

University of Houston-Clear Lake · College of Education
Principal as Instructional Leader Certification
Video Interview Prompt and Rubric

- 1) Record a 5-8 minute video of yourself that answers the following questions:
 - a. What can you tell us about yourself and your experiences that will make you a good candidate for the Principal as Instructional Leader program?
 - b. What does leadership mean to you?
 - c. How do you use critical self-reflection in your professional growth?
 - d. Explain how you plan to balance self-care, role responsibilities/expectations, and the rigor of a graduate program?
- 2) Upload the video to YouTube as “unlisted”, or to your favorite video site, then paste the link to your video into a word document and upload the word document to your E-Services Account.
- 3) Your interview will be evaluated based on the criteria in the rubric below. You must receive a minimum score of 5, with no rating in the Below Expectations column, to be considered for admission.

Principal as Instructional Leader Certification

Interview Rubric

Criteria	Exceeds Expectations 2 points	Meets Expectations 1 Point	Below Expectations 0 Points
Qualification	Candidate states personal qualifications for seeking the certification on degree plan, including strengths and experiences that will be an asset to this program.	Candidate states personal qualifications for seeking the certification on degree plan.	Candidate does not state personal qualifications for seeking the certification on degree plan.
Leadership Vision	Candidate can articulate a clear vision for educational leadership and what ways this program will support that vision.	Candidate can articulate a clear vision for educational leadership.	Candidate cannot articulate a clear vision for educational leadership.
Critical Self-Reflection	Candidate demonstrates the significance of personal and professional critical self-reflection in professional growth.	Candidate somewhat demonstrates the significance of personal and professional critical self-reflection in professional growth.	Candidate does not demonstrate the significance of personal and professional critical self-reflection in professional growth.
Communication-Grammar	Candidate uses clear voice and correct, precise pronunciation of words, and makes no errors.	Candidate makes no grammatical errors or corrects himself/herself/themselfs, pronounces most words correctly, and speaks clearly and audibly.	Candidate mumbles, mispronounces words, or speaks too softly/loudly to be understood.
Communication-Vocabulary	Candidate's vocabulary is mature and appropriate for professional practice.	Candidate's vocabulary is limited, but appropriate.	Candidate's vocabulary is limited and inadequate for professional practice. (If the candidate has a speech related disability, please indicate so in the comments area.)