

# Faculty Senate

## University of Houston Clear Lake

### Spring 2024 Faculty Assembly Meeting Webinar

#### Meeting Minutes

March 20, 2024

Present: see attached sign in sheet 115 in attendance

Next Meeting: TBA

I. Welcome

Meeting was called to order at 12:00

II. Approval of Fall Minutes

Minutes were approved as distributed.

III. Call for Nominations for 2025-2026 Faculty Senate President

Dr. Cotten opened the floor for nominations. No nominations were received. Faculty were reminded that the nomination window will be open for a few days. Nominations will be accepted by email.

IV. Dr. Matthew Aschenbrener, Vice President of Strategic Enrollment

Dr. Aschenbrener shared current efforts being completed to help increase enrollment. Information was shared on how faculty can help with the enrollment efforts.

PowerPoint consisted of the following bulleted points:

- Email top prospects
- Phone calls prospects
- Meeting with students from tours
- Notes/messages following tours even if you didn't meet with them
- Attending events
- Revise webpages/pictures around department
- Webinars for programs
- Short recorded message 3-5 minutes – 5 fun facts about X major
- New Dir Grad Recruitment
- Content writers for Slate both UG/GR

Dr. Aschenbrener welcomes faculty to approach him when they see him. He values the connections and obtaining faculty perspectives.

V. Q&A

Live questions consisted of the importance of faculty involvement, marketing, current issues, increasing enrollment, and being kept informed on enrollment number.

Faculty are encouraged to send any questions to Dr. Cotten. He will reach out to Dr. Aschenbrener and/or administration.

VI. Announcements

Faculty were reminded that the nomination period is open for 25-26 Faculty Senate President.

VII. Adjournment

12:56