French@uhcl.edu

TEACHING EXPERIENCE

University of Houston - Clear Lake

Houston, TX

Aug. 2014 – present

Sr. Lecturer - English

- Introduction to Professional Writing
- Written Communications in Business
- Advanced Technical Writing
- Writing for the Public: Developing Non-Profit Communication Strategies
- First –Year Writing Composition I
- First –Year Writing Composition II

Texas A&M University

Galveston, TX

Aug. 2008 - May 2014

Assistant Instructional Professor of English

- Technical /Professional Writing
- Technical /Professional Writing Honors
- First Year Writing
- Basic Writing
- Basic Reading
- Maritime Folklore
- Directed Independent Studies

Arizona State University

Tempe, AZ

Aug. 2004 – May 2008

Instructor - English

- Business Writing (for W.P. Carey School of Business)
- Business Writing Honors
- Writing for the Professions

Louisiana State University

Baton Rouge, LA

Aug. 2001 – May 2004

Instructor II - English

- Business Writing
- First-Year Writing
- Drama Literature

Texas A&M University

Corpus Christi, TX

Aug. 2000 – May 2001

Teaching Assistant - First Year Writing Program

• First-Year Writing

Del Mar Community College

Corpus Christi, TX

Aug. 1997 - May 1999

Instructor - English Labs - The Writing Center

- Developmental Writing
- Freshman Composition

EDUCATION

Texas A&M University

Corpus Christi, TX

May 2001 *M. A. – English*

Emphasis: Composition and Rhetoric

Aug. 1997 **B. A. – English**

Minor: Fine Art (Printmaking)

CERTIFICATIONS

Texas A&M University

College Station, TX

Feb. 2013

Professional Certification - Online Teaching

PRESENTATIONS		
Oct.	2021	Gender and Business Writing – Changes for the Future of Humankind Southern Central Modern Language Association (SCMLA) – Houston, TX
Oct.	2019	Examining the Past, Present, and Future of Research Dishonesty in the [Academic] Workplace. Southern Central Modern Language Association (SCMLA) – Little Rock, AR
Mar.	2019	Peer Review in the Upper Level Writing Class – Does it Really Help? Or is it Just a Waste of Time? The Answer is: It Depends. Association of Business Communication – Houston, TX
Oct.	2017	Peer Review in the Upper Level Writing Class – Does it Really Help? Or is it Just a Time Suck? The Answer is: It Depends. Southern Central Modern Language Association (SCMLA) – Tulsa, OK
Nov.	2016	Intersections: Marketing and Programmatic Research for UHCL's Writing Program Southern Central Modern Language Association (SCMLA) – Dallas, TX
Apr.	2016	First Contact: Navigating New Terrain, Negotiating New Intersections, and Welcoming New Students
		Conference on College Composition and Communication (CCCC) – Houston, TX
Oct.	2014	Building Student Success – Implementing Metacognitive Peer Reviews in the Freshman Composition Classroom Two -Year College English Association (TYCA) – Frisco, TX
Oct.	2014	Creating an Online Presence for the Job Market: Cautionary Tales and How to Improve Your Online Persona Southern Central Modern Language Association (SCMLA) – Austin, TX
Mar.	2014	Creating an Online Presence for the Job Market UHCL – Writing Program Guest Lecture – Houston, TX
Oct.	2013	Implementing Metacognitive Peer Review in the Technical Writing Classroom Southern Central Modern Language Association (SCMLA) – New Orleans, LA
Feb.	2010	Creating Business Correspondence That Works ASU Composition Conference – Arizona State University – Tempe, AZ
Apr.	2008	Students Giving Feedback about Feedback: Using Metacognitive Reflective Writing to Improve Peer Review in the Computer-Mediated Writing Classroom – Conference on College Composition and Communication (CCCC) – New Orleans, LA
Mar.	2008	It's Good! – panel presentation ASU Composition Conference – Arizona State University – Tempe, AZ
Oct.	2007	Using Metacognitive Reflective Writing to Improve Peer Review in the Business Writing Classroom Association for Business Communication (ABC) – Washington, DC
Oct.	2005	Teaching in Virtual Spaces: Whose Space is it? and How Should We Define Those Spaces? Two -Year College English Association (TYCA) – Galveston, TX
Mar.	2001	From "Space Oddity" to "Personal Odyssey": Discovering the Shared Concerns of Learning – Disabled and Basic Writing Students Conference on College Composition and Communication (CCCC) – Denver, CO

CURRICULUM DEVELOPMENT ACTIVITIES

Courses Developed for Specific Programs:

2020 Introduction to Professional Writing

For: University of Houston – Clear Lake; Writing Program

Core Curriculum – in lieu of WRIT 1302 Developed with: Dragana Djordjevic

2016 Writing for the Public – Developing Non-Profit Communication Strategies

For: University of Houston – Clear Lake; Writing Program

Required: Public Service Leadership degree

2013 Maritime Folklore: Myths, Monsters, and Mysteries of the Sea

For: Texas A&M Galveston; General Studies

Elective: Maritime Studies degree

2004-2005 Business Writing

For: Arizona State University, Tempe; Dept. of English, Required: WP Carey School of Business (Honors Program)

Developed with: Sherry Rankins-Robertson, Don Ownsby & Shavawn Berry

PROFESSIONAL DEVELOPMENT

Oct.	2021	SCMLA Annual Conference – Houston, TX – Presenter and session secretary
Oct.	2020	Magna 20 Minute Mentor. "How Can I Make My Video Lectures Effective and Engaging?"
		Presented by Jean Mandernach, PhD. Executive Director, Center for Innovation in
		Research and Teaching, Grand Canyon University
July	2020	Prezi Webinar: "Intro to the Prezi Educator Community." Online.
Jan.	2020	Course: "Presenting Data and Information." Presented by Edward Tufte – Houston, TX
Oct.	2019	SCMLA Annual Conference – Little Rock, AR – Presenter
Aug.	2019	Culturally Responsible Teaching. "Promising Practices from the Puente Project." Presented
		by Dr. Grace Ebron of Berkeley University. Lee College, Baytown, TX
Apr.	2018	Magna 20 Minute Mentor. "How Can I Move My Teaching Forward Midcareer?" Presented
		by Maryellen Weimer, PhD Professor Emerita, Penn State Berks
Mar.	2018	Magna 20 Minute Mentor. "How Can I Effectively Review Online Courses and Programs for
		Quality?" Presented by Brian Udermann, PhD., Director, Online Education,
		University of Wisconsin – La Crosse
Feb.	2018	Magna 20 Minute Mentor. "How Can I Leverage Force Multipliers in the Classroom?"
		Presented by James S. May, EdD
Nov.	2017	Veterans Services (UHCL). "Veteran Friendly Zone Training" Presented by Anthony
		Williams, Chief Warrant Officer, US Navy (Ret.), Texas Veterans Commission
Nov.	2017	Center for Autism and Developmental Disabilities (UHCL). "Connecting to College:
		Supporting Students with Autism Spectrum Disorder (ASD)" Faculty and Staff
		Training Presented by Christia Stiehl, BCABA
Oct.	2017	Director of Disability Services (UHCL). "Allies for Access Training" Presented by Gavin
_		Steiger, Director
Oct.	2017	Dean of Students Office and the Center for Faculty Development (UHCL),
		"Hawks Embracing Diversity." Student and faculty panel discussions.
Oct.	2017	SCMLA Annual Conference – Tulsa, OK – Presenter
Apr.	2017	Pearson Webinar: "Rhetorical Multiplicity: Making Savvy Choices in Mixing Media,"
	2016	presented by Anne Frances Wysocki
Nov.	2016	Magna 20 Minute Mentor. "What Ethical Issues Lurk in My Grading Policy?" Presented by
3.7	2016	Maryellen Weimer
Nov.	2016	SCMLA Annual Conference – Dallas, TX – Presenter
Oct.	2016	Magna 20 Minute Mentor. "How Can I Use Classroom Assessment Techniques (CATs)
G	2016	Online?" Presented by Stephanie Delaney
Sept.	2016	Magna 20 Minute Mentor. "How Can I Save Time and Money by Repurposing Online
		Content?" Presented by Ann Taylor

Apr.	2016	CCCC Annual Conference – Houston, TX – Presenter
Oct.	2015	MHHE Webinar: "How to Use Video Tools in Your Communication Course"
0	2015	Presented by MacMillan Publishing
Oct.	2015	SCMLA Annual Convention – Nashville, TN – President Technical Writing Sessions
Apr.	2015	UTC Webinar: "Universal Design: Making Your Program Accessible to all Students"
Mar.	2015	Presented by Dr. Rebecca Cory Office of Online Programs (UHCL): "Humanizing: Closing the Distance in Distance
wiai.	2013	Learning" Presented by Dr. Christal Seahorn
Mar.	2015	Colloquium presentation: "From Logic to Rhetoric: A New Pedagogy for Fallacies"
1,141.	2013	Presented by Dr. Anne-Marie Womack
Mar.	2015	Colloquium presentation: "The Toughest Cook in the Kitchen: Gender, Authority, and
		Working-Class Discourse(s) in a Hypermasculine Workplace"
		Presented by Dr. Patricia Droz
Feb.	2015	Presentation: "The Role of Machine Scoring in the Summative and Formative Assessment"
		Presented by Dean Mark Shermis, School of Education, UHCL
Jun.	2014	Online Micro Course: "Flipped Classroom: Strategies and Tips" California University of
	• • • •	Pennsylvania, Professor Joseph Zisk
Oct.	2014	TYCA Annual Conference – Frisco, TX – Presenter
Oct.	2014	SCMLA Annual Convention – Austin, TX – Presenter
A	2014	and Elected President of the Technical Writing Sessions
Aug.	2014	Workshop: "Preparing Twenty-First Century Writers" – UHCL Houston, TX Presented by Dr. Sherry Rankins-Roberston, PhD.
Feb.	2014	MHHE Webinar: "Flipping Your Classroom to Create and Conduct Group Reports"
100.	2014	Presented by Paula Lentz, PhD.
Feb.	2014	MHHE Webinar: "Designing Successful Group Projects"
100.		Presented by Katherine Rentz, PhD.
Nov.	2013	TYCA – Austin, TX – Invited session Chair
Oct.	2013	SCMLA Annual Convention – New Orleans, LA – Technical Writing, (Elected) Secretary
Oct.	2013	SCMLA Annual Convention – New Orleans, LA – Presenter
Oct.	2013	Magna Webinar: "How the Brain Works" - TAMU-G - Galveston, TX - Organizer
Feb.	2013	Professional Certification in Online Teaching – Texas A&M – College Station, TX
Sep.	2012	Magna Webinar: "Academic Freedom and Free Speech," – TAMU-G, TX – Organizer
Mar.	2012	CCCC Annual Conference – St. Louis, MO – Session Chair
Feb.	2012	Cengage Learning - "English Text and Technology" - Workshop - Houston, TX
Apr.	2011	Workshop: "Safe Ally Training" – TAMUG – Galveston, TX Hybrid Course Development Training – TAMUG – CIS – Galveston, TX
Jun.	2010 2010	Educause Learning Initiative- "Implementing Service Learning" - Galveston, TX
Apr. Apr.	2010	Wakonse South Conference on College Teaching – Burnet, TX
Feb.	2010	ASU Composition Conference – Tempe, AZ – Presenter
Apr.	2009	Wakonse South Conference on College Teaching – Burnet, TX
Apr.	2008	CCCC Annual Conference – New Orleans, LA – Presenter
Mar.	2008	ASU Composition Conference – Tempe, AZ – Presenter
Oct.	2007	ABC Annual Convention – Washington, DC – Presenter
Sep.	2007	Workshop: "Dealing with Disruptive Students" – ASU Polytechnic – Mesa, AZ
Feb.	2007	Workshop: "Reflection, Student Engagement, and Enhancing Learning"
		Presented by Kathleen Yancey – ASU Polytechnic – Mesa, AZ
Oct.	2006	ABC Annual Convention – San Antonio, TX
Oct.	2006	AETA – Statewide Conference – Mesa Community College – Chandler, AZ
Mar.	2006	Prentice Hall English Faculty Development Day – Scottsdale, AZ
Mar.	2006	"ESL issues in mainstream writing courses" – ASU – Tempe, AZ
Mar.	2006	CCTE – Conference of College Teachers of English – Corpus Christi, TX
Oct. Mar.	2005 2005	TYCA – S.W. – Galveston, TX – Presenter "Theorizing English Studies" – Frank D'Angelo, Presentation – ASU – Tempe, AZ
Mar.	2005	CCCC Annual Conference – San Francisco, CA – SIG Presenter
Mar.	2004	CCCC Annual Conference – San Antonio, TX
Nov.	2003	Workshop: "Good Conversation about Good Teaching" – LSU – Baton Rouge, LA
May	2001	Summer Teaching Workshop – TAMUCC – Corpus Christi, TX
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May	2001	Assessing Student Writing Workshop – TAMUCC – Corpus Christi, TX
Apr.	2001	Reading Conference: "2001, A Literacy Odyssey" – TAMUCC – Corpus Christi, TX
Apr,	2001	Workshop: "Motivating the Reluctant Writer" – TAMUCC – Corpus Christi, TX
Mar.	2001	CCCC Annual Conference – Denver, CO – Presenter
Feb.	2001	"Furthering Communication Skills of Upper Division Students" – presented by Chris Anson
		– TAMUCC – Corpus Christi, TX
Jan.	2001	Winter Teaching Institute – TAMUCC – Corpus Christi, TX
Aug.	2000	Summer Teaching Institute – TAMUCC – Corpus Christi, TX

DISCIPLINE SERVICE

South Central Modern Language Association

Spring – Fall 2022	President, Technical and Professional Writing Sessions
Spring – Fall 2021	Secretary, Technical and Professional Writing Sessions
Spring – Fall 2020	Secretary, Technical and Professional Writing Sessions
Spring – Fall 2018	Secretary, Technical and Professional Writing Sessions
Spring – Fall 2015	President, Technical Writing Sessions
Spring – Fall 2014	Secretary, Technical Writing Sessions

DEPARTMENT, COLLEGE and UNIVERSITY SERVICE

University of Houston Clear Lake

Chiversity of Houston Cical Lake		
Fall 2021 – present	Member, Faculty Senate – University Committee	
Fall 2021 – present	Member, FS – Teaching and Research – University Committee	
Fall 2021 – present	Member, FS – University Life, Shared Governance Committee	
Spring 2021 – Fall 2021	Member, Common Reader – University Committee	
Spring 2021 – present	Member, Adjunct Mentorship Program – Program Committee	
Spring 2021 – present	Chair, Non-Tenure Track P&T Sub-committee – HSH Committee	
Spring 2021 – present	Member/volunteer, Faculty Evaluation Revision committee – HSH Committee	
Spring 2020 – Fall 2021	Member, Ad-hoc Blackboard "expert" to assist faculty online development during pandemic	
Fall 2019 – Spring 2020	<i>Member</i> , Writing Program Search Committee – 1 Lectureship – Program Committee	
Fall 2018 –Spring 2020	Member, Undergraduate Admissions Appeal – University Committee	
Spring 2018	Enrollee /Trainee, UHCL Leadership Academy – University Service	
Fall 2017 – 2018	Member, Ad-Hoc Committee – Proctoring – University Committee	
Spring 2017 – 2018	Member, Academic Honesty Committee – University Committee	
Fall 2016 – Fall 2021	Chair, Ad-Hoc Business Writing Assessment Committee – Program Committee	
Fall 2015 – Fall 2021	Assessment Coordinator, Written Communication in Business - Program Committee	
Fall 2015 – present	Suite Representative, HSH Suite Representative – Arbor Bldg. – College Committee	
Fall 2015 – Fall 2016	Member, Foundations of Excellence – Transitions Committee – University Committee	
Fall 2015 – Fall 2016	Trainee /Co-Mentor, Mentor Program – College Committee	
Spring 2015 – Fall 2021	<i>Member</i> , Marketing Committee for the Writing Program – Program Committee	
Spring – Fall 2015	<i>Member</i> , Women in STEM – Ad Hoc Faculty Senate Committee – University Committee	
Spring 2015	<i>Member</i> , Writing Program Search Committee – 2 Asst. Prof. Positions – Program Committee	

Texas A&M University – Galveston		
Spring – Summer 2014	Chair, GACD Ad-Hoc Committee – GACD Strategic Planning Committee	
Spring 2014	Developer and Coordinator, GACD Monthly Brown Bag Lunch	
Spring 2014	Chair, GACD Ad-Hoc Committee – Revising NTTF Annual Evaluation form for GACD	
2013 - 2014	Elected Member, Non-Tenure Track Committee – University Committee	
2013 - 2014	Communications Officer, Faculty Advisory Committee – University Committee	
2012 - 2014	Member, Faculty Advisory Committee – University Committee	
2013	Elected Member, Search Committee for GACD Department Chair	
2012 - 2014	Faculty Sponsor, Sea Spray – student literary organization	
2012 - 2014	Editor, Sea Spray – annual student literary publication	
2012 - 2014	Member, Substance Abuse Prevention Advisory Committee	
2012 - 2013	Reader, University Scholarship Committee	
2012	Chair, GACD Ad-Hoc Committee – Instructional Professor promotion guidelines	
2012	Coordinator, "WriteIt-DoIt" Event	

2011	Member GACD Ad-Hoc Committee - Online Course Evaluations
2010 - 2011	Chair, English 104 Service Learning Committee
2009 - 2012	Team-member, Science Olympiad (annual state competition hosted by TAMUG)

Arizona State University – Tempe

2007 - 2008	Co-Chair, English 302 Committee – Business Writing Curriculum Development
2006 - 2007	Chair, English 302 Committee – Business Writing Curriculum Development
2005 - 2006	Co-Chair, English 302 Committee – Business Writing Curriculum Development
2005	Member, English Dept. Homecoming Committee
2005	Member, English Task Force Committee
2004 - 2005	Co-Chair, Curriculum Development Committee – Writing for the Professions

Louisiana State University – Baton Rouge

2003 - 2004	Chair, English Department Social Committee
2002 - 2003	Asst. Chair, English Department Social Committee
2002 - 2003	Member, Ad-hoc First-Year Writing EOS Student Assessment Committee
2001 - 2003	Member, First-Year Writing Program Committee
2001 - 2002	Chair, First-Year Writing Policies and Procedures Committee

PROFESSIONAL MEMBERSHIPS

•	ABC	Association of Business Communication
•	CCCC	Conference on College Composition and Communication
•	NCTE	National Council for Teachers of English
•	SCMLA	Southern Central Modern Language Association

TEXTBOOK REVIEWS

Oct.	2012	• Elizabeth Tebeaux and Sam Dragga. <i>The Essentials of Technical Communication</i> , $2^{\text{nd}} \text{ e} - \text{Oxford UP}$
Apr.	2008	• Lehman, Carol and Debbie Dufrene. <i>Business Communication</i> 15e - Thomson
Jul.	2005	• Kolin, Philip. Successful Writing at Work, Concise Edition – Houghton Mifflin

TECHNICAL WRITING EXPERIENCE

Spring 2015 – 2020	Writer, UHCL's Marketing Committee for the Writing Program
Aug. 2012 – 2014	Editor, Sea-Spray - TAMUG's student literary publication
Jan. – May 2003	Technical Writer, LSU National Center for Biomedical Research and Training
Aug. – Dec. 2000	Technical Writer, Student Project - Technical and Professional Writing as a Minor Program
-	Texas A&M University– Corpus Christi

AWARDS and HONORS

AWARDS and HUNUKS	
	University of Houston – Clear Lake
2021	Outstanding Lecturer of the Year
	Texas A&M University – Galveston
2012	Teaching Excellence Award (Monetary Award) - Recognition by the SGA
	Barrett Honor's College – ASU – Tempe
2007	Certificate of Appreciation – Recognition for contributions to university honors students
	Alpha Lambda Delta Freshman Honor Society – LSU – Baton Rouge
2002	Dedication to Instruction of Freshman Students Award
	Texas A&M University – Corpus Christi
2001	2001 Star Award Winner First-Year Learning Communities
	Personal Recognition Award for Contributions to the Texas Higher Education

Sigma Tau Delta / Haas Foundation:

2001 Excellence in Scholarship

2000 Recipient, Sigma Tau Delta / Haas Foundation Scholarship for Graduate Studies

1999 Outstanding Achievements

UNIVERSITY CLUB SPONSORSHIPS

 $2012-2014 \hspace{1.5cm} Sea \hspace{0.1cm} Spray-Student \hspace{0.1cm} Literary \hspace{0.1cm} Organization-Texas \hspace{0.1cm} A\&M-Galveston \hspace{1.5cm}$

2011 – 2012 The Art Club – Texas A&M – Galveston 2003 – 2004 The Paintball Club – LSU – Baton Rouge