count</i>	<i>Percent</i>
Administrative	25	20.8%
Education Professional/Teacher	1	0.8%
Entry Level Management	11	9.2%
Executive Management	4	3.3%
Middle Management	8	6.7%
Other	30	25.0%
Para-Professional	4	3.3%
Professional	18	15.0%
Self-Employed	3	2.5%
Support Staff	16	13.3%
Grand Total	120	100.0%

What is your current yearly salary range?



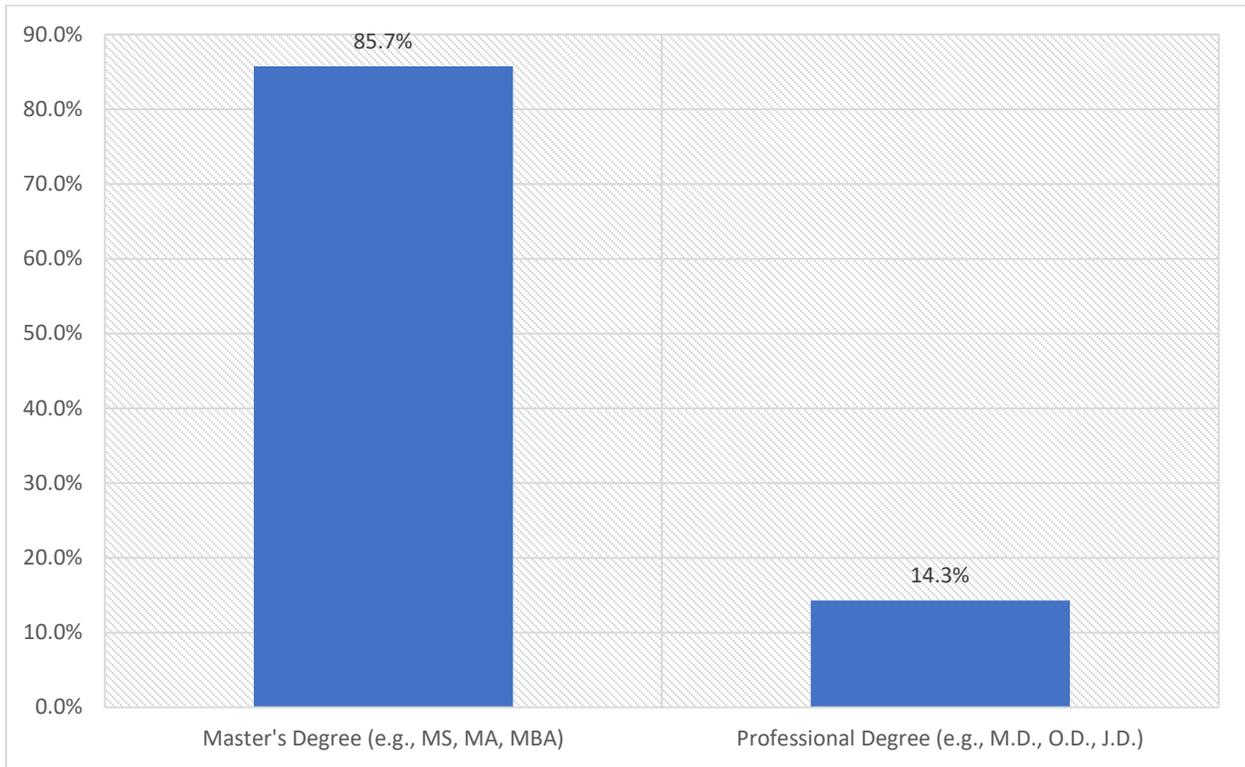
Salary	Count	Percent
Less than \$14,999	34	28.6%
\$15,000-\$24,999	11	9.2%
\$25,000-\$34,999	10	8.4%
\$35,000-\$49,999	20	16.8%
\$50,000-\$74,999	28	23.5%
\$75,000-\$99,999	8	6.7%
\$100,000-\$149,999	4	3.4%
\$150,000-\$199,999	2	1.7%
\$200,000-\$249,999	1	0.8%
\$250,000+	1	0.8%
Grand Total	119	100.0%

**How useful is what you learned at UHCL in your day-to-day work
at your place of employment?**



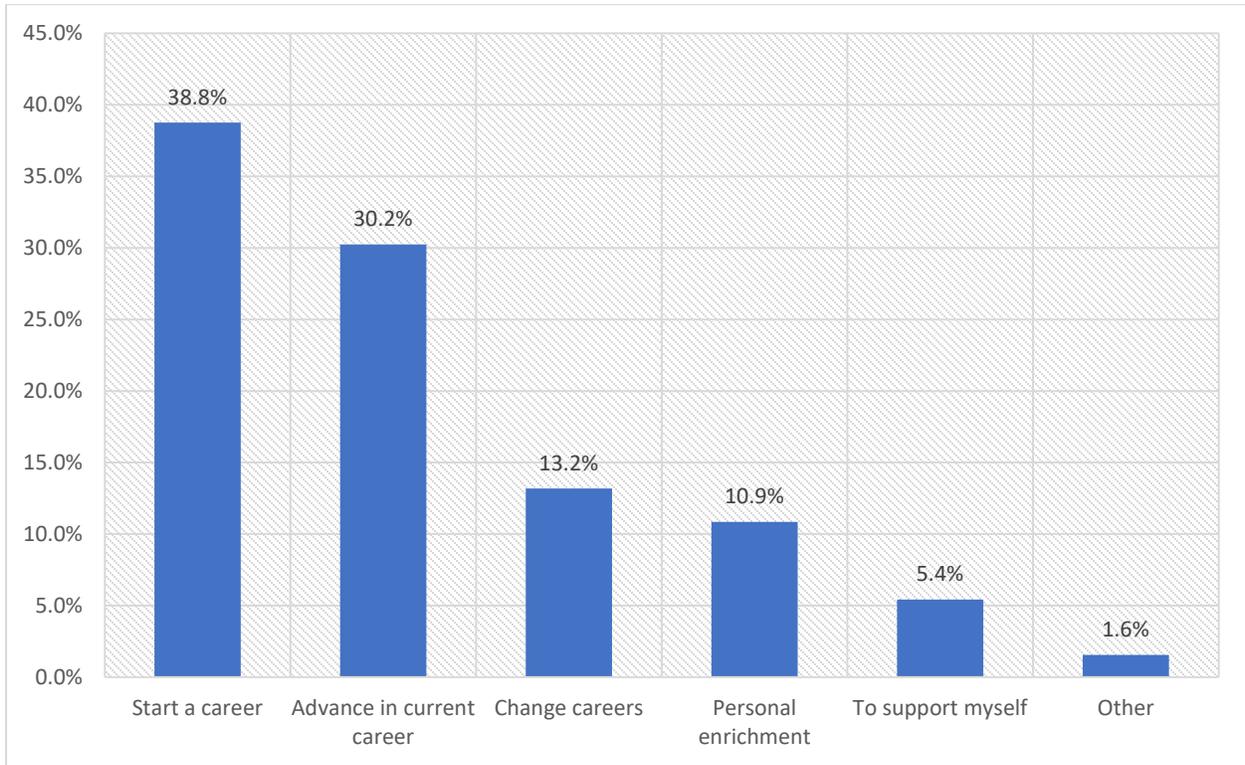
Row Labels	Count	Percent
Very useful	55	44.7%
Somewhat useful	53	43.1%
Not very useful	11	8.9%
Not useful at all	4	3.3%
Grand Total	123	100.0%

**If you plan to continue your education, what is
the highest degree you plan to earn?**



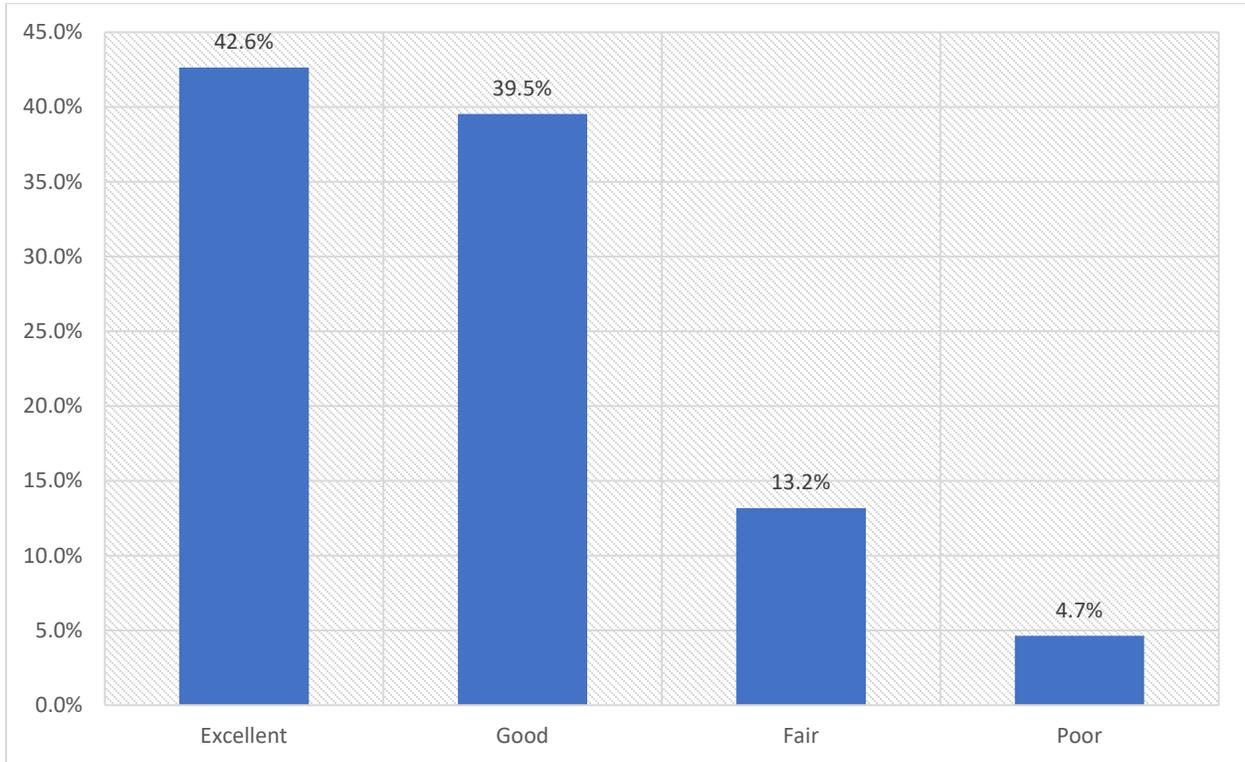
<i>Degree</i>	Count	Percent
Master's Degree (e.g., MS, MA, MBA)	6	85.7%
Professional Degree (e.g., M.D., O.D., J.D.)	1	14.3%
Grand Total	7	100.0%

What was your primary reason for obtaining a degree?



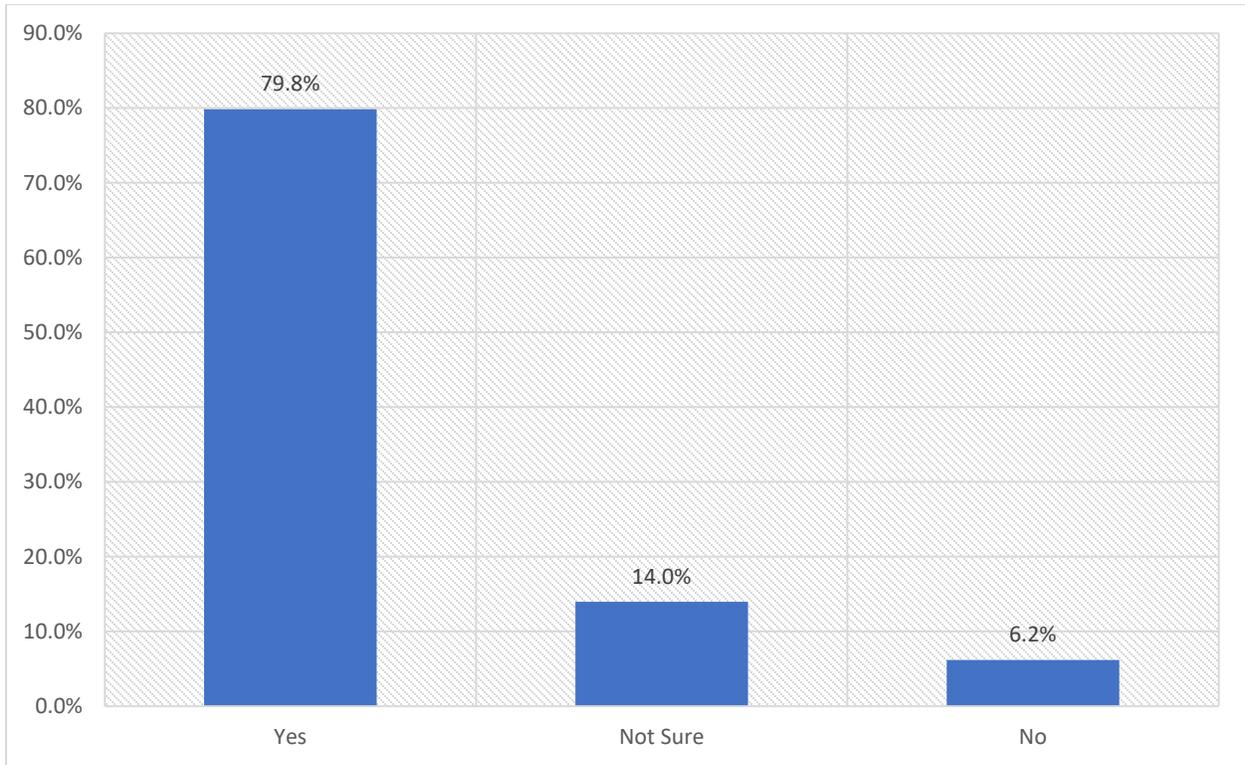
<i>Reason</i>	<i>Count</i>	<i>Percent</i>
Advance in current career	39	30.2%
Change careers	17	13.2%
Other	2	1.6%
Personal enrichment	14	10.9%
Start a career	50	38.8%
To support myself	7	5.4%
Grand Total	129	100.0%

Looking back, how would you evaluate your overall experiences?



<i>Response</i>	<i>Count</i>	<i>Percent</i>
Excellent	55	42.6%
Good	51	39.5%
Fair	17	13.2%
Poor	6	4.7%
Grand Total	129	100.0%

Would you still choose to attend UHCL?



<i>Response</i>	<i>Count</i>	<i>Percent</i>
Yes	103	79.8%
Not Sure	18	14.0%
No	8	6.2%
Grand Total	129	100.0%

End of Report