Agenda

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02 Master Plan Process and Schedule
03 Role of Master Plan Committee
04 Campus Constituent Engagement
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01 Team Introduction
Team Introduction

Jeffrey Bricker
AIA, NCARB
Principal in Charge
Page

Barbara Maloney
Planning Principal
Page

Philip Perlin, AICP
Project Manager
Page

Andrew Sullivan
FRA, ASLA
Landscape Architect
Page

Katharyn Hurd
LEED AP, ASLA
Campus Planner
Page
Your Campus Planning Team

**Core Planning Team**
- **Philip Perlin, AICP**
  - Project Manager
- **Barbara Maloney, AIA**
  - Planning Principal
- **Andrew Sullivan, RLA, ASLA**
  - Landscape Architect
- **Katharyn Hurd, LEEP AP, ASLA**
  - Campus Planner

**Team Resources**
- **David Quenemoen, AIA, LEED AP, NCARB**
  - Architect
- **Herman Dyal, FAIA**
  - Graphics and Wayfinding

**Sub-Consultants**
- **Steve Albert, PE, CFM**
  - Civil and Infrastructure – Site Consultant
  - Sherwood Design Engineers
- **Jeff Bolander, PE**
  - MEP Consultant
  - Shah Smith & Associates
- **Brian Lozano, PMP**
  - Traffic and Parking Consultant
  - Walter P. Moore

**Executive Review**
- **Jeffrey Bricker, AIA, NCARB**
  - Principal-in-Charge
02 Master Plan Process and Schedule
Master Plan Components

- **DISCOVERY**
  - Stakeholder Interviews
  - Analysis
  - Initial Ideas

- **EXPLORATION**
  - Concept Alternatives

- **SYNTHESIS**
  - Draft Plan

- **MASTER PLAN**
  - Documentation
Schedule

**PHASE 1: DISCOVERY AND OPPORTUNITIES**

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<td>1.1</td>
<td>Data Collection, Review and Analysis</td>
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<td>Site Visits</td>
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<td>Site and Open Space Analysis</td>
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<td>Sustainability Review</td>
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**PHASE 2: EXPLORATION**

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**PHASE 3: SYNTHESIS**

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<td>Wayfinding Strategy</td>
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<td>Implementation Strategy and Conceptual Budget Estimates</td>
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<td>Master Plan Committees and Stakeholder Review (1 day)</td>
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<td>5</td>
<td>Prepare Final Documents</td>
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<td>Final Presentations (1 day)</td>
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**WORK SESSION #1: STAKEHOLDER INTERVIEWS**
- Executive Steering Committee
- Master Plan Committee
- Each Dean
- Faculty
- Staff
- Administrators
- Student Representatives

**WORK SESSION #2: REPORT BACK AND CONCEPTS**
- Executive Steering Committee
- Master Plan Committee
- Students

**WORK SESSION #3: PRESENT ALTERNATIVES**
- Executive Steering Committee
- Master Plan Committee
- Students

**WORK SESSION #4: PRESENT DRAFT PLAN**
- Executive Steering Committee
- Master Plan Committee
- Students

**FINAL PRESENTATIONS**
- Executive Steering Committee
- Master Plan Committee
- Students
Stakeholder Interviews and Meetings

- Students
- Faculty
- Staff
- Executive Team
- AVP of Academic Affairs
- Facilities Staff
- Emergency Management, Police, and Parking
- Deans of Each College
- AVP of Student Services and Dean of Students
- Registrar
- Student Government Representatives
- AVP of Enrollment Management
- Library and IT Representatives
- AVP of University Advancement
03 Role of Master Plan Committee
Role of Executive Steering Committee

• Meet with the consultant team at key milestones during the planning process

• Convey views, ideas, thoughts, and concerns on various elements of the plan as it evolves

• Provide direction to the consultant team for subsequent phases of work

• Final decision and approval
Role of Master Plan Committee

- Primary master plan working group
- Meet with the consultant team at key milestones
- Represent campus constituencies in the generation of the plan
- Convey views, ideas, thoughts, and concerns on various elements of the plan as it evolves
- Disseminate master plan information to constituents
- Build support for the plan
- Provide recommendations to Executive Steering Committee
04 Campus Constituent Engagement
MyUCHL Survey

Web-based interactive survey sent to students, staff, and faculty

Determine how the campus is used today

Generate ideas for the future

Interactive map to place dots and trace routes in response to questions
MyUCHL Survey Sample Questions

DEMOGRAPHICS
Please answer each question
Primary Campus Location (Main Campus or Pearland)
Gender (Female, Male, Do not wish to specify)
University Affiliation (Student, Faculty or Staff)
Enrollment Status (Full-time or Part-time) – students only
Class Year - students only
Major (drop-down menu will list majors) – students only
Department (drop-down menu will list academic and administrative departments – faculty or staff only)
Position Type (Full-time or Part-time) – faculty or staff only
Zip code

QUESTIONS FOR STUDENTS
Where do you typically study? (place up to three icons on the map)
Where do you socialize on campus or near campus? (place up to three icons on the map)
Where do you consider to be the heart of campus life? (place an icon on the map)
Where do you typically eat on campus or near campus? (place up to three icons on the map)
What do you regard as the main campus entrance? (place an icon on the map)
How do you typically get to campus? (drive, transit, cycle, walk, dropped off) – drop down menu; once selected, trace your route from your parking spot/bus stop/pedestrian path/bicycle parking area/drop-off to your first destination
Do you travel across the bayou to different buildings on campus in a typical week? If YES, How do you get there? - drop down menu with drive, bike, walk
Do you live near campus? If YES, how long does it take you to travel to campus?
Identify your favorite outdoor spaces. (place up to three icons on the map)
Identify any areas of campus you consider unsafe. (place up to three icons on the map)
Identify spaces in buildings or campus spaces that need the most improvement. (place up to three icons on the map)
Choose your top three priorities for new outdoor spaces: walking and biking trails, recreation fields or courts, gardens, lawn areas, ecological restoration
Choose your top three priorities for new campus life spaces: student club space, meeting space, lounge or social space, café or other food venue, exhibition, retail, study, recreation/fitness
Would you like to live on campus, if there were housing options available to you?
MyUHCL Survey Sample Questions

QUESTIONS FOR FACULTY AND STAFF

Where do you typically meet with students? (place up to three icons on the map)

Where do you like to do collaborate with colleagues? (place up to three icons on the map)

Where do you consider to be the heart of campus life? (place an icon on the map)

Where do you typically eat on campus or near campus? (place up to three icons on the map)

What do you regard as the main campus entrance? (place an icon on the map)

How do you typically get to campus? (drive, transit, cycle, walk) – drop down menu; once selected, trace your route from your parking spot/bus stop/pedestrian path/bicycle parking area/drop-off to your first destination

Do you travel across the bayou to different buildings on campus in a typical week? If YES, How do you get there?- drop down menu with drive, bike, walk

Do you live near campus? If YES, how long does it take you to travel to campus?

Identify your favorite outdoor spaces. (place up to three icons on the map)

Identify any areas of campus you consider unsafe. (place up to three icons on the map)

Identify spaces in buildings or campus spaces that need the most improvement. (place up to three icons on the map)

What is your favorite and least favorite classroom? Fill in for favorite and least favorite.

Choose your top three priorities for new campus life spaces: meeting space, lounge or social space, café or other food venue, exhibition, retail, recreation/fitness, faculty support space

Choose your top three priorities for new outdoor spaces: walking and biking trails, recreation fields or courts, gardens, lawn areas, ecological restoration

[Each question will be followed by a box to allow for written comments, if the respondent desires to clarify]

Any other comments about the campus?

To be included in the survey incentive drawing for an iPad (or other prize), please enter your email (optional).
Master Plan Website

Repository for master planning information
- Schedule
- Presentation materials
- Event information
- Current progress and next steps
- Photos

Generate Excitement

Opportunities to provide input

Chronicle process
05 Discussion
Discussion Questions

1. What are the top 3-5 physical planning issues the master plan needs to address?
   - Campus and community connections
   - Image and identity
   - Wayfinding
   - Facility improvements

2. How can the master plan support priorities for:
   - Student life and success?
   - Academics and research?
   - Community relations?

3. How can the design team support your outreach efforts?
What are the top 3-5 physical planning issues the master plan needs to address?

• Student, faculty, and staff engagement- cafeteria improvement
• Expand bookstore, provide café
• Integrate administration into campus buildings
• Interpret identity with evolving demographics- 4 year institution, commuter vs. residential university, domestic vs. international students
• More spaces for events- private banquet rooms and classrooms for internal and external constituents
• Places for students to be loud- music club, events during the day, conflicts with classrooms
• Facilities for bicycles- better and more plentiful bike racks, separate bike paths to protect pedestrians
• Parking for new buildings and programs, time needed to get to and from cars in the lot, poorly designed lots
• Make campus ADA-friendly, provide consistent sidewalks and bike paths
• Campus GPS system for navigation, electronic front door finder, filter for things like ADA accessibility and new student needs
• Shaded parking, could use solar panels to collect energy
• Integrate better transit options for international students, expand shuttle service, coordinate with class schedules
• Mental health and engagement spaces
• Better connections to the community, remedy isolation
• Better HVAC systems- more efficient and comfortable
How can the master plan support priorities for:

**Student life and success?**
- Use outdoor environment for engagement like walking/biking path, shaded area, amphitheater, benches, art
- Navigation and ease of movement throughout the campus (10 min passing period)
- Space for student organizations- storage, work space, events
- Athletics programs
- Food beyond Bayou Building and vending machines in other buildings, expanded hours for food service
- Shared and integrated spaces- keep demographics in mind to create coherence
- Space for faculty and student interaction- small group work spaces, meeting rooms, casual space open to everyone

**Academics and research?**
- Blur academic and student life spaces- small group spaces for working together, flexible spaces
- Interactive learning spaces, flexible furniture
- Determine location for library, bookstore, collaborative/gathering spaces, student union, quiet study areas
- Update library facilities for modern technology and pedagogical changes
- Support more online learning
- Support more faculty research with additional space for storage, assistants, shared space for interdisciplinary research, equipment
- Differentiate between teaching and research labs, specialized spaces
- Student work places
Sustainability?

- Efficient land use and sustainable buildings to preserve campus natural resources
- Energy efficiency for HVAC
- Expand transportation options beyond driving within the campus
- Recycling- expand program, especially paper in offices, availability for receptacles
- Refillable water bottles and water filling stations
- Solar panels- covered parking and walkways
- Student enthusiasm for programs and initiatives, focus on small student-initiated projects to start larger programs
- Parking surface materials to affect water quality, low-impact development
- Engage bike trails and walking trails- create awareness and promote safety
- Resiliency- technology protected from severe weather impacts

Community relations?
How can the design team support your outreach efforts?