Steps for Effective Persuasive Writing

Persuasive writing:
Seeks to convince readers to embrace point of view by appeal and petition

Who is my audience? _____

_____

How will I support my position? _____

_____

Do I know the various sides of my issue? What information must I

collect? _____

_____

How will I respectfully address other points of view?

_____

What common ground do I have with my audience? _____

_____

How will I establish my credibility? _____

_____

Bisignani, D. (n.d.).