Agenda

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02 Master Plan Process and Schedule
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01 Team Introduction
Team Introduction

Jeffrey Bricker
AIA, NCARB
Principal in Charge
Page

Barbara Maloney
Planning Principal
Page

Philip Perlin, AICP
Project Manager
Page

Andrew Sullivan
RLA, ASLA
Landscape Architect
Page

Katharyn Hurd
LEED AP, ASLA
Campus Planner
Page
Your Campus Planning Team

Core Planning Team
Philip Perlin, AICP
Project Manager
Barbara Maloney, AIA
Planning Principal
Andrew Sullivan, RLA, ASLA
Landscape Architect
Katharyn Hurd, LEEP AP, ASLA
Campus Planner

Team Resources
David Quenemoen, AIA, LEED AP, NCARB
Architect
Herman Dyal, FAIA
Graphics and Wayfinding

Sub-Consultants
Steve Albert, PE, CFM
Civil and Infrastructure – Site Consultant
Sherwood Design Engineers
Jeff Bolander, PE
MEP Consultant
Shah Smith & Associates
Brian Lozano, PMP
Traffic and Parking Consultant
Walter P. Moore

Executive Review
Jeffrey Bricker, AIA, NCARB
Principal-in-Charge
02 Master Plan Process and Schedule
Master Plan Components

- Stakeholder Interviews
- Analysis
- Initial Ideas
- Concept Alternatives
- Draft Plan
- Documentation
# Schedule

## Phase 1: Discovery and Opportunities

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<tr>
<td>Task 1.1</td>
<td>Data Collection, Review and Analysis</td>
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<tr>
<td>WS #1</td>
<td>Site Investigation and Stakeholder Interviews (3 days)</td>
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<tr>
<td>Task 1.2</td>
<td>Site Needs Estimates and Program</td>
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<td>Task 1.3</td>
<td>Land and Building Use Analysis</td>
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<td>Task 1.4</td>
<td>Landscape and Open Space Analysis</td>
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<td>Task 1.5</td>
<td>Mobility and Parking Analysis</td>
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<td>Task 1.6</td>
<td>Utility Infrastructure Analysis</td>
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<td>Task 1.7</td>
<td>Sustainability Review</td>
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<td>Task 1.8</td>
<td>Planning and Urban Design Framework</td>
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<tr>
<td>WS #2</td>
<td>Master Plan Committees and Stakeholder Review (1 day)</td>
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## Phase 2: Exploration

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<tr>
<td>WS #3</td>
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## Phase 3: Synthesis

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<td>Draft Plan Preparation</td>
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<tr>
<td>Task 3.2</td>
<td>Design Guidelines</td>
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<td>Task 3.3</td>
<td>Wayfinding Strategy</td>
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<td>Task 3.4</td>
<td>Implementation Strategy and Conceptual Budget Estimates</td>
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<tr>
<td>WS #4</td>
<td>Master Plan Committees and Stakeholder Review (1 day)</td>
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<td>Task 3.5</td>
<td>Prepare Final Documents</td>
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<td>WS #5</td>
<td>Final Presentations (1 day)</td>
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### Biweekly Check-In Calls
- Stakeholder Interviews
  - Executive Steering Committee
  - Master Plan Committee
  - Each Dean
  - Faculty
  - Staff
  - Administrators
  - Student Representatives

### Work Session #1:
- Report Back and Concepts
  - Executive Steering Committee
  - Master Plan Committee
  - Students

### Work Session #2:
- Present Alternatives
  - Executive Steering Committee
  - Master Plan Committee
  - Students

### Work Session #3:
- Present Draft Plan
  - Executive Steering Committee
  - Master Plan Committee
  - Students

### Final Presentations
- Executive Steering Committee
- Master Plan Committee
- Students
Stakeholder Interviews and Meetings

- Students
- Faculty
- Staff
- Executive Team
- AVP of Academic Affairs
- Facilities Staff
- Emergency Management, Police, and Parking
- Deans of Each College
- AVP of Student Services and Dean of Students
- Registrar
- Student Government Representatives
- AVP of Enrollment Management
- Library and IT Representatives
- AVP of University Advancement
03 Role of Executive Steering Committee
Process

Executive Steering Committee

Master Plan Committee

Students
Faculty
Other Stakeholders
Administrators
Staff
Role of Executive Steering Committee

- Meet with the consultant team at key milestones during the planning process
- Convey views, ideas, thoughts, and concerns on various elements of the plan as it evolves
- Provide direction to the consultant team for subsequent phases of work
- Final decision and approval
Role of Master Plan Committee

- Primary master plan working group
- Meet with the consultant team at key milestones
- Represent campus constituencies in the generation of the plan
- Convey views, ideas, thoughts, and concerns on various elements of the plan as it evolves
- Disseminate master plan information to constituents
- Build support for the plan
- Provide recommendations to Executive Steering Committee
04 Campus Engagement
MyUHCL Survey

Web-based interactive survey sent to students, staff, and faculty

Determine how the campus is used today

Generate ideas for the future

Interactive map to place dots and trace routes in response to questions
Master Plan Website

Repository for master planning information
- Schedule
- Presentation materials
- Event information
- Current progress and next steps
- Photos

Generate excitement

Opportunities to provide input

Chronicle process
05 Discussion
Discussion Questions

1. What are the top 3-5 issues the master plan needs to address?

2. What are your desired outcomes of the planning process?

3. What is your vision for the campus?
What are the top 3-5 issues the master plan needs to address?

- Spaces (internal and external) for **student engagement** - 25 to 30 people typ. Size, student center with food, social space, community resources

- Spaces for campus tours, **welcome center** with onboarding resources and recruiting spaces at “front” of campus with good accessibility

- **Transportation** within the campus from the north and south parts of campus

- **Academic** space increase to accommodate growth and new programs, ability to co-locate faculty offices and labs, interactive teaching spaces

- Define the **look and feel** of campus, balance natural and built parts of campus, unifying identity, campus brand, visibility to community

- Provide a **faculty resource space** with meeting space, food, coffee

- **Sustainability** opportunities, especially with the natural resources on campus
What are your desired outcomes of the planning process?

• Unified **identity** for campus and provide iconic figure
• Connect to **nature** and move away from corporate image
• Support **interactive** learning
• Create **memorable** places on campus
• Create **social spaces** like a quad or other outdoor gathering spaces with tables, chairs, shade
• **Connect** north and south campus, especially with future dorms
• Create **inviting entry**
What is your vision for the campus?