

# UHCL Strategic Goals

Approved by University Council May 13, 2010

Goal 1. Achieve academic excellence through the offering of high quality programs delivered by an outstanding faculty and staff in an environment supportive of teaching and research.

Strategies:

- a. Recruit, develop, and retain high quality faculty and staff to enhance academic and research excellence and to accommodate enrollment growth.
  - b. Ensure compensation for faculty and staff is competitive relative to peer institutions.
  - c. Achieve and maintain nationally accredited programs and other forms of national recognition.
  - d. Increase the number of academic programs with international connections and perspectives.
  - e. Support increased levels of applied and basic research as well as creative activities.
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Goal 2. Provide a supportive student-centered campus environment focused on student access and success.

Strategies:

- a. Achieve downward expansion.
  - b. Develop new academic programs and enhance existing programs to meet community and student needs.
  - c. Develop and deliver quality online and off-campus programs.
  - d. Increase student financial support, including scholarships.
  - e. Provide academic and support services to increase student enrollment and retention.
  - f. Develop the critical thinking, creative, quantitative, leadership and communication skills of our students.
  - g. Enhance and support student life including student government and organizations, recreation, housing, community service, leadership development, research and other activities.
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Goal 3. Enhance a campus which is attractive, functional, safe and supportive of the university's mission; promote an environment for effective collaboration; and maintain fiscal responsibility.

Strategies

- a. Acquire and maintain an appropriate infrastructure, including property, facilities, and technology.
  - b. Ensure the physical safety and security of the campus.
  - c. Promote a collaborative university shared governance system which includes faculty, staff, students and administrators.
  - d. Support ethnic and gender diversity within the faculty, staff and student body.
  - e. Exercise prudent stewardship of human, financial, physical and environmental resources.
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Goal 4. Build mutually beneficial partnerships through outreach activities for the benefit of faculty, staff, students, alumni and the community.

Strategies

- a. Develop and enhance partnerships with educational institutions, including school districts, community colleges and universities.
  - b. Develop and enhance collaborative education, research and training partnerships with businesses, governmental agencies and non-profit organizations.
  - c. Engage the university's alumni through professional development, social and university service opportunities.
  - d. Engage the community through life-long learning programs, the cultural arts and other activities.
  - e. Increase resources from the broader community in support of the university's mission.
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