

			52140100 Marketing										Summer 2013 vs. Summer 2017
			Summer 2013		Summer 2014		Summer 2015		Summer 2016		Summer 2017		% Change
			Count	Col %	Count	Col %	Count	Col %	Count	Col %	Count	Col %	
Total students	Gender	Male	11	37.9	20	45.5	23	37.7	24	35.8	27	38.0	145.5
		Female	18	62.1	24	54.5	38	62.3	43	64.2	44	62.0	144.4
	Status	FT	2	6.9	3	6.8	3	4.9	8	11.9	7	9.9	250.0
		PT	27	93.1	41	93.2	58	95.1	59	88.1	64	90.1	137.0
	Ethnic Origin	White	19	65.5	24	54.5	33	54.1	32	47.8	36	50.7	89.5
		Black	2	6.9	3	6.8	7	11.5	4	6.0	3	4.2	50.0
		Hispanic	4	13.8	10	22.7	10	16.4	16	23.9	21	29.6	425.0
		Asian	3	10.3	4	9.1	5	8.2	7	10.4	7	9.9	133.3
		American Indian	0	0.0	0	0.0	0	0.0	0	0.0	1	1.4	n/a
		International	0	0.0	1	2.3	1	1.6	2	3.0	1	1.4	n/a
		Unknown	0	0.0	1	2.3	0	0.0	1	1.5	1	1.4	n/a
		Native Hawaiian	1	3.4	1	2.3	0	0.0	0	0.0	0	0.0	-100.0
		Multi-racial	0	0.0	0	0.0	5	8.2	5	7.5	1	1.4	n/a
	First Time or Transfer	yes	1	3.4	1	2.3	4	6.6	4	6.0	2	2.8	100.0
		no	28	96.6	43	97.7	57	93.4	63	94.0	69	97.2	146.4
	Age Category	20 or younger	0	0.0	1	2.3	5	8.2	3	4.5	5	7.0	n/a
		21 to 22	4	13.8	9	20.5	13	21.3	17	25.4	11	15.5	175.0
		23 to 24	9	31.0	13	29.5	18	29.5	22	32.8	26	36.6	188.9
		25 to 26	3	10.3	10	22.7	10	16.4	15	22.4	15	21.1	400.0
		27 to 29	6	20.0	7	15.9	7	11.5	6	9.0	7	9.7	16.7
		30 to 32	5	17.2	2	4.5	1	1.6	0	0.0	3	4.2	-40.0
		33 to 35	1	3.4	1	2.3	5	8.2	1	1.5	1	1.4	0.0
		36 to 38	0	0.0	0	0.0	1	1.6	2	3.0	2	2.8	n/a
		39 to 41	0	0.0	1	2.3	0	0.0	0	0.0	1	1.4	n/a
		42 to 44	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	n/a
		45 to 47	0	0.0	0	0.0	1	1.6	1	1.5	0	0.0	n/a
		48 to 50	1	3.4	0	0.0	0	0.0	0	0.0	0	0.0	-100.0
51 to 55		0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	n/a	
56 to 64		0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	n/a	
65 plus		0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	n/a	
Tuition Status		Resident	27	93.1	40	90.9	57	93.4	58	86.6	62	87.3	129.6
	Non-resident	0	0.0	1	2.3	2	3.3	2	3.0	2	2.8	n/a	
	Foreign waiver or other	2	6.9	3	6.8	2	3.3	7	10.4	7	9.9	250.0	
Semester	3 or fewer	10	34.5	10	22.7	19	31.1	17	25.4	19	26.8	90.0	
Credit Hours (SCH)	4 thru 6	8	27.6	20	45.5	24	39.3	30	44.8	29	40.8	262.5	
	7 thru 9	9	31.0	11	25.0	15	24.6	12	17.9	16	22.5	77.8	
	10 thru 12	2	6.9	3	6.8	3	4.9	7	10.4	7	9.9	250.0	
	13 thru 15	0	0.0	0	0.0	0	0.0	1	1.5	0	0.0	n/a	
	16 or more	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	n/a	
Total		29	100.0	44	100.0	61	100.0	67	100.0	71	100.0		