

PROGRAM ELEMENTS

EXISTING UNIVERSITY BRANDING



Current Typefaces

Garamond Book Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

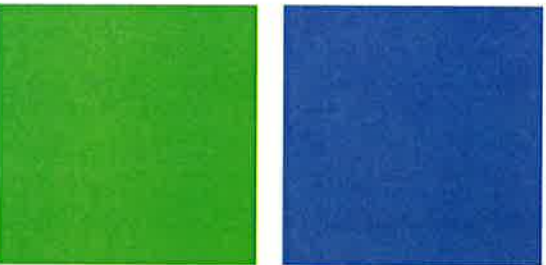
Oswald Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Helvetica

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Current Colors



University



Accent



College Accent

SIGN PROGRAM

Helvetica Regular

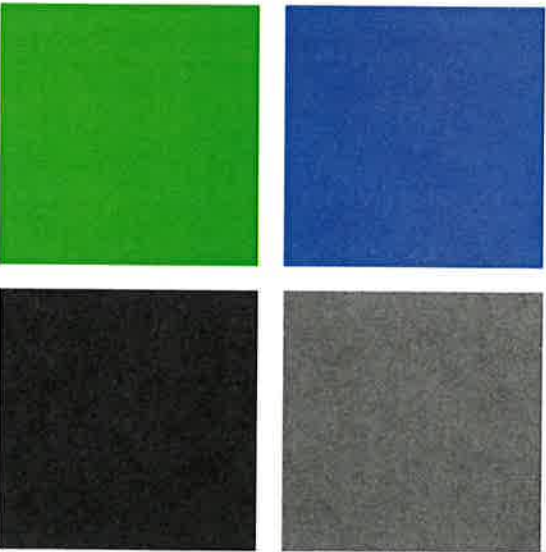
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Helvetica Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789



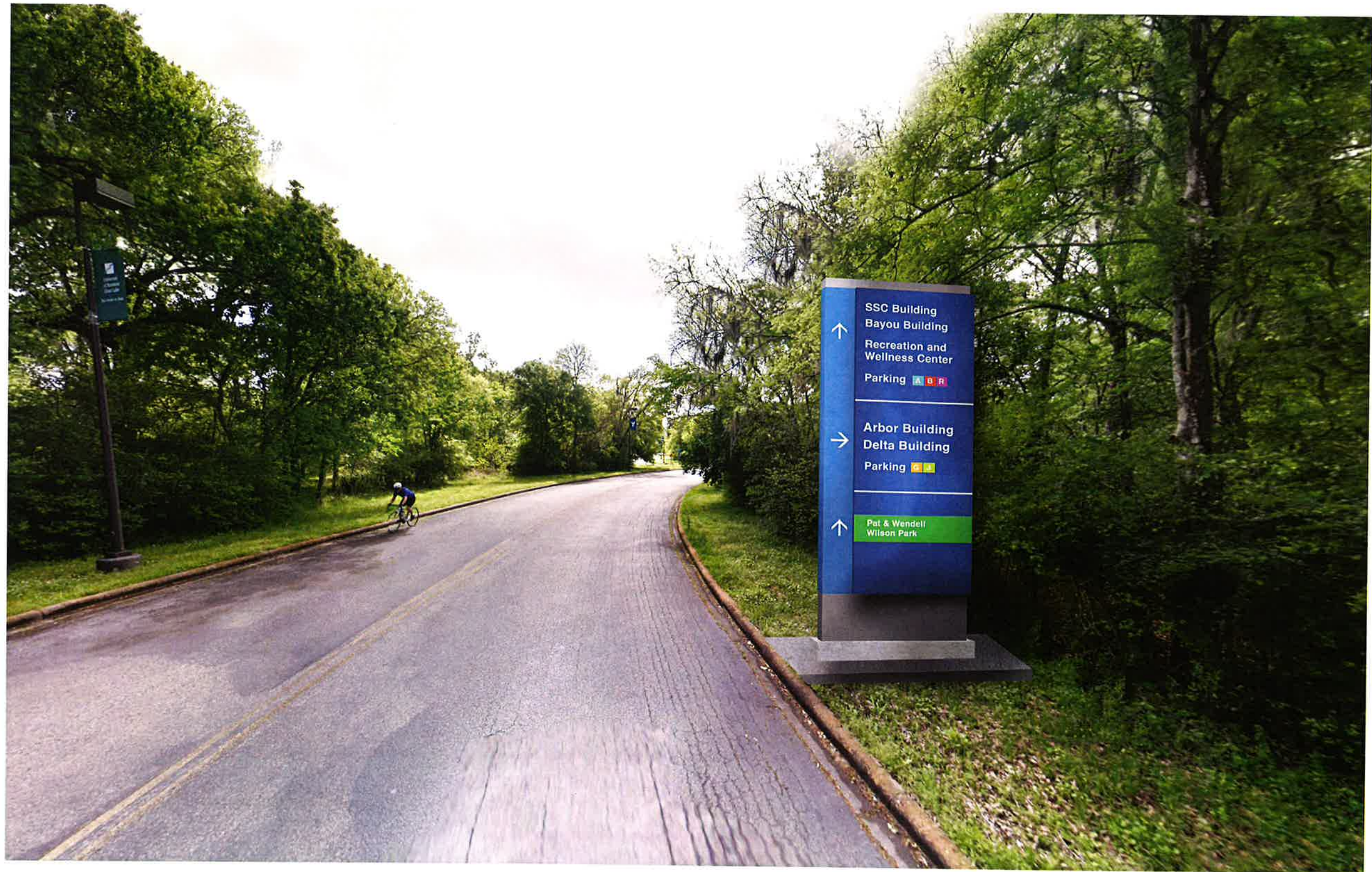
Sign Program Colors

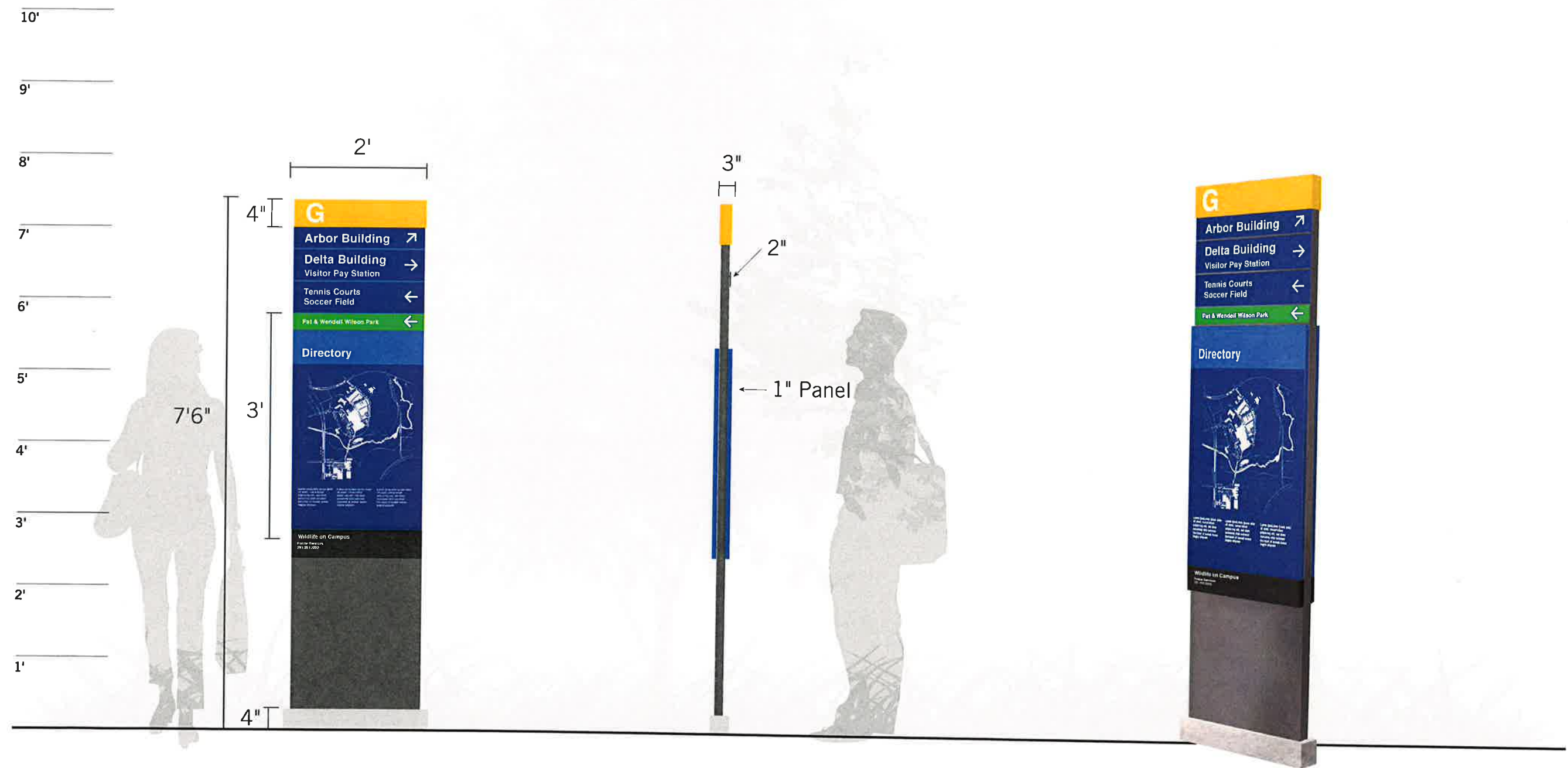


DESIGN DIRECTION



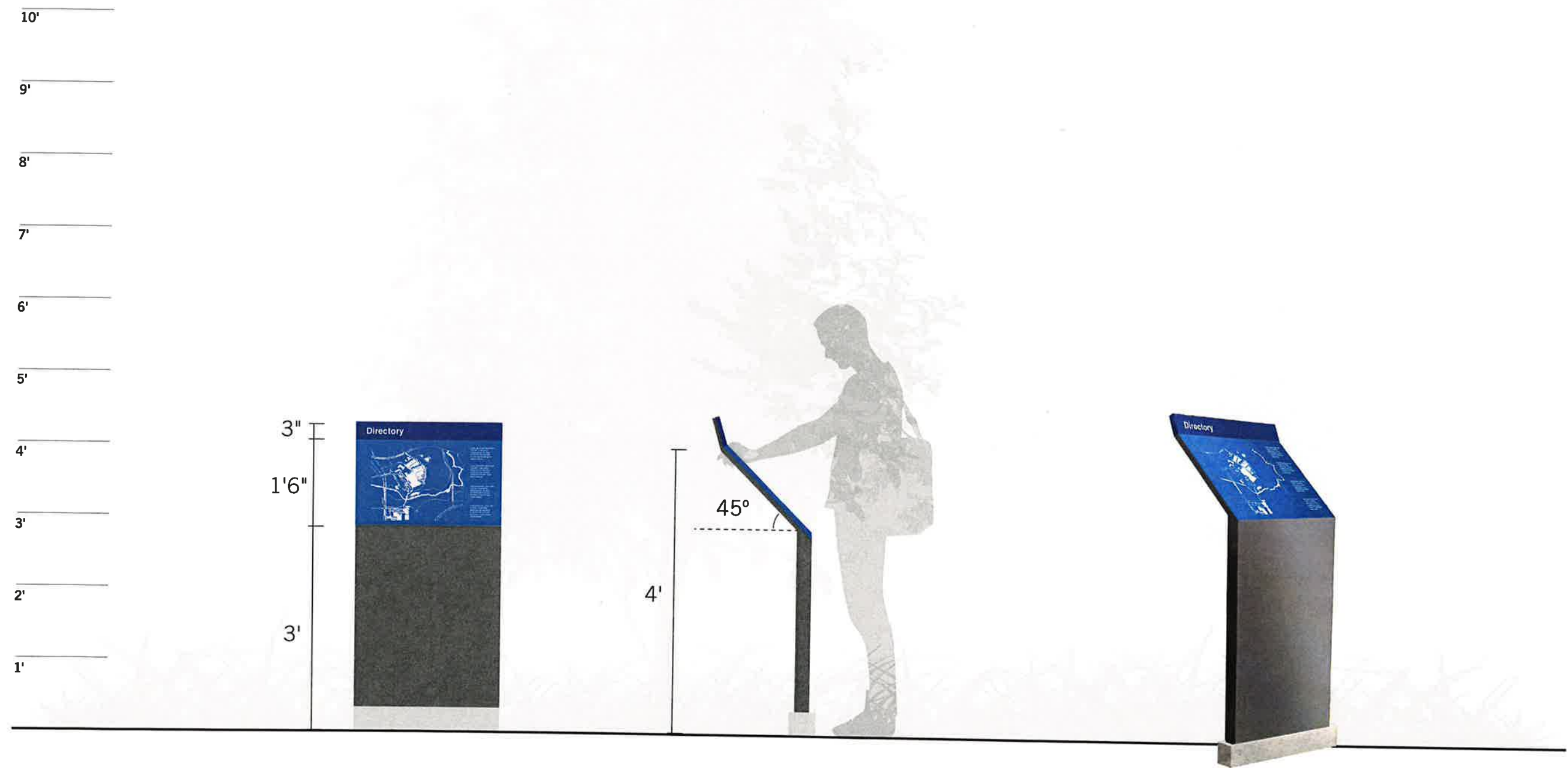
Type C
Primary Vehicular Directional





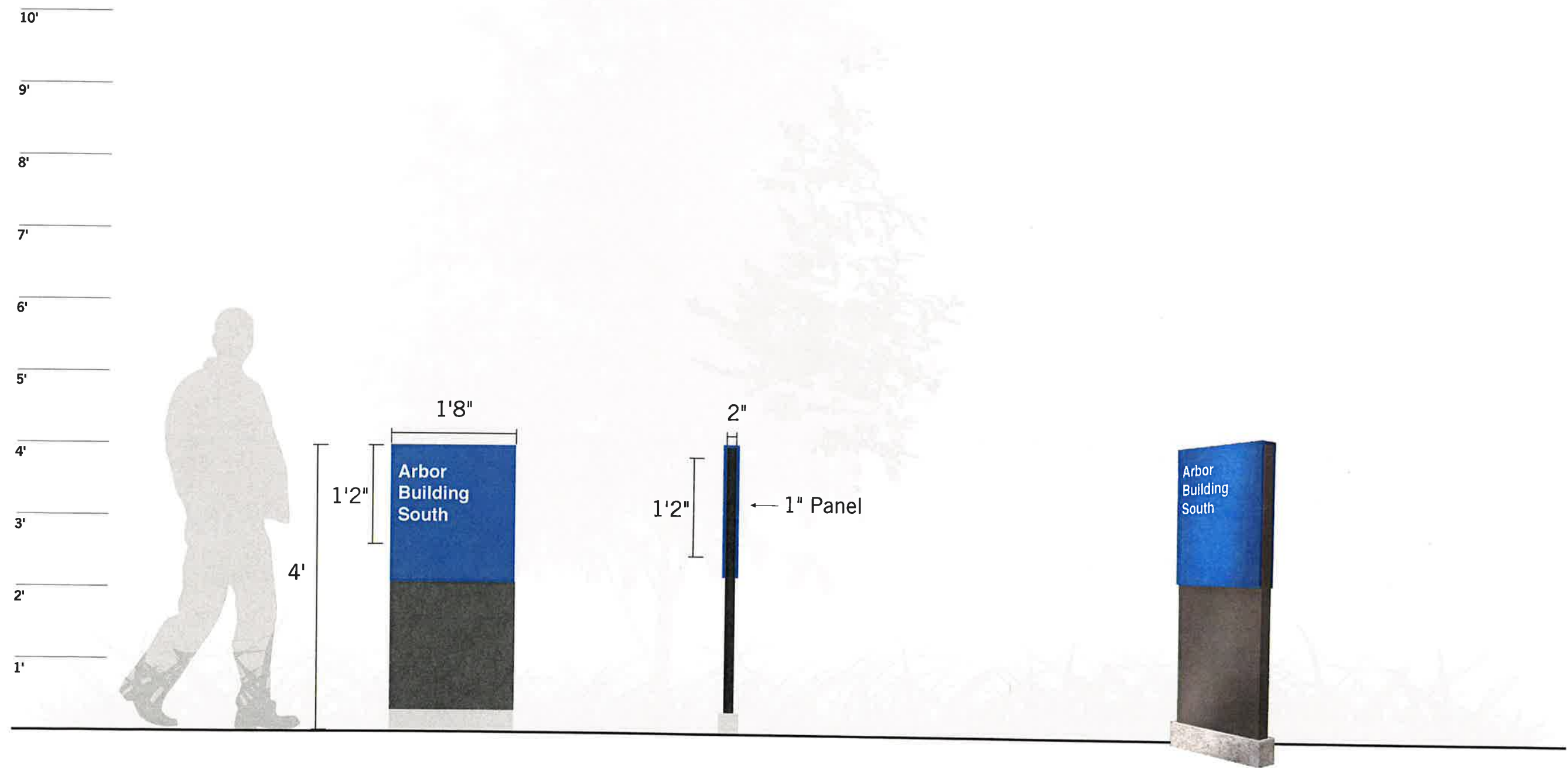
Type H
Primary Pedestrian Directional





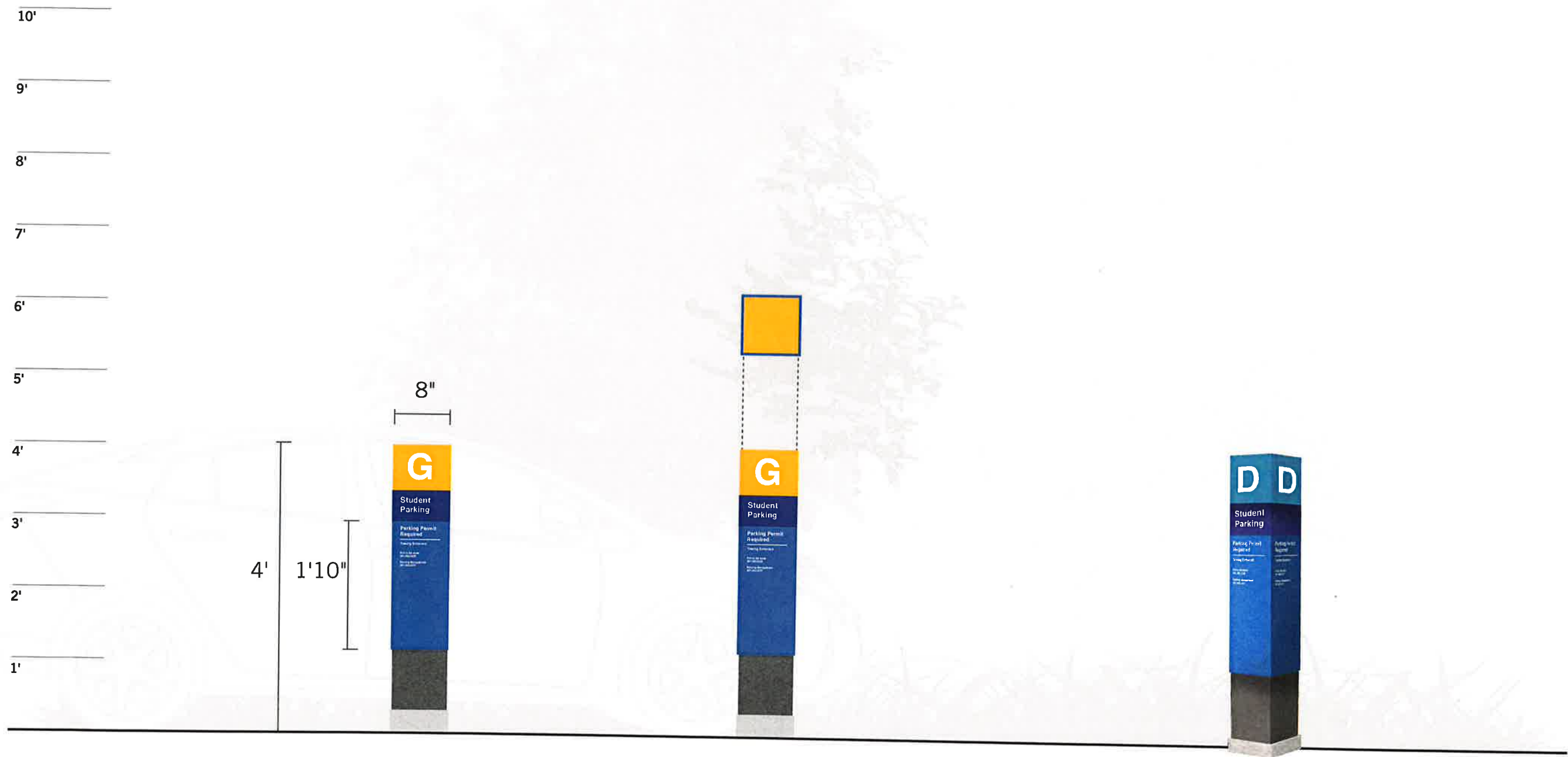
Type J
Campus Directory





Type K
Building Identifier

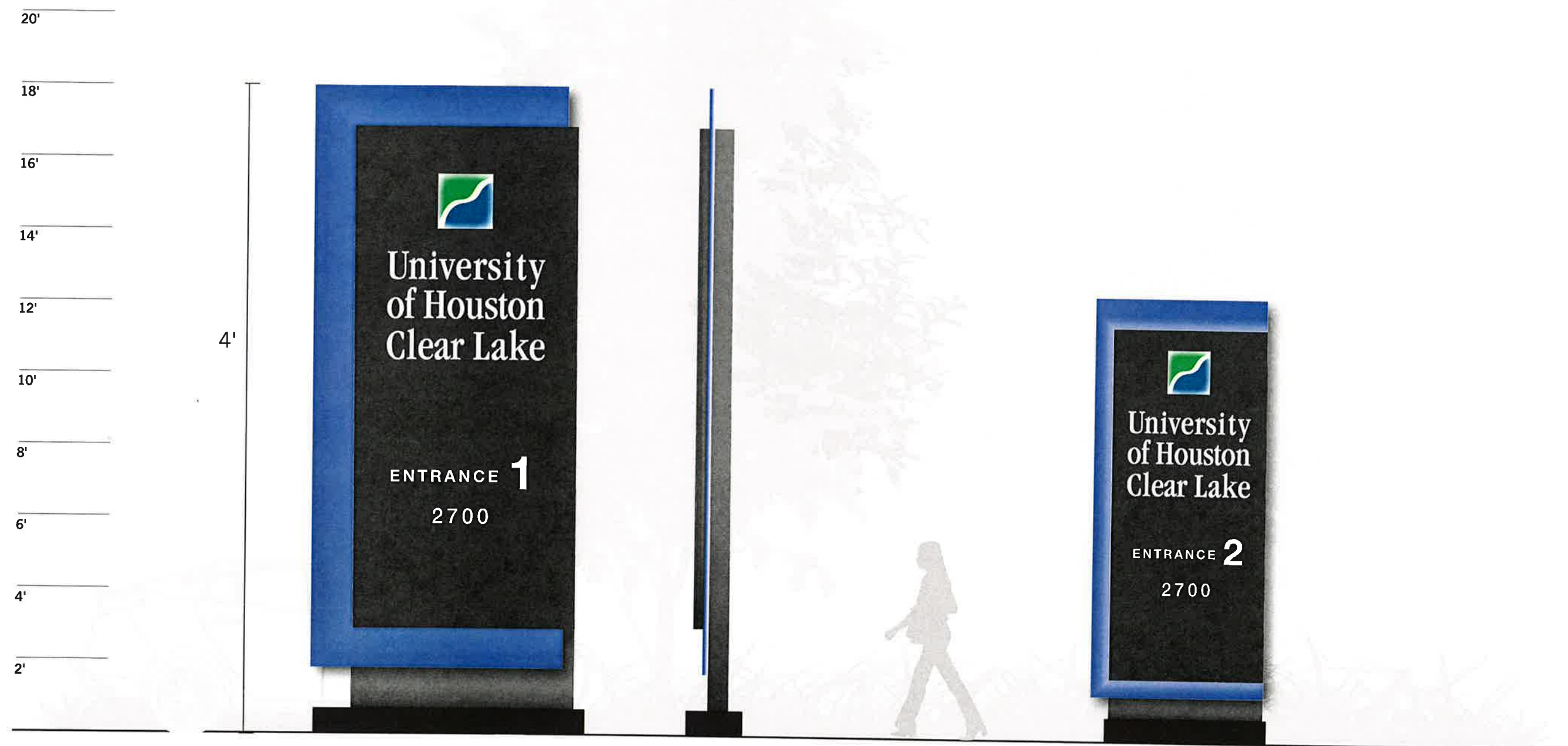




Type F
Parking Lot Designator






















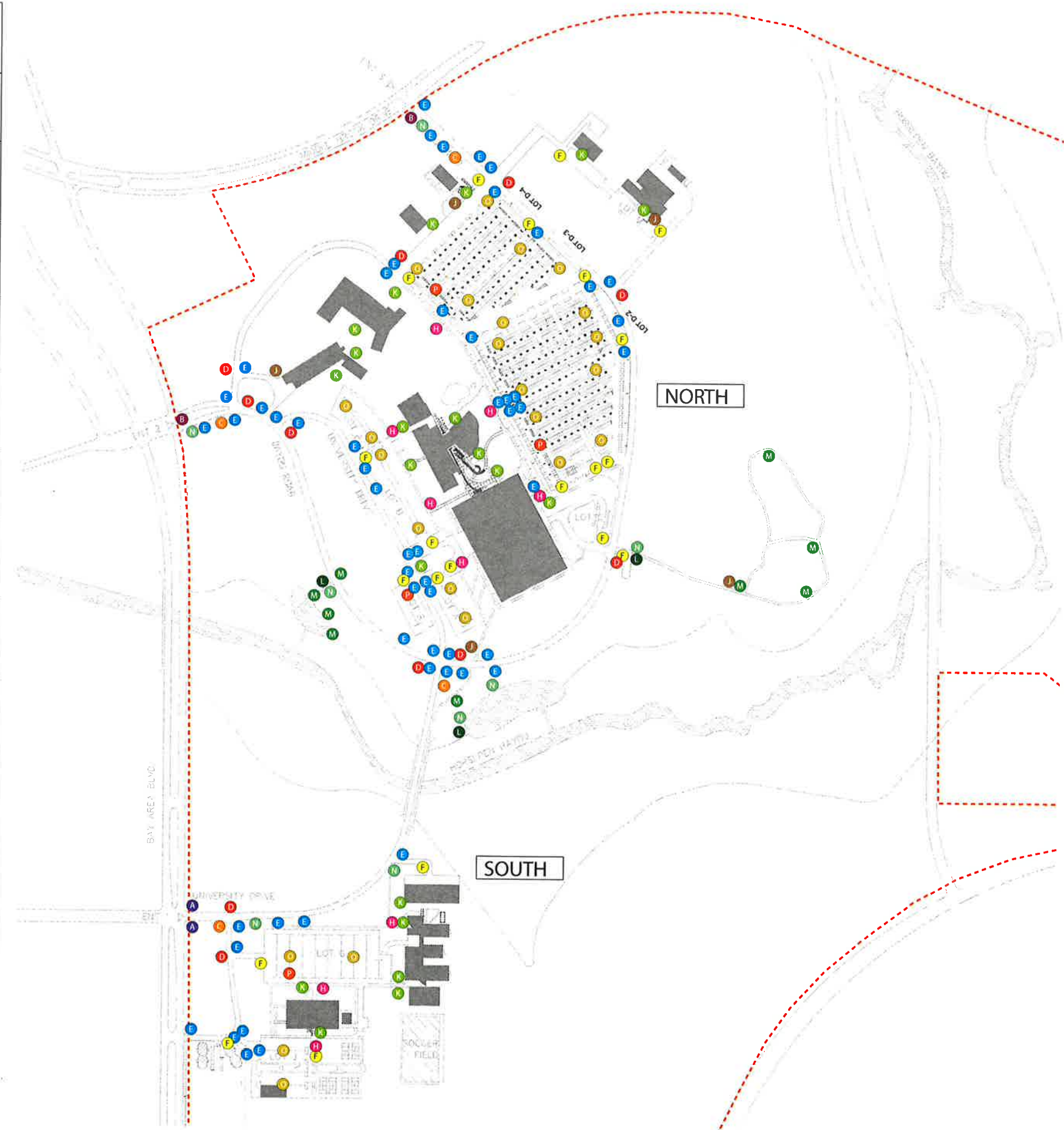
Type A
Primary Entry Monument

Type B
Secondary Entry Monument



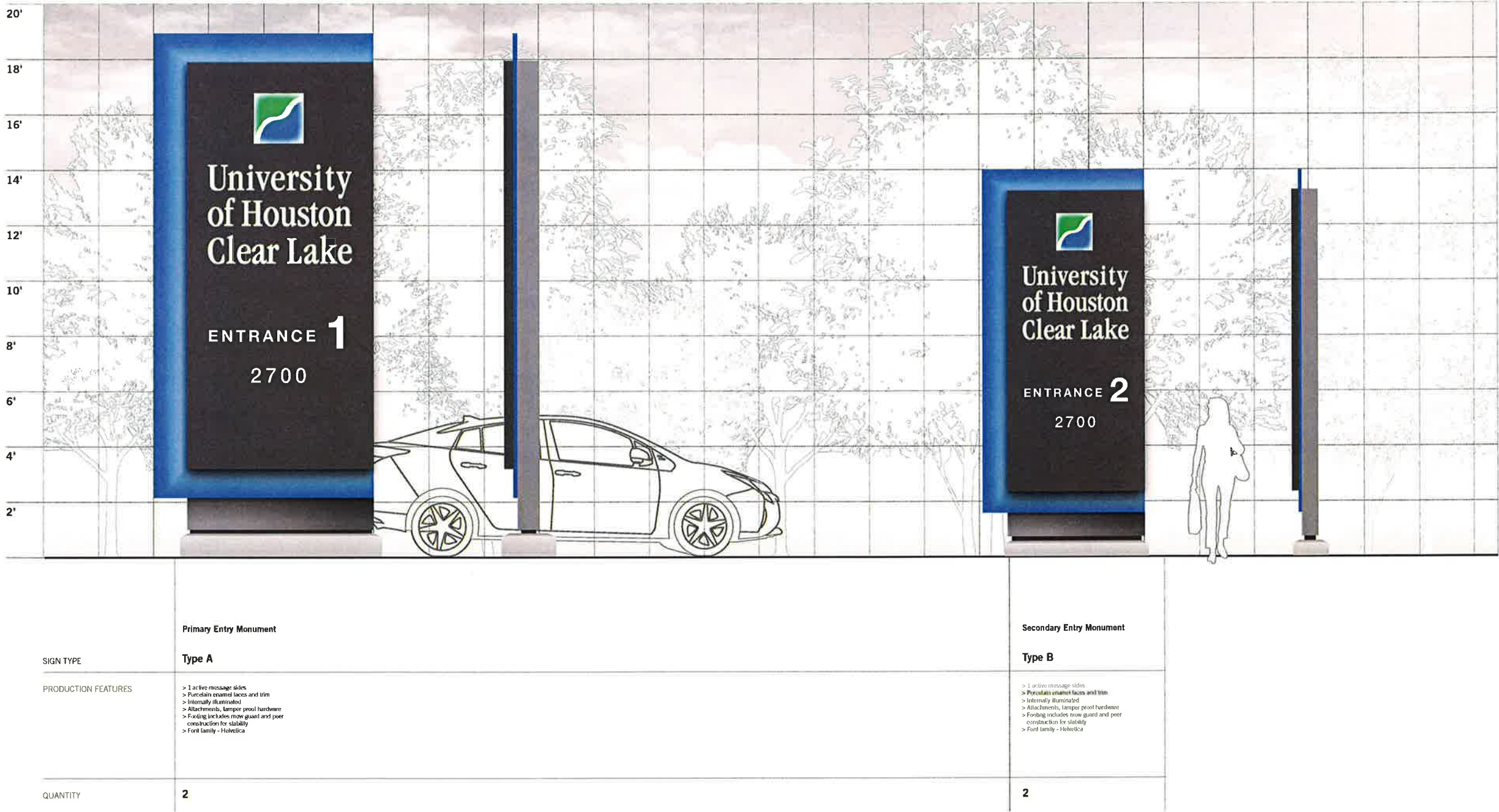
MASTER PLAN

1 Large Entry Monument Dimensions X Materials X		A	Quantity 2	
2 Small Entry Monument Dimensions X Materials X		B	Quantity 2	
3 Primary Vehicular Wayfinding Dimensions 3'6 X 10' Materials X		C	Quantity 4	3'6 X 10' structure. Metal frame is 2" thick with 4" depth. Printed area is 3' X 6'6, painted metal. 3' X 8" Perforated metal panel 1/8" thick.
4 Secondary Vehicular Wayfinding Dimensions 2'6 X 4'6 Materials X		D	Quantity 11	2'6 X 4'6 structure. Metal frame is 1" thick with 3" depth. Printed area is 2' X 2'6, painted metal. 2'6 X 6" perforated metal panel at 1/8" thick.
5 Traffic Regulatory Dimensions X Materials X		E	Quantity 59	Square posts, painted to match signage. 36 (Stop), 8 (Speed), Ped X (4), 3 (Deer X), 1 (No Parking), 2 (One Way), 1 (Hidden Entry), 2 (Curve Ahead - 1 Left Arrow - 1 Right Arrow), 2 (Keep Right)
6 Parking Lot Designator Dimensions 8" X 4" Materials X		F	Quantity 21	8" X 4", four sided structure. Printed area 6" X 3"
7 Pavement Marker Dimensions X Materials X		G	Quantity	Painted pavement markings, designated parking spot.
8 Primary Pedestrian Wayfinding Dimensions 1'6 X 7' Materials X		H	Quantity 9	1'6 X 7' structure. Frame is 1" thick with 3" depth. Double sided printed area at 1' X 4'6. 1'6 X 6" Perforated metal panel at 1/8" thick.
9 Campus Directory Map Dimensions 2' X 3' Materials X		J	Quantity 5	36" X 24" structure with printed area angle 45° to front.
10 Building Identifier Dimensions 1'6 X 4' Materials X		K	Quantity 21	1'6 X 4' structure. Frame is 1" thick with 3" depth. printed area 1'6 X 2', double sided. 8" X 1'6 perforated metal panel at 1/8" thick.
11 Nature Trail Feature Identifier Dimensions 1'6 X 3' Materials X		L	Quantity 3	1 X 3' Structure.
12 Nature Trail Interpretive Dimensions 2' X 3' Materials X		M	Quantity 9	2' X 3' structure. Printed area angle 45° to front.
13 Wildlife Signage Dimensions 1' X 1'6 Materials X		N	Quantity 8	1' X 1'6 structure.
14 Parking Lot Marker Dimensions 3' X 1' Materials X		O	Quantity 24	
15 Pay Station Marker Dimensions 3' X 6' Flag Materials X		P	Quantity 4	

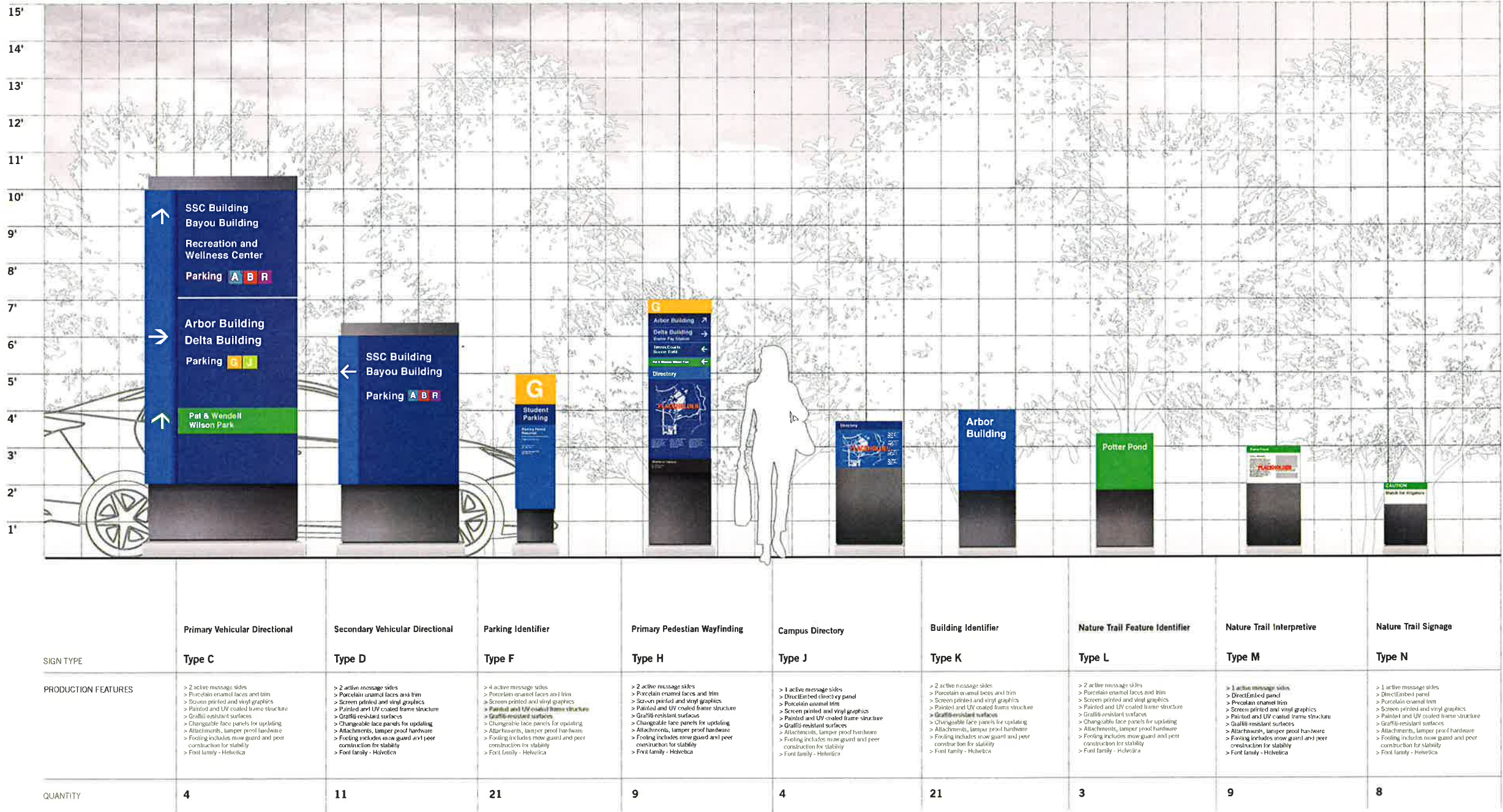


TECHNICAL PLANS

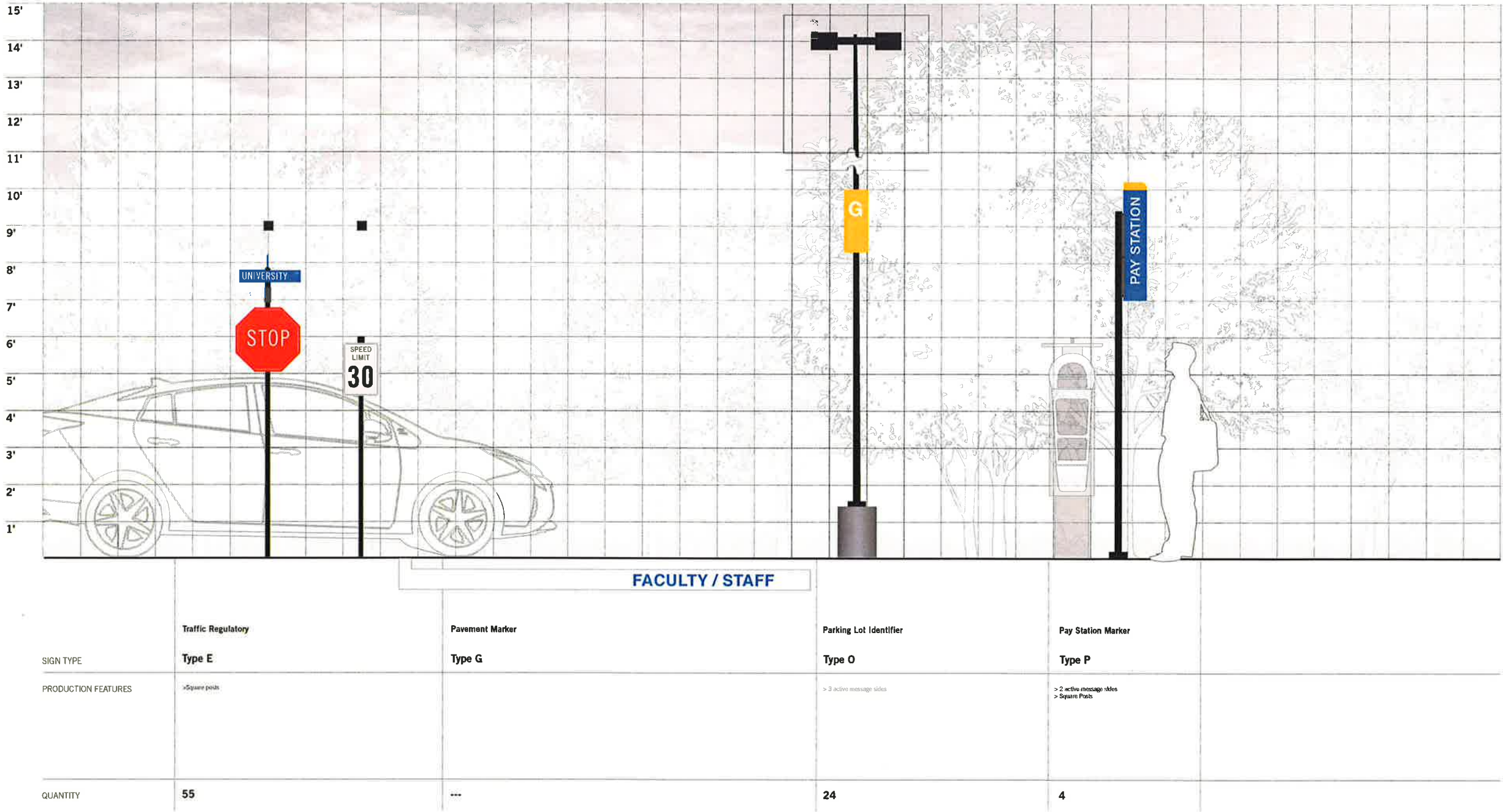
SIGN FAMILY - Entry

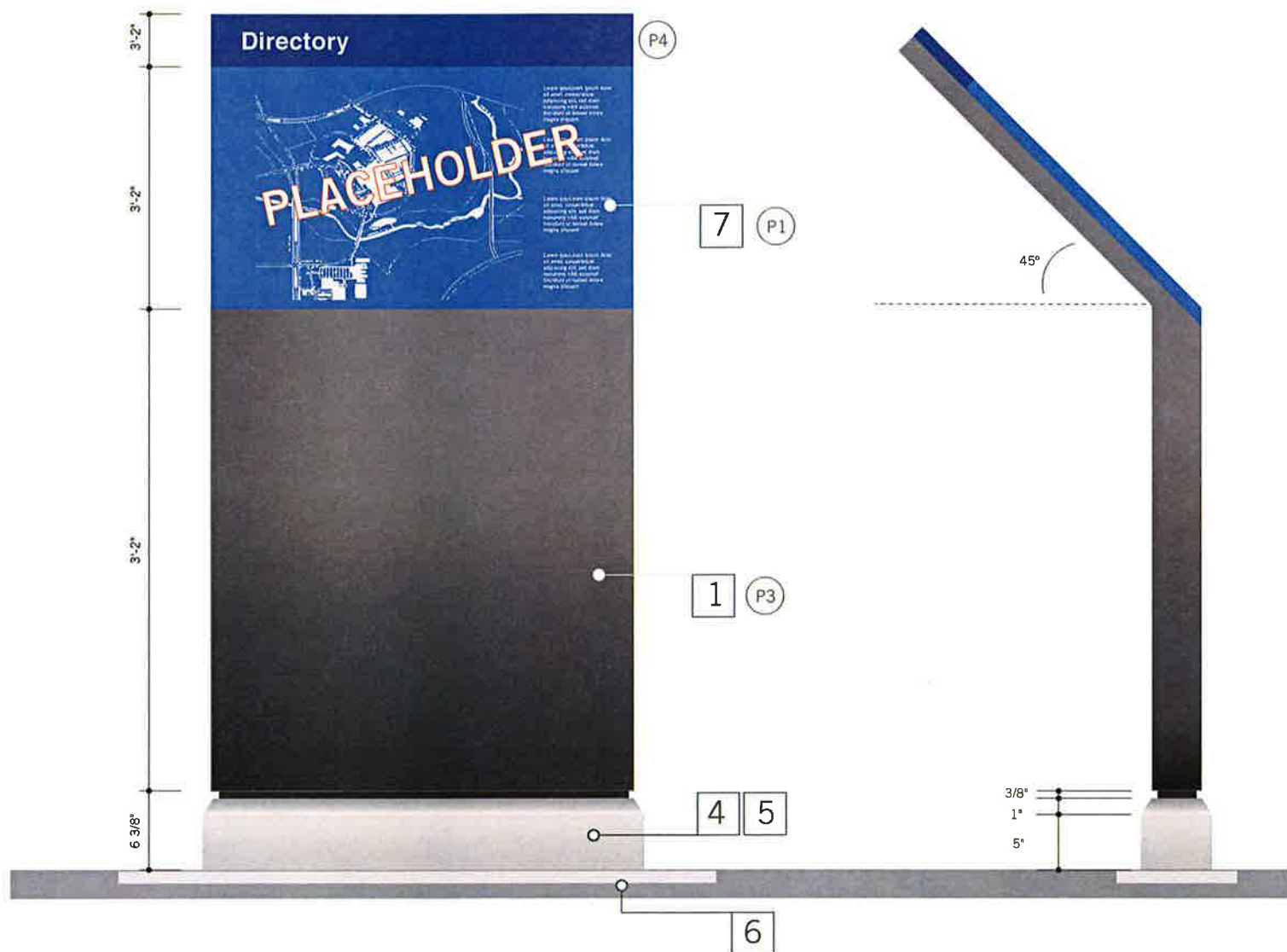


SIGN FAMILY - Campus



SIGN FAMILY - Ancillary





1 SIGN TYPE J - Campus Directional
Scale: as shown

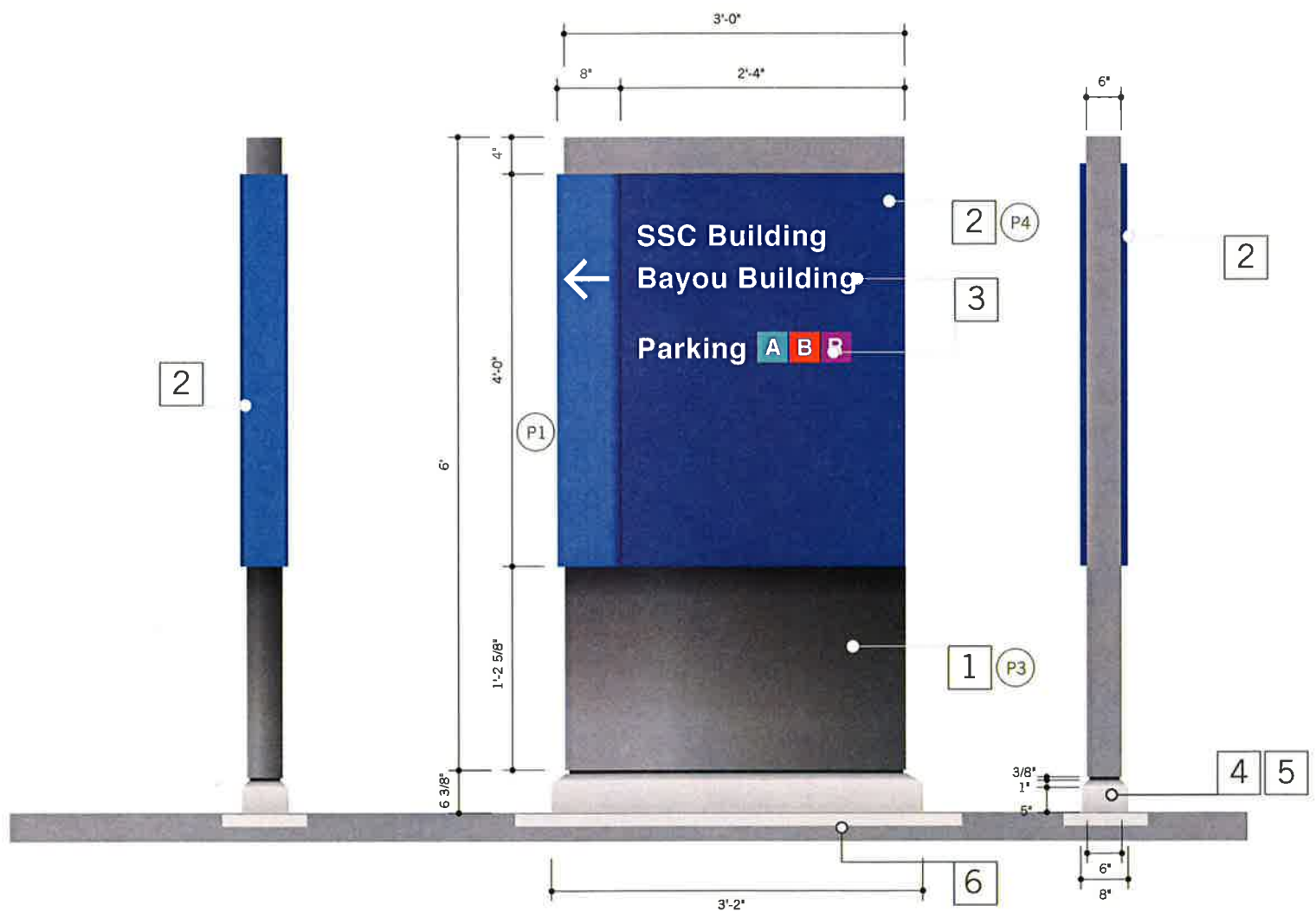
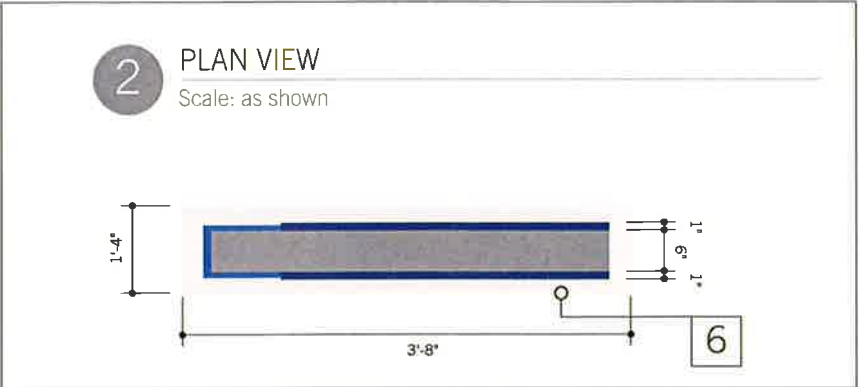
Fabrication Notes

- 1 Aluminum cabinet with surface applied message panels. Base painted to match indicated color, painted surfaces to be clear coated, satin finish.
- 2 **OPTION 1:** 1/2" deep, 1/16" thick porcelain pan faces attached to angle mounting brackets.
OPTION 2: Painted metal panel, 1/2" thick
- 3 Surface applied high performance vinyl. Arrows, text and graphics
- 4 Engineered concrete foundation/footing
- 5 1/2" wide, 45° bevel on all exposed footing edges.
- 6 Reinforced concrete mow guard flush with existing grade.
- 7 **OPTION 1:** Direct Embed Panel, 1/8" thick
OPTION 2: HPL IZONE Panel, 1/8" thick

Project Colors

- P1 MP 13728 - Blue Hawaii
P2 MP 00469 - Gecko Green
P3 MP 05044 - Smoked Pearl
P4 MP 03547 - Ocho Rios Blue

- V1 Vinyl, White Avery 900 Supercast Opaque
V2 Vinyl, Pantone 354 C, Avery 900 Supercast Opaque
V3 Vinyl, 3M 220 Sunflower
V4 Vinyl, 3M 220 Aqua
V5 Vinyl, 3M 220 Bright Orange
V6 Vinyl, 3M 220 Dark Magenta
V7 Vinyl, Pantone 375 C, Avery 900 Supercast Opaque



1 SIGN TYPE D - Secondary Vehicular Directional
Scale: as shown

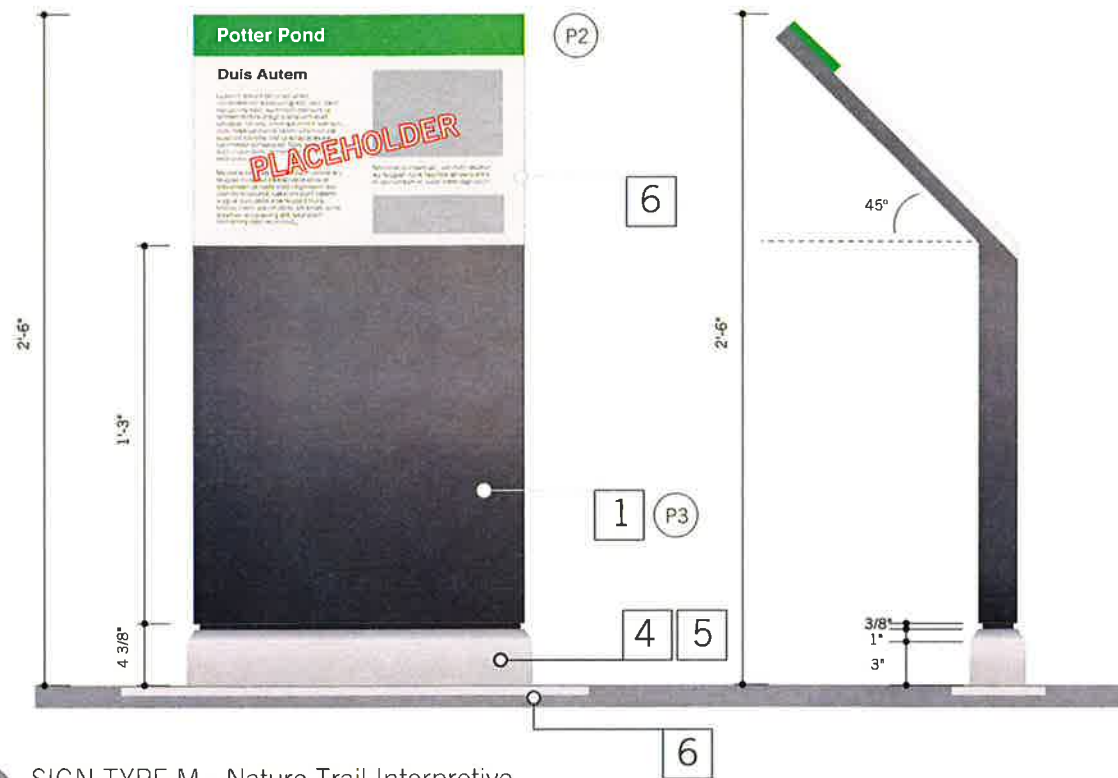
Fabrication Notes

- 1 Aluminum cabinet with surface applied message panels. Base painted to match indicated color, painted surfaces to be clear coated, satin finish.
- 2 **OPTION 1:** 1/2" deep, 1/16" thick porcelain pan faces attached to angle mounting brackets.
OPTION 2: Painted metal panel, 1/2" thick
- 3 Surface applied high performance vinyl. Arrows, text and graphics
- 4 Engineered concrete foundation/footing
- 5 1/2" wide, 45° bevel on all exposed footing edges.
- 6 Reinforced concrete curb guard flush with existing grade.

Project Colors

- P1** MP 13728 - Blue Hawaii
P2 MP 00469 - Gecko Green
P3 MP 05044 - Smoked Pearl
P4 MP 03547 - Ocho Rios Blue

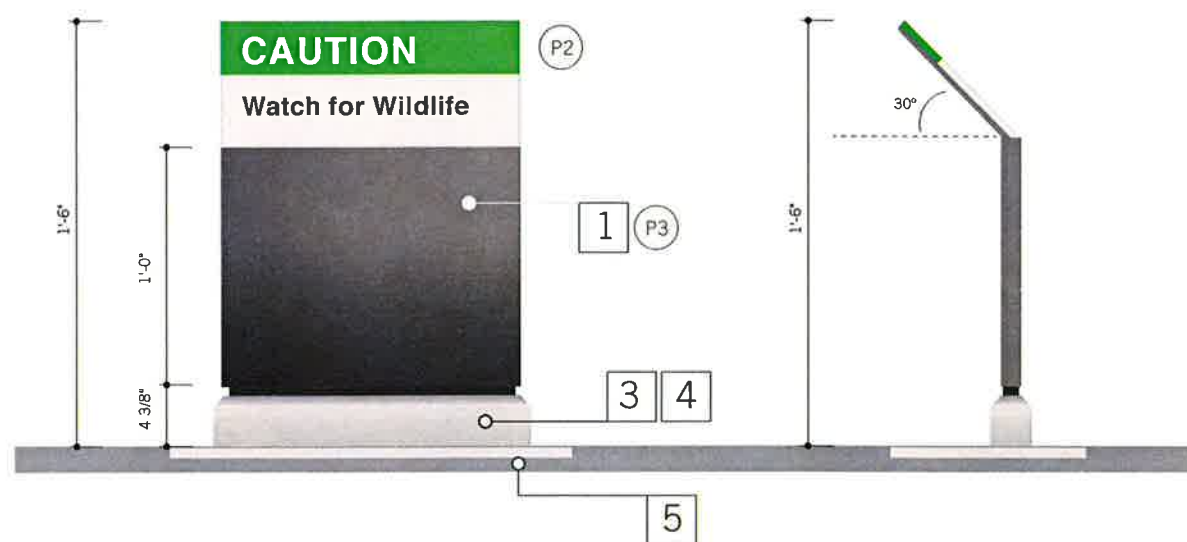
- V1** Vinyl, White Avery 900 Supercast Opaque
V2 Vinyl, Pantone 354 C, Avery 900 Supercast Opaque
V3 Vinyl, 3M 220 Sunflower
V4 Vinyl, 3M 220 Aqua
V5 Vinyl, 3M 220 Bright Orange
V6 Vinyl, 3M 220 Dark Magenta
V7 Vinyl, Pantone 375 C, Avery 900 Supercast Opaque



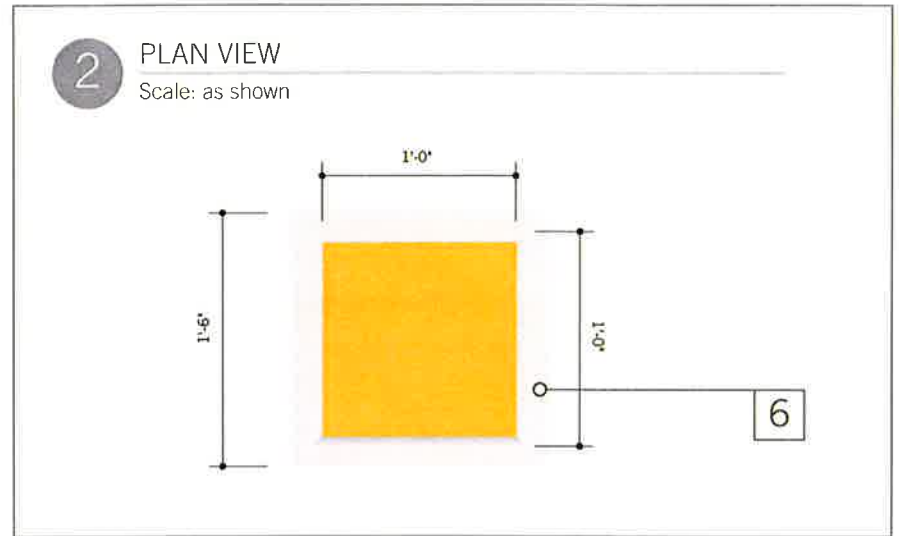
1 SIGN TYPE M - Nature Trail Interpretive
Scale: as shown

Fabrication Notes

- 1 Aluminum cabinet with surface applied message panels. Base painted to match indicated color, painted surfaces to be clear coated, satin finish.
- 2 Surface applied high performance vinyl. Arrows, text and graphics
- 3 Engineered concrete foundation/footing
- 4 1/2" wide, 45° bevel on all exposed footing edges.
- 5 Reinforced concrete mow guard flush with existing grade.
- 6 **OPTION 1:** Direct Embed Panel, 1/8" thick
OPTION 2: HPL IZONE Panel, 1/8" thick



2 SIGN TYPE N - Nature Trail Signage
Scale: as shown



Fabrication Notes

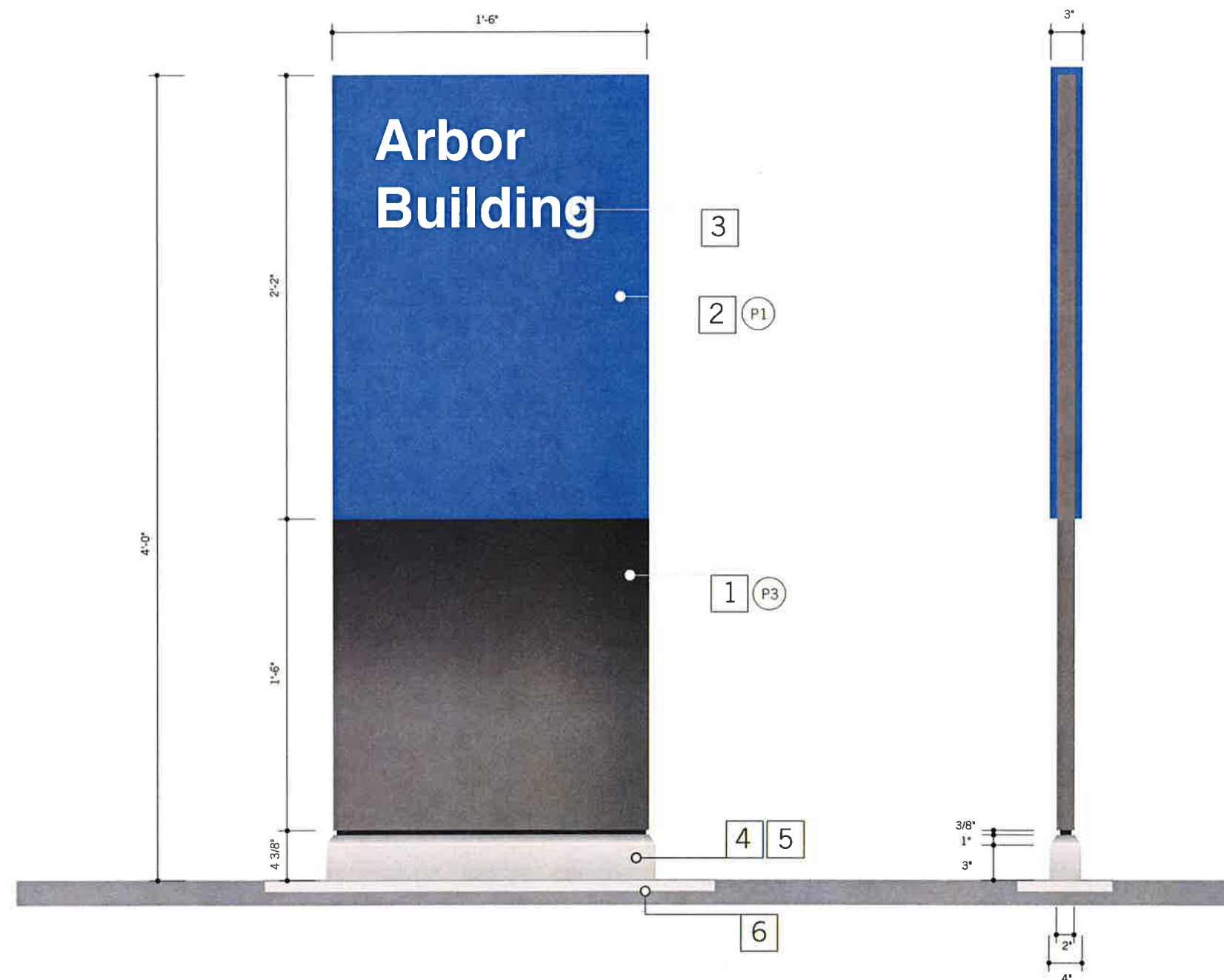
- 1 Aluminum cabinet with surface applied message panels. Base painted to match indicated color, painted surfaces to be clear coated, satin finish.
- 2 **OPTION 1:** 1/2" deep, 1/16" thick porcelain pan faces attached to angle mounting brackets.
OPTION 2: Painted metal panel, 1/2" thick
- 3 Surface applied high performance vinyl. Arrows, text and graphics
- 4 Engineered concrete foundation/footing
- 5 1/2" wide, 45° bevel on all exposed footing edges.
- 6 Reinforced concrete mow guard flush with existing grade.



Project Colors

- P1** MP 13728 - Blue Hawaii
P2 MP 00469 - Gecko Green
P3 MP 05044 - Smoked Pearl
P4 MP 03547 - Ocho Rios Blue

1 SIGN TYPE F - Parking Lot Designator
Scale: as shown



Fabrication Notes

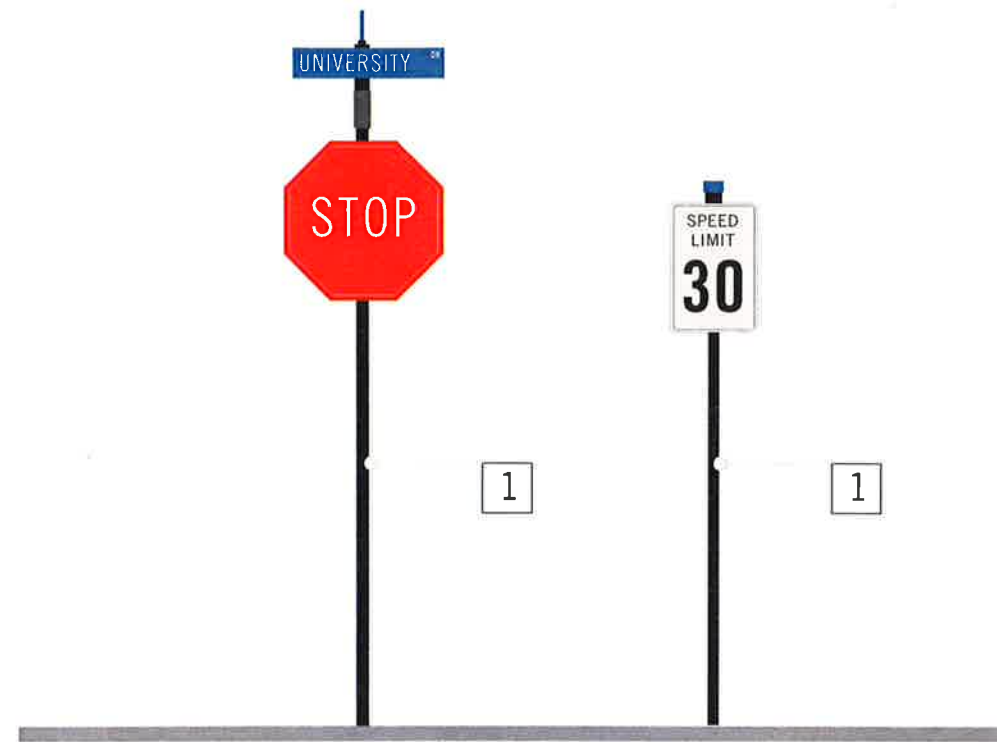
- 1 Aluminum cabinet with surface applied message panels. Base painted to match indicated color, painted surfaces to be clear coated, satin finish.
- 2 **OPTION 1:** 1/2" deep, 1/16" thick porcelain pan faces attached to angle mounting brackets.
OPTION 2: Painted metal panel, 1/2" thick
- 3 Surface applied high performance vinyl. Arrows, text and graphics
- 4 Engineered concrete foundation/footing
- 5 1/2" wide, 45° bevel on all exposed footing edges.
- 6 Reinforced concrete curb guard flush with existing grade.

Project Colors

- P1** MP 13728 - Blue Hawaii
P2 MP 00469 - Gecko Green
P3 MP 05044 - Smoked Pearl
P4 MP 03547 - Ocho Rios Blue

- V1** Vinyl, White Avery 900 Supercast Opaque
V2 Vinyl, Pantone 354 C, Avery 900 Supercast Opaque
V3 Vinyl, 3M 220 Sunflower
V4 Vinyl, 3M 220 Aqua
V5 Vinyl, 3M 220 Bright Orange
V6 Vinyl, 3M 220 Dark Magenta
V7 Vinyl, Pantone 375 C, Avery 900 Supercast Opaque

1 SIGN TYPE K - Building Identifier
 Scale: as shown



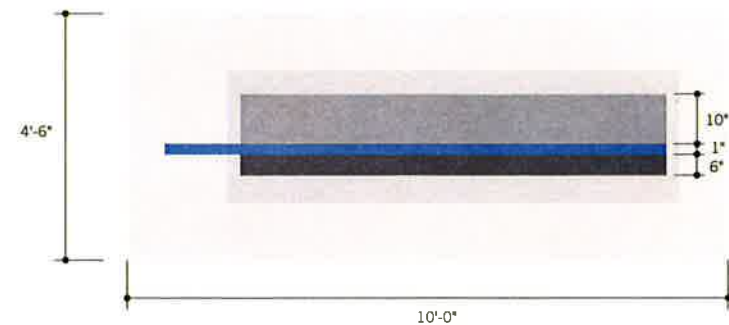
1 SIGN TYPE E - Traffic Regulatory
Scale: as shown

Fabrication Notes

- 1 1 3/4" square post, 14 gauge steel, painted MP 05044 Smoked Pearl



2 SIGN TYPE G - Pavement Marker
Scale: as shown



2 PLAN VIEW
Scale: as shown



1 SIGN TYPE A - Primary Entry Monument
Scale: as shown

Fabrication Notes

- 1 Aluminum cabinet. Base painted to match indicated color, painted surfaces to be clear coated, satin finish.
- 2 **OPTION 1:** 1" deep, 1/8" thick porcelain pan faces attached to angle mounting brackets, Halo lighting
OPTION 2: Painted metal panel, Halo Lighting
- 3 Punched through acrylic lettering and logo, internally lit
- 4 Engineered concrete foundation/footing
- 5 1" wide, 45° bevel on all exposed footing edges.
- 6 Reinforced concrete mow guard flush with existing grade.

Project Colors

- P1** MP 13728 - Blue Hawaii
P2 MP 00469 - Gecko Green
P3 MP 05044 - Smoked Pearl
P4 MP 03547 - Ocho Rios Blue



1 SIGN TYPE H - Primary Pedestrian Wayfinding
Scale: as shown

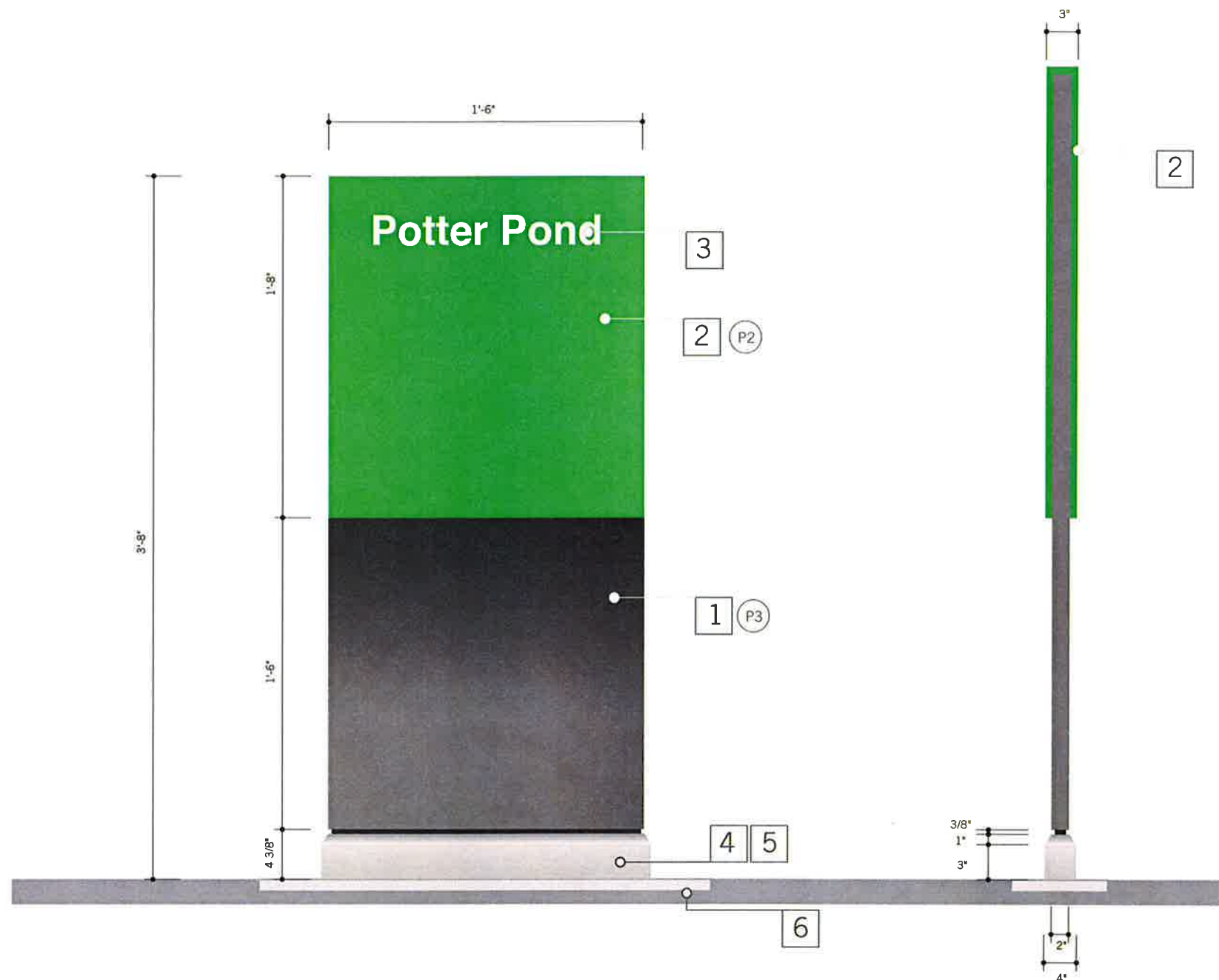
Fabrication Notes

- 1 Aluminum cabinet with surface applied message panels. Base painted to match indicated color, painted surfaces to be clear coated, satin finish.
- 2 **OPTION 1:** 1/2" deep, 1/16" thick porcelain pan faces attached to angle mounting brackets.
OPTION 2: Painted metal panel, 1/2" thick
- 3 Surface applied high performance vinyl. Arrows, text and graphics
- 4 Engineered concrete foundation/footing
- 5 1/2" wide, 45° bevel on all exposed footing edges.
- 6 Reinforced concrete mow guard flush with existing grade
- 7 **OPTION 1:** Direct Embed Panel, 1/8" thick
OPTION 2: HPL IZONE Panel, 1/8" thick

Project Colors

- P1 MP 13728 - Blue Hawaii
- P2 MP 00469 - Gecko Green
- P3 MP 05044 - Smoked Pearl
- P4 MP 03547 - Ocho Rios Blue

- V1 Vinyl, White Avery 900 Supercast Opaque
- V2 Vinyl, Pantone 354 C, Avery 900 Supercast Opaque
- V3 Vinyl, 3M 220 Sunflower
- V4 Vinyl, 3M 220 Aqua
- V5 Vinyl, 3M 220 Bright Orange
- V6 Vinyl, 3M 220 Dark Magenta
- V7 Vinyl, Pantone 375 C, Avery 900 Supercast Opaque



Fabrication Notes

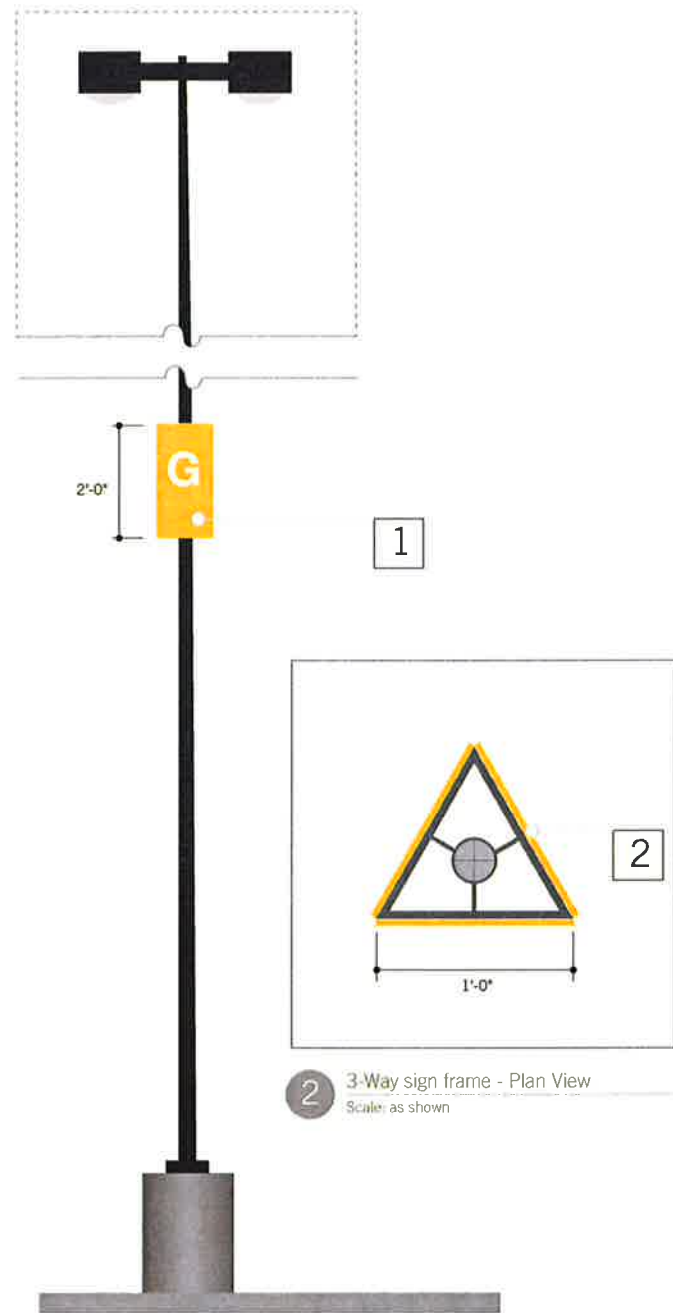
- 1 Aluminum cabinet with surface applied message panels. Base painted to match indicated color, painted surfaces to be clear coated, satin finish.
- 2 **OPTION 1:** 1/2" deep, 1/16" thick porcelain pan faces attached to angle mounting brackets.
OPTION 2: Painted metal panel, 1/2" thick
- 3 Surface applied high performance vinyl. Arrows, text and graphics
- 4 Engineered concrete foundation/footing
- 5 1/2" wide, 45° bevel on all exposed footing edges.
- 6 Reinforced concrete mow guard flush with existing grade.

Project Colors

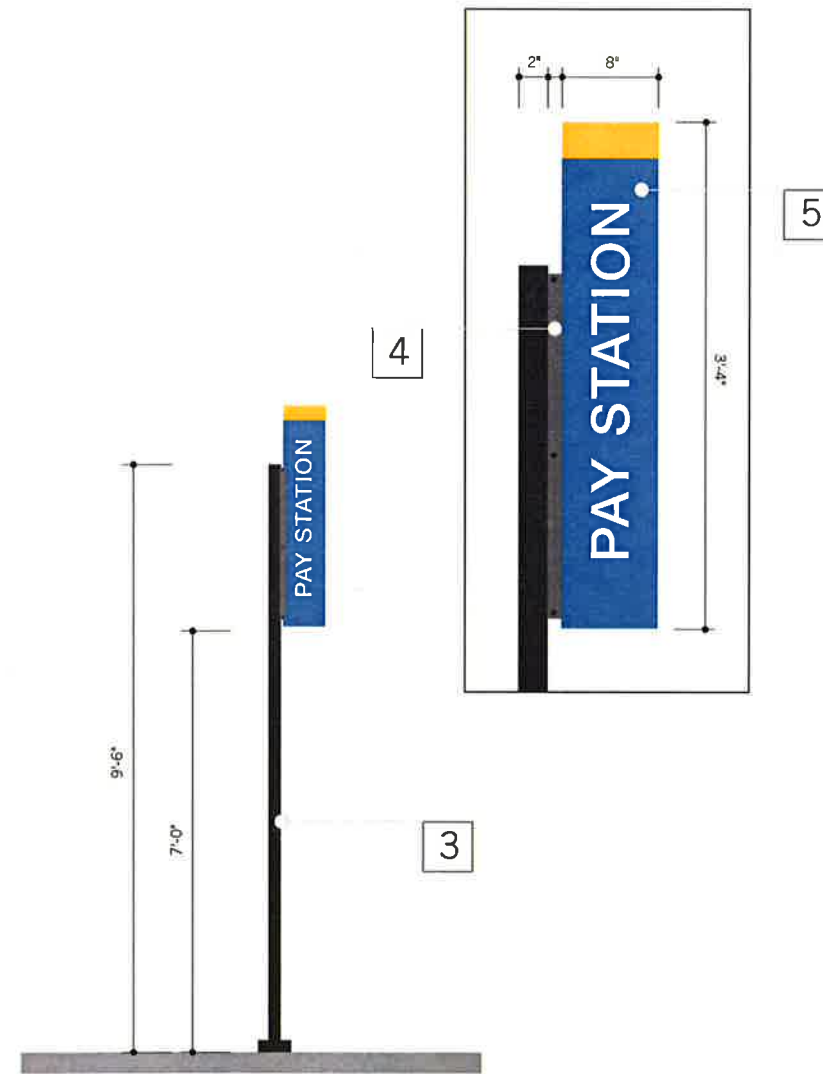
- P1** MP 13728 - Blue Hawaii
P2 MP 00469 - Gecko Green
P3 MP 05044 - Smoked Pearl
P4 MP 03547 - Ocho Rios Blue

- V1** Vinyl, White Avery 900 Supercast Opaque
V2 Vinyl, Pantone 354 C, Avery 900 Supercast Opaque
V3 Vinyl, 3M 220 Sunflower
V4 Vinyl, 3M 220 Aqua
V5 Vinyl, 3M 220 Bright Orange
V6 Vinyl, 3M 220 Dark Magenta
V7 Vinyl, Pantone 375 C, Avery 900 Supercast Opaque

1 SIGN TYPE L - Nature Trail Feature Identifier
 Scale: as shown



1 SIGN TYPE O - Parking Lot Marker
Scale: as shown



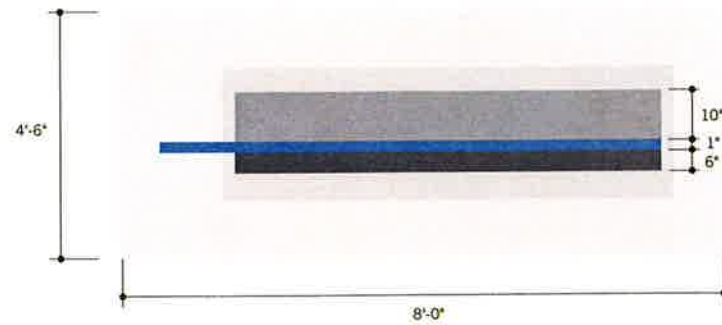
3 SIGN TYPE P - Pay Station Marker
Scale: as shown

Fabrication Notes

- 1 Three sided parking lot wayfinding sign
- 2 **OPTION 1:** 1/2" deep, 1/16" thick porcelain pan faces attached to angle mounting brackets.
OPTION 2: Painted metal panel, 1/2" thick
- 3 1 3/4" square post, 14 gauge steel, painted MP 05044 Smoked Pearl
- 4 1/2" Metal bracket
- 5 3/8" painted aluminum panel, double sided

Project Colors

- P1 MP 13728 - Blue Hawaii
P2 MP 00469 - Gecko Green
P3 MP 05044 - Smoked Pearl
P4 MP 03547 - Ocho Rios Blue



2 PLAN VIEW
Scale: as shown



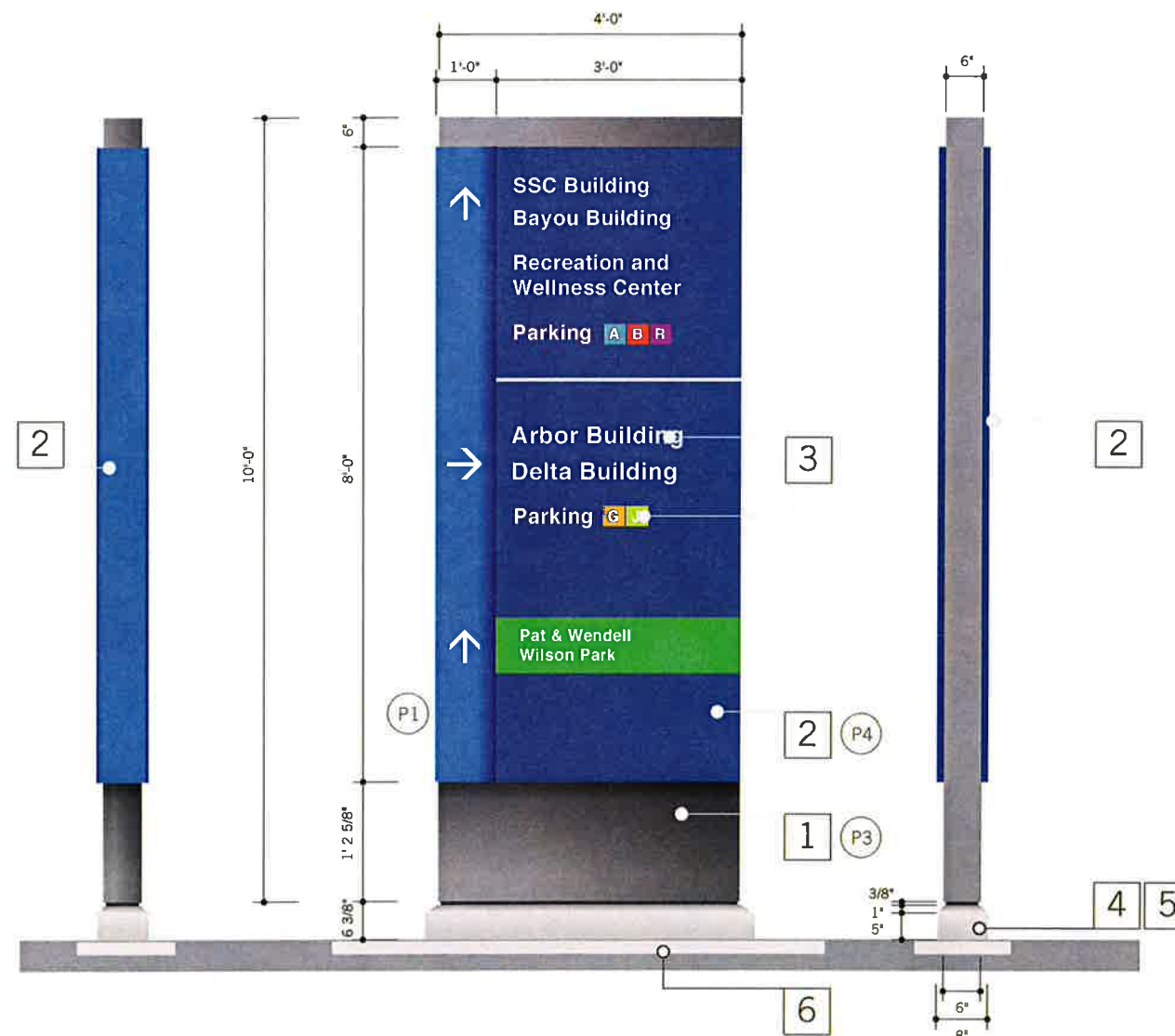
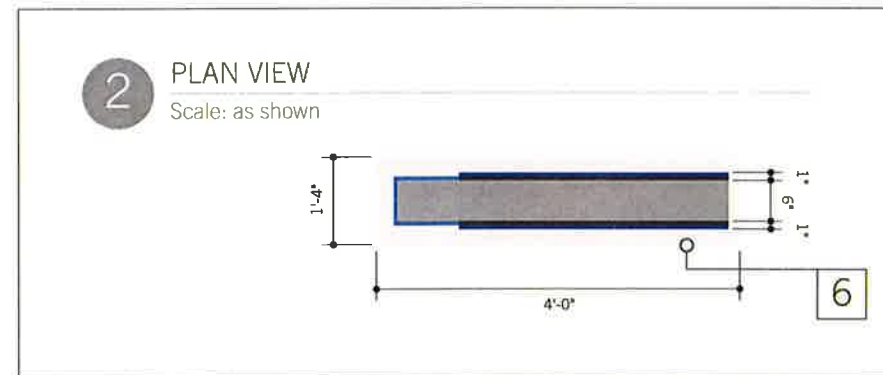
1 SIGN TYPE B - Secondary Entry Monument
Scale: as shown

Fabrication Notes

- 1 Aluminum cabinet. Base painted to match indicated color, painted surfaces to be clear coated, satin finish.
- 2 **OPTION 1:** 1" deep, 1/8" thick porcelain pan faces attached to angle mounting brackets, Halo lighting
OPTION 2: Painted metal panel, Halo Lighting
- 3 Punched through acrylic lettering and logo, internally lit
- 4 Engineered concrete foundation/footing
- 5 1" wide, 45° bevel on all exposed footing edges.
- 6 Reinforced concrete mow guard flush with existing grade.

Project Colors

- P1** MP 13728 - Blue Hawaii
P2 MP 00469 - Gecko Green
P3 MP 05044 - Smoked Pearl
P4 MP 03547 - Ocho Rios Blue



1 SIGN TYPE C - Primary Vehicular Directional
Scale: as shown

Fabrication Notes
















- 1 Aluminum cabinet with surface applied message panels. Base painted to match indicated color, painted surfaces to be clear coated, satin finish.
- 2 **OPTION 1:** 1/2" deep, 1/16" thick porcelain pan faces attached to angle mounting brackets.
OPTION 2: Painted metal panel, 1/2" thick
- 3 Surface applied high performance vinyl. Arrows, text and graphics
- 4 Engineered concrete foundation/footing
- 5 1/2" wide, 45° bevel on all exposed footing edges.
- 6 Reinforced concrete curb guard flush with existing grade.

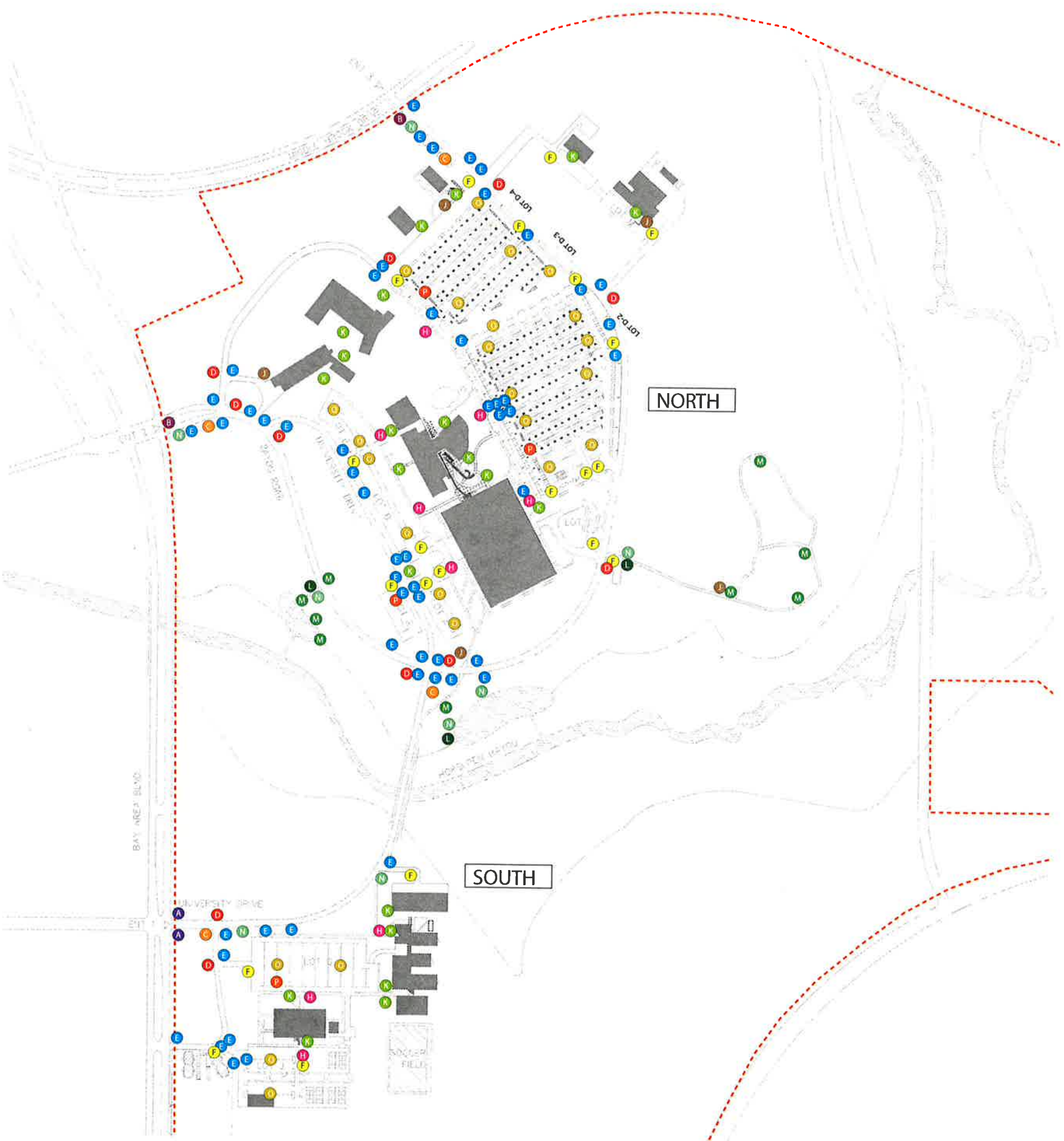
Project Colors































- P1** MP 13728 - Blue Hawaii
P2 MP 00469 - Gecko Green
P3 MP 05044 - Smoked Pearl
P4 MP 03547 - Ocho Rios Blue

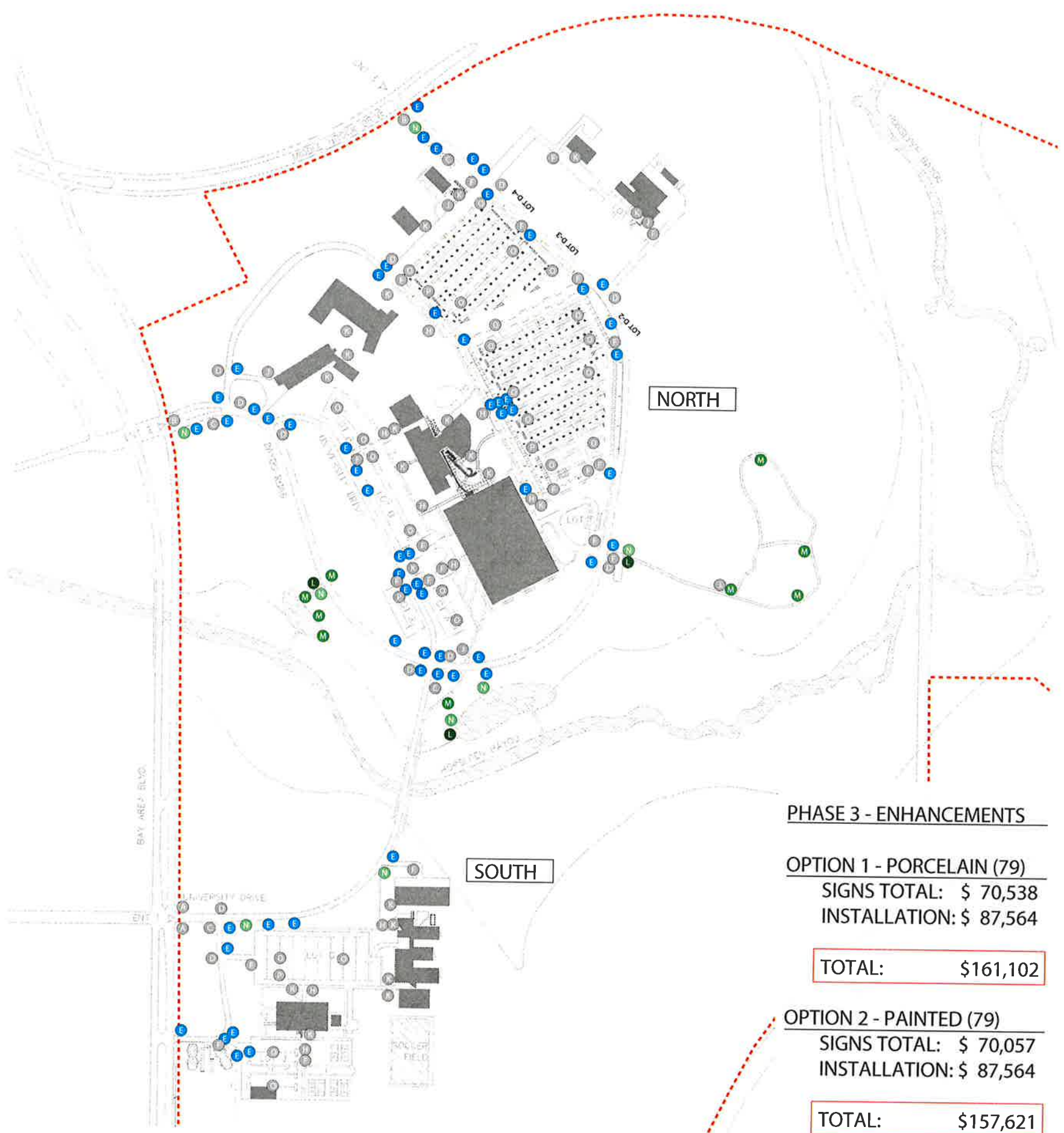
- V1** Vinyl, White Avery 900 Supercast Opaque
V2 Vinyl, Pantone 354 C, Avery 900 Supercast Opaque
V3 Vinyl, 3M 220 Sunflower
V4 Vinyl, 3M 220 Aqua
V5 Vinyl, 3M 220 Bright Orange
V6 Vinyl, 3M 220 Dark Magenta
V7 Vinyl, Pantone 375 C, Avery 900 Supercast Opaque

IMPLEMENTATION PLAN

1 Large Entry Monument <div>Dimensions X Materials X</div>		<div>A</div>	Quantity 2	
2 Small Entry Monument <div>Dimensions X Materials X</div>		<div>B</div>	Quantity 2	
3 Primary Vehicular Wayfinding <div>Dimensions 3'6" X 10' Materials X</div>		<div>C</div>	Quantity 4	3'6" X 10' structure. Metal frame is 2" thick with 4" depth. Printed area is 3' X 6'6", painted metal. 3' X 8" Perforated metal panel 1/8" thick.
4 Secondary Vehicular Wayfinding <div>Dimensions 2'6" X 4'6" Materials X</div>		<div>D</div>	Quantity 11	2'6" X 4'6" structure. Metal frame is 1" thick with 3" depth. Printed area is 2' X 2'6", painted metal. 2'6" X 6" perforated metal panel at 1/8" thick.
5 Traffic Regulatory <div>Dimensions X Materials X</div>		<div>E</div>	Quantity 59	Square posts, painted to match signage. 36 (Stop), 8 (Speed), Ped X (4), 3 (Deer X), 1 (No Parking), 2 (One Way), 1 (Hidden Entry), 2 (Curve Ahead - 1 Left Arrow - 1 Right Arrow), 2 (Keep Right)
6 Parking Lot Designator <div>Dimensions 8" X 4" Materials X</div>		<div>F</div>	Quantity 21	8" X 4", four sided structure. Printed area 6" X 3'
7 Pavement Marker <div>Dimensions X Materials X</div>		<div>G</div>	Quantity	Painted pavement markings, designated parking spot.
8 Primary Pedestrian Wayfinding <div>Dimensions 1'6" X 7' Materials X</div>		<div>H</div>	Quantity 9	1'6" X 7' structure. Frame is 1" thick with 3" depth. Double sided printed area at 1' X 4'6". 1'6" X 6" Perforated metal panel at 1/8" thick.
9 Campus Directory Map <div>Dimensions 2' X 3' Materials X</div>		<div>J</div>	Quantity 5	36" X 24" structure with printed area angle 45° to front.
10 Building Identifier <div>Dimensions 1'6" X 4" Materials X</div>		<div>K</div>	Quantity 21	1'6" X 4' structure. Frame is 1" thick with 3" depth. printed area 1'6" X 2', double sided. 8" X 1'6" perforated metal panel at 1/8" thick.
11 Nature Trail Feature Identifier <div>Dimensions 1'6" X 3' Materials X</div>		<div>L</div>	Quantity 3	1 X 3' Structure.
12 Nature Trail Interpretive <div>Dimensions 2' X 3' Materials X</div>		<div>M</div>	Quantity 9	2' X 3' structure. Printed area angle 45° to front.
13 Wildlife Signage <div>Dimensions 1' X 1'6" Materials X</div>		<div>N</div>	Quantity 8	1' X 1'6" structure.
14 Parking Lot Marker <div>Dimensions 3' X 1' Materials X</div>		<div>O</div>	Quantity 24	
15 Pay Station Marker <div>Dimensions 2' X 6" flag Materials X</div>		<div>P</div>	Quantity 4	



1 Large Entry Monument Dimensions: 4' X 10' X 10' Materials: X			Quantity: 2	OPTION 1 - PAINTED \$58,031.00 per unit OPTION 2 - PAINTED \$58,031.00 per unit
2 Small Entry Monument Dimensions: 2' X 10' X 10' Materials: X			Quantity: 2	OPTION 1 - PAINTED \$37,739.00 per unit OPTION 2 - PAINTED \$37,739.00 per unit
3 Primary Vehicular Wayfinding Dimensions: 15.5' W X 10' H Materials: X			Quantity: 2	OPTION 1 - PORCELAIN \$17,084.00 per unit OPTION 2 - PAINTED \$17,096.00 per unit
4 Secondary Vehicular Wayfinding Dimensions: 20' W X 10' H Materials: X			Quantity: 11	OPTION 1 - PORCELAIN \$8,683.00 per unit OPTION 2 - PAINTED \$8,224.00 per unit
5 Traffic Regulatory Dimensions: X Materials: X			Quantity: 59	OPTION 1 \$443.00 per unit OPTION 2 \$443.00 per unit
6 Parking Lot Designator Dimensions: 8' X 4' X 10' Materials: X			Quantity: 21	OPTION 1 - PORCELAIN \$6,584.00 per unit OPTION 2 - PAINTED \$5,632.00 per unit
7 Pavement Marker Dimensions: X Materials: X			Quantity: 1	OPTION 1 - PAINTED OPTION 2 - PAINTED
8 Primary Pedestrian Wayfinding Dimensions: 10' X 10' X 10' Materials: X			Quantity: 2	OPTION 1 - PORCELAIN \$8,908.00 per unit OPTION 2 - PAINTED \$7,044.00 per unit
9 Campus Directory Map Dimensions: 2' X 4' X 10' Materials: X			Quantity: 5	OPTION 1 - DIRECT IMBED \$4,736.00 per unit OPTION 2 - I-ZONE \$3,339.00 per unit
10 Building Identifier Dimensions: 10' X 4' X 10' Materials: X			Quantity: 21	OPTION 1 - PORCELAIN \$2,795.00 per unit OPTION 2 - PAINTED \$2,595.00 per unit
11 Nature Trail Feature Identifier Dimensions: 16' X 10' X 10' Materials: X			Quantity: 3	OPTION 1 - PORCELAIN \$2,877.00 per unit OPTION 2 - PAINTED \$2,558.00 per unit
12 Nature Trail Interpretive Dimensions: 2' X 3' X 10' Materials: X			Quantity: 9	OPTION 1 - PORCELAIN \$2,775.00 per unit OPTION 2 - PAINTED \$2,702.00 per unit
13 Wildlife Signage Dimensions: 1' X 1' X 10' Materials: X			Quantity: 8	OPTION 1 - PORCELAIN \$1,724.00 per unit OPTION 2 - PAINTED \$1,491.00 per unit
14 Parking Lot Marker Dimensions: 1' X 1' X 10' Materials: X			Quantity: 24	OPTION 1 - PORCELAIN \$2,077.00 per unit OPTION 2 - PAINTED \$524.00 per unit
15 Pay Station Marker Dimensions: 1' X 1' X 10' Materials: X			Quantity: 14	OPTION 1 - PORCELAIN \$3,356.00 per unit OPTION 2 - PAINTED \$2,094.00 per unit



PHASE 3 - ENHANCEMENTS

OPTION 1 - PORCELAIN (79)

SIGNS TOTAL: \$ 70,538

INSTALLATION: \$ 87,564

TOTAL: \$161,102

OPTION 2 - PAINTED (79)

SIGNS TOTAL: \$ 70,057

INSTALLATION: \$ 87,564

TOTAL: \$157,621