

### CREATING PROGRAM OUTCOMES

You choose which outcomes you want to assess for the current cycle based on the **Program Outcomes (POs)** you set up in the **Standing Requirements** section of your assessment workspace. Only include outcomes in the plan you want to assess for that cycle.

### Program Outcomes

**Program Outcomes (POs)** describe the program's fundamental purpose(s), and how the program contributes to the achievement of the University's mission. Your outcomes are an important starting point of your assessment because they will align with the remaining components of your assessment plan.

- What are the program's core functions?
- What major services does the program provide in order to achieve its mission?

When writing Program Outcomes, provide goals for business practices, general operations, or specific initiatives. In addition, each outcome needs a short, logical title that allows you to easily recognize which outcome you are assessing.

Below are examples of Outcome titles (line 1 of each bullet point) and Program Outcome descriptions (line 2-3 of each bullet point).

- Educational Excellence  
Create and sustain a culture that supports teaching excellence in all academic areas.
- Recruitment  
The Office of Student Recruitment will assist the university in the growth of enrollment for both undergraduate and graduate students.
- Advising  
The Advising office will assist students in making meaningful decisions based upon a consideration of interests, values, and goals.
- Learning Experience  
Offer traditional and innovative academic programs that are rigorous in content and flexible in real-world application.

### PROGRAM OUTCOME EXAMPLES

# University of Houston Clear Lake

## Planning and Assessment

### Staffing

Maintain an adequate, professional, and well-trained staff who reflects and is well-prepared to assist the university community.

### Outreach

Serve and be attuned to the needs of the university community via partnerships, outreach events, and educational initiatives.

### Web Presence

Provide up-to-date web page(s) in order to provide accurate and useful information to UHCL and the surrounding community.

### Safe Zone Ally Training

Promote the personal growth, development, and empowerment of women and their male advocates across campus.

### Cultural Extravaganza

Provide an opportunity for the community to come together to celebrate the diversity represented at UHCL.

### Medical/Nursing Services

Provide essential Medical Health Care Services to UHCL students, staff, and faculty, to meet the patient demands.

### Direct Services

Provide services to students so that they may identify and address emotional and psychological challenges.

### Self-Authorship and Communication

Implement innovative programs and initiatives that help new students connect with the institution, engage with the community, and develop autonomy to reach self-authorship.

### University Communications

Build awareness of key university marketing, fundraising and programming initiatives.

### Office Services

Facilitate effective communication and collaboration with both internal and external constituent groups.

### Community Engagement

# University of Houston Clear Lake

## Planning and Assessment

Build and develop beneficial partnerships through community efforts that support the university's missions.

### Library Services

Provide services and information resources needed to promote teaching, learning, and the pursuit of knowledge.